

# Greta Serpente

## Curriculum Vitae

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<b>Personal information and contacts</b>	<p>Born in Giulianova, Italy, on August 18<sup>th</sup>, 1993</p> <p>Italian Citizenship</p> <p>Mobile phone: +39 340-0857577</p> <p>Email: <a href="mailto:grs.si@cbs.dk">grs.si@cbs.dk</a></p> <p>Personal email: <a href="mailto:gretaserpente18@gmail.com">gretaserpente18@gmail.com</a></p> <p>ORCID: 0000-0002-8148-3774</p> <p>LinkedIn: <a href="https://www.linkedin.com/in/greta-serpente-47093013b/?originalSubdomain=it">https://www.linkedin.com/in/greta-serpente-47093013b/?originalSubdomain=it</a></p> <p>Google scholar: <a href="https://scholar.google.com/citations?hl=it&amp;user=uNxNB4wAAAAJ">https://scholar.google.com/citations?hl=it&amp;user=uNxNB4wAAAAJ</a></p>
<b>Research interests</b>	<p>Her research interests are related to entrepreneurship and innovation. The current projects she is working on are about entrepreneurship education, (pre)incubators, accelerators, and firm creation. She has been conducting research since her master's degree on the role of trust in human capital during an M&amp;A between a start-up and an incumbent firm.</p>
<b>University education</b>	<p>November 2019 – June 24</p> <ul style="list-style-type: none"><li>• PhD candidate in Management, University of Bologna. Dissertation Title <i>How do Entrepreneurial Pre-incubation Programs work?</i> Supervisors: Profs. Riccardo Fini, Daniela Bolzani, Rosa Grimaldi.</li></ul> <p>AY 2017/18</p> <ul style="list-style-type: none"><li>• Master's degree in Management, University of Chieti-Pescara, Italy (110/110 cum laude).</li></ul>
<b>Participation in summer school</b>	<p>February 2021</p> <ul style="list-style-type: none"><li>• XXVIII AilG Summer School, University of Padua, Italy.</li></ul>
<b>Workshop, colloquium, and conference presentations</b>	<p>November 2020</p> <ul style="list-style-type: none"><li>• 10th SEI Faculty Workshop &amp; Doctoral Consortium, University of Bologna, Italy.</li></ul> <p>March 2021</p> <ul style="list-style-type: none"><li>• Boosting Entrepreneurial Skills and Mindsets, University of Bologna, Italy &amp; Engage Centre (NTNU, Norway).</li></ul>

June 2022

- Friends of Imperial Conference, University of Bologna, Italy & Imperial College, London.

July 2022

- R&D Management, Doctoral Colloquium, University of Trento, Italy.

May 2023

- 3E – ECSB, Doctoral Colloquium, University of Aarhus, Denmark.

**Workshop, summit, and conference participation**

November 2020

- Triple Helix Summit, University of Bologna, Italy, ART-er, Emilia-Romagna Region & Noema.

March 2022

- International Conference on Economic and Social Integration of Refugees and Asylum Seekers through Social Entrepreneurship, University of Forlì, Italy.

July 2022

- R&D Management Conference, University of Trento, Italy.

May 2023

- 3E - ECSB Entrepreneurship Education Conference, University of Aarhus, Denmark.

August 2023

- AOM - Academy of Management, Boston, USA.

**Elective coursework**

May 2020

- Technology Management and Entrepreneurship, University of Bologna, Italy.

June 2020

- Entrepreneurship and entrepreneurial finance, Polytechnic of Milan, Italy.

February 2021

- Heritage, History and the Issue of Organizing, University of Bologna, Italy.

## **Tutorship**

AY 2020/21

- Tutor in Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.
- Tutor in Organizzazione Aziendale [cod. 00745], University of Bologna, Italy.

AY 2021/22

- Tutor in Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.
- Tutor in Organizzazione Aziendale [cod. 00745], University of Bologna, Italy.

AY 2022/23

- Tutor in Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.
- Tutor in Laboratory of Business Plan M [78858], University of Bologna, Italy.

AY 2023/24

- Tutor in Laboratory of Business Plan M [78858], University of Bologna, Italy.
- Tutor at GMBA in Business Plan, Bologna Business School, Italy.

## **Fellowship**

January 2023

- Winner of the Marco Polo grant (University of Bologna, Italy, Department of Management) for the visiting period of 6 months at Bayes Business School, London, UK.

January 2016

- Winner of the Erasmus+ (University of Chieti-Pescara, Italy, Department of Management) for the visiting period of 6 months at the University of a Coruña, Spain.

## **Visiting period**

January – July 2023

- Bayes Business School, London, UK.

January – June 2016

- University of a Coruña, Spain.

**Co-supervisor students' thesis**

AY 2022 – 2023

- 3 Master's theses (Business Plan course), University of Bologna, Italy, instructor Prof. Daniela Bolzani.

**Support for workshop organization**

March 2021

- Support for the organization of the Workshop “*Boosting Entrepreneurial Skills and Mindsets: theories, methods and impact*”, Bologna Business School, Italy (coordinated by Prof. Riccardo Fini).

**Research project**

AY 2022/23

- Member of the Erasmus+ project "MIG.EN. CUBE - fostering MIGrant ENTrepreneurship incubation in Europe", in partnership with Freie Universiteit Amsterdam (Netherlands), Impact Hub Amsterdam (Netherlands), Institut Supérieur de Gestion (France), PLACE Network (France), Migration Policy Group (Belgium), Grameen Foundation (Italy), Impact Hub Network (Austria) (coordinated by Prof. Daniela Bolzani).

**Department contributions**

June 2020

- Support for TOLC exams, University of Bologna, Italy.

November 2021

- Support to students of the LM Clamep course for the activation of curricular internships in companies (coordinated by Prof. Maurizio Marano).

**Reviewer for scientific journal**

Since September 2020

- The Journal of Technology Transfer

Since March 2023

- Studies in Higher Education

Since October 2023

- Journal of Small Business and Enterprise Development

Since March 2024

- International Journal of Entrepreneurial Behavior & Research

## Policy Report

November 2023

- Serpente, Greta and Fini, Riccardo and Grimaldi, Rosa and Bolzani, Daniela, Start Cup Emilia-Romagna: Fatti Stilizzati, Prospettive ed Impatto (Start Cup Emilia-Romagna: Stylized Facts, Prospects and Impact) (November 11, 2023). Available at SSRN: <https://ssrn.com/abstract=4629753> or <http://dx.doi.org/10.2139/ssrn.4629753>

## Book chapters

2024

- Serpente, G., Martinelli, G., & Bolzani, D. (2024). 17 Entrepreneurial Support for Migrant Entrepreneurs: A Systematization of a Growing Stream of Literature. De Gruyter Handