

Curriculum Vitae

Academic appointments

- 05/2023 **Université Catholique Louvain-La-Neuve** (Belgium): invited visiting researcher
Responsible management education: CSR in MOOCs
- 04 – 09/2022 **University of Innsbruck** (Austria): external lecturer
- Since 04/2021 **Copenhagen Business School** (CBS, Denmark), Management, Society and Communication Department: Postdoc in Social Entrepreneurship Education
Academic co-lead in social entrepreneurship and innovation in EU projects (Aurora Alliance, Aurora RI Swafs, Aurora 2030)
Task -team lead for social entrepreneurship competency development
Task team co-lead for entrepreneurial university, citizen engagement, regional stakeholder engagement, quality in higher education
Institutional coordinator: representing CBS in the Aurora executive committee, coordination of Aurora activities within CBS
- 04/2021 – 03/2022 **Dresden University of Technology** (TUD, Germany): external lecturer
- 10/2020 – 04/2021 **TU Dresden**, Chair of Business Management, esp. Sustainability Management and Environmental Accounting (Germany): research associate
Academic co-lead for sustainability transformation in companies
- 08/2018 – 02/2019 **CBS** (Denmark): visiting researcher
Sustainable innovation implementation: responsible management education
- 10/2016 – 01/2020 **TU Dresden PRISMA** – Center for Sustainability Assessment and Policy (Germany): founding managing director
Foundation and establishment of an interdisciplinary network of 30 researchers for research, teaching, and outreach
Acquisition and implementation of research and consultancy projects
Training of PhD students and postdocs, interdisciplinary teaching
- 11/2008 – 10/2016 **TU Dresden**, Chair of Business Management, esp. Sustainability Management and Environmental Accounting (Germany): research associate
Research on sustainable innovation and barriers
Teaching in Bachelor, Master, Diploma program, coordination of teaching activities at the chair

Education

- 07/2016 **Dresden University of Technology** (TU Dresden, Germany):
Dr. rer. pol. (summa cum laude, equivalent PhD; complies to 2.5 fulltime academic years in 01/2010 – 09/2015)

- 11/2008 **TU Dresden (Germany) & EM Strasbourg Business School (France):**
Diplom-Kauffrau & Master Grande Ecole en Management (French-German
Double Degree in Business Administration)
- 08/2003 **Airbus Group Elbe Flugzeugwerke GmbH (Germany):** industrial clerk
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Publications

Peer-reviewed journal articles (8)

1. [Hueske, A.-K.](#), Aggestam Pontoppidan, C., Iosif-Lazar, L.-C. 2021 [Sustainable development in higher education in Nordic countries: exploring E-Learning mechanisms and SDG coverage in MOOCs](#). *International Journal of Sustainability in Higher Education*, 23 (1): 196-211.
2. [Hueske, A.-K.](#), Guenther, E. 2021. [Multilevel barrier and driver analysis to improve sustainability implementation strategies: towards sustainable operations in institutions of higher education](#). *Journal of Cleaner Production*: 291.
3. [Hueske, A.-K.](#), Guenther, E. 2018. [Balancing comprehensiveness and parsimony: Towards a context-specific barrier identification across multiple levels combined with complexity reduction through barrier groups](#). *Journal of Engineering and Technology Management*: 49: 46-59.
4. Guenther, E., [Hueske, A.-K.](#), Kumar, S., Parthasarathy, R. 2017. [Sustainable management at Indian Railways: how a self-evaluation tool for barrier analysis facilitates green procurement](#). *uwf UmweltWirtschaftsForum*, 25:235–246.
5. [Hueske, A.-K.](#), Endrikat, J., Guenther, E. 2015. [External environment, the innovating organization, and its individuals: A multilevel model for identifying innovation barriers accounting for social uncertainties](#). *Journal of Engineering and Technology Management*, 35: 45-70.
6. [Hueske, A.-K.](#), Guenther, E. 2015. [What hampers innovation? External stakeholders, the organization, groups and individuals: A systematic review of empirical innovation barrier research](#). *Management Review Quarterly*, 65 (2): 113-148.
7. Günther, E. & [Hüske, A.-K.](#) 2015. [How stakeholder shape innovation in controversial industries: the biotechnology industry in Germany](#). *uwf UmweltWirtschaftsForum*, 23 (3): 77-86.
8. Guenther, E., [Hueske, A.-K.](#), Stechemesser, K., & Buscher, L. 2013. [The „Why Not“-Perspective of Green Purchasing: A Multi Level Case Study Analysis](#). *Journal of Change Management*, 13 (4): 407-423.

Guest editorial for special issue (1)

- Sassen, R., [Hueske, A.-K.](#), Aggestam Pontoppidan, C. 2022. Editorial to Special Issue On: [Assessing the Contribution of Higher Education Institutions to Sustainable Development](#). *International Journal of Sustainability in Higher Education*. 23 (2): 213-217.

Peer-reviewed chapters (3)

1. [Hueske, A.-K.](#), Willems, W., Hockerts, K. 2023 [Why and how to engage beneficiaries as co-\(social\) entrepreneurs? Orgware and mindware for public engagement in a social economy](#). In: Social Economy Science: Transforming the Economy and Making Society more Resilience, Eds. Krlev, G; Wruk, D.; Pasi, G.; Bernhard, M. (awarded with Virginia A. Hodgkinson Prize)
2. [Hueske, A.-K.](#), Aggestam Pontoppidan, C. 2020. [GEROCO: A model for integrating sustainability in management education at HEIs](#). In: Leadership and Strategies for Promoting Social Responsibility in Higher Education Teaching and Learning, Volume 24, 93-109 International Perspectives on Civil Society and Social Responsibility in Higher Education, Eds. Sengupta, E., Blessinger, P. and Mahoney, C.
3. Guenther, E.; [Hueske, A.-K.](#) 2011. [Hurdles to Greening the Supply-Chain](#). In: Samson, R. M. (ed.): Supply-Chain Management: Theories, Activities/Functions and Problems. e-book.

Other publications (9, 5 reports, 2 journal articles, 1 guideline, 1 dissertation)

1. Hueske, Hockerts 2022. SEISMIC monitoring report.
2. UNU-FLORES 2019. [Sustainability of Wastewater Treatment Plants: Validating the Approach and Solution Options – SludgeTec Closing Workshop](#). Proceedings, Tepeji del Rio Ocampo, Mexico, 12–16 November 2018.
3. Günther, E., Günther, T. W., Möst, D., Hüske, A.-K. 2018. [Sachsen erfinden! Chancen und Herausforderungen der Nachhaltigkeit für die sächsische Industrie. Schriften des PRISMA – Zentrum für Nachhaltigkeitsbewertung und -politik](#) [Saxonians invent! Opportunities and challenges of sustainability for the Saxon Industry]. Nr. 001/18, Dresden: TU Dresden
4. Günther, E., Hüske, A.-K., Roos, N., Delakowitz, B., Bulscu, A., Schön, A. 2018 [Nachhaltigkeit im Hochschulbetrieb](#) [Sustainability in operating higher education institutions]. BMBF-Projekt „Nachhaltigkeit an Hochschulen: entwickeln – vernetzen – berichten (HOCHN)“, Dresden.
5. Caucci, S.& Hettiarachchi, H. (eds.) 2017. [Wastewater irrigation in the Mezquital Valley, Mexico: solving a century-old problem with the Nexus Approach](#). Proceedings of the International Capacity Development Workshop on Sustainable Management Options for Wastewater and Sludge, Mexico, 15–17 March 2017.
6. Hüske, A.-K. 2017. [PRISMA – Zentrum für Nachhaltigkeitsbewertung und -politik](#). uwf UmweltWirtschaftsForum, 25(1), 159–161.
7. Hüske, A.-K. 2016. What hampers innovation in organizations? Dissertation.
8. Günther, E., Hüske, A.-K. 2012 Hemmnisse für die Anwendung biotechnologischer Verfahren in Deutschland [Barriers for the application of biotechnological procedures in Germany]. In: Biotechnologie-Industrie-Organisation Deutschland e.V. (Hrsg.) Jahrbuch 2012: 48-49.
9. Günther, E.; Weber, G.; Hüske, A.-K. 2010. Stakeholder-Management. In: wisu Das Wirtschaftsstudium, 39 (7): 926-927.

Awards

- 2024 Virginia A. Hodgkinson Prize awarded to Social Economy Science: Transforming the Economy and Making Society more Resilience, Eds. Krlev, G; Wruk, D.; Pasi, G.; Bernhard, M. Z (lead-author of an interdisciplinary chapter)
- 2019/2020 Maria-Reiche-Mentoring Program of TU Dresden for female postdocs (500 EUR)
- 2019 Award for travelling the longest distance while emitting the lowest CO₂ (6th Responsible Management Education Research Conference, Jönköping, Sweden)
- 2019 – 2020 Travel awards of the TU Dresden Graduate Academy and Faculty of Business and Economics (3,000 EUR)
- 2018 Dr.-Händel-Award for contributing to the international network at TU Dresden Faculty of Business and Economics (500 EUR)
- 2017 Certificate of Outstanding Contribution in Reviewing for the Journal of Engineering and Technology Management
- 2005 – 2006 Double-Degree-Scholarship of the Franco-German-University (4,000 EUR)
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Editorial board activities

Since 3/2023 **Associate editor** Journal of Social Entrepreneurship (editor in chief: Alex Nichols)

Ad hoc reviewer (selection)

- Entrepreneurship: Journal of Social Entrepreneurship
 - Sustainability: Journal of Business Ethics, International Journal of Sustainability in Higher Education, Management: Sustainability Nexus Forum
 - Education: Academy of Management Learning & Education
 - Innovation: Journal of Product Innovation Management, Journal of Engineering and Technology Management, International Journal of Innovation Management
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Committee work (selection)

- 2021 – 2024 **Advisory board** of the research project „Standardized web-based benchmark system for sustainability assessment at higher education institutions: practical relevant indicators for sustainability reporting on higher education specific aspects” (German Federal Foundation for the Environment)
- 2021 Working group for drafting the **teaching strategy guidelines** for TU Dresden

- 2019 **Appointment committee** for the Hans Carl von Carlowitz Junior Professor for Sustainability Assessment and Policy
- 2018 – 2021 Focal point for TU Dresden for organizing the **research colloquium Nexus Seminar Series** between TU Dresden and United Nation University FLORES
- 2016 – 2021 **Environmental commission** at TU Dresden
- 2013 – 2021 **Examination committee** at TU Dresden Faculty of Business and Economics
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Co-organizer and facilitator of conference sessions

1. Hueske, A.-K., Damberg, S. 2024. *How to teach business - an example for experiential entrepreneurship education*. Professional Development Workshop. Academy of Management Conference, August 2024, Chicago (USA)
 2. Hueske, A.-K., 2024. *Publishing sustainability research in SIM journals*. Professional Development Workshop. Academy of Management Conference, August 2024, Chicago (USA)
 3. Hueske, A.-K., Aggestam Pontoppidan, C. 2020. *International Journal of Sustainability in Higher Education Special Issue Paper Development Workshop*. 7th Responsible Management Research Conference, October 2020, Chur (Switzerland), virtual
 4. Hueske, A.-K., Guenther, E. 2011. *In search for theory: what hampers innovation? External stakeholders, the organization, groups, and individuals*. Caucus, Academy of Management Annual Meeting, August 2011, San Antonio, Texas (USA)
 5. Hueske, A.-K., Guenther E. 2010. *Dare to innovate by taking care of hurdles to innovation*. Professional Development Workshop, Academy of Management Annual Meeting, August 2010, Montreal (Canada)
 6. Hueske, A.-K., Guenther, E. 2009. *Why don't things happen? Hurdles to green practices*. Professional Development Workshop, Academy of Management Conference, August 2009, Chicago (USA)
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Invited talks (selection)

- 05/2024: Invited speaker: **seizmic.eu workshop: rebranding of social entrepreneurship and innovation education at Aurora Universities and beyond**, Aurora Universities Bi-annual Meeting, Napoli, Italy
- 03/2024: Invited speaker: **Towards sustainable innovation: applying design thinking to the SDGs**. UN Global Compact's SDG Innovation Accelerator Global Deep Dive Session, virtual
- 01/2024: Invited speaker: **Social Entrepreneurship Competencies**. Europe Social Entrepreneurship Educators Forum, virtual

- 11/2023: Keynote speaker: **Social entrepreneurship competencies**. Social Entrepreneurship Education Future Transferbrücke (outreach event bridging research, teaching and practice) University for Sustainable Development Eberswalde, Germany
- 11/2023: Invited speaker: **Societal changemaker competencies**. CBS Sustainability Center Summit, Copenhagen Business School, Denmark
- 11/2023: Keynote speaker: Sozial unternehmerische Kompetenzen messen [**Measuring social entrepreneurship competencies**]. Social Entrepreneurship Education Future Virtual Exchange, virtual
- 10/2023: Invited speaker: **Building a SEISMIC community**. Aurora staff training week, University of Innsbruck, Austria
- 09/2023: Invited speaker: **From Classroom to impact: teaching design and delivery**. Transdisciplinary Forum: FETSE Forum on Education and Training in Social Education, Frankfurt University of Applied Sciences, Germany
- 05/2023: Invited speaker: **What does it take to be a societal changemaker?** Université Catholique Louvain, Louvain-La-Neuve, Belgium
- 08/2022: Panelist: **How to stop the brain drain of European entrepreneurs?** European Forum Alpbach 2020, Alpbach, Austria
- 04/2022: Keynote speaker for opening panel discussion: **Connecting creativity and sustainability from diverse perspectives**, Artem organizational creativity & sustainability international conference, Nancy, France
- 04/2022: Panelist: **Sustainability in International Education**, Association of International Education Administrators Virtual Global Summit, virtual
- 03/2022: Speaker: **Teaching projects for social entrepreneurship: #impaktWISE and Social Business Model Panorama**, FGF Frühjahrstreffen der Arbeitskreise [spring meeting of the working groups] Social Entrepreneurship & Sustainable Entrepreneurship, Lüneburg, Germany
- 11/2021: Speaker: **Central barriers to sustainable entrepreneurship education** at the Entrepreneurial Days organized by Copenhagen School of Entrepreneurship, Copenhagen, Denmark
- 06/2021: Panelist: **Impact Investing and Social Entrepreneurship in Education** at the Impact Investment Days 2021 organized by Copenhagen Business School, virtual
- 01/2020: Panelist: **Green logistics in Sachsen – Heute oder lieber morgen?** [Green logistics in Saxony – Today or better tomorrow?] organized by Bundesverband Materialwirtschaft, Einkauf und Logistik [Association Supply Chain Management, Procurement and Logistics], Dresden, Germany
- 2018: Speaker at stakeholder conference for revision of the **Saxon Sustainability Strategy** [sustainability strategy for the German federal state Saxony], Dresden, Germany

06/2019: Panelist: **Nachhaltigkeit - Anspruch und Wirklichkeit in Produktentwicklung und Design?** [Sustainability – appearance and reality in product development and design?] - at EEE 2020 Entwickeln Entwerfen Erleben [Develop, design, experience. design conference], Dresden, Germany

05/2019 Speaker and facilitator: **Was ist Nachhaltigkeit?** [What means sustainability] of DDC ScienceTram "Klimawandel, Energiewende, Nachhaltigkeit" [Climate Change, Energie System Transition, Sustainability] a public engagement format to discuss with interested citizen organized by DRESDEN-Concept e.V., Dresden, Germany

Memberships

- Academy of Management
 - CBS Sustainability Center (Copenhagen Business School)
 - Verband der Hochschullehrer für Betriebswirtschaft (VHB) [German speaking association for research in business administration]
 - PRISMA – Centre for Sustainability Management and Assessment at TU Dresden
 - HOCH^N – Nachhaltigkeitsnetzwerk [German network for sustainability in higher education]
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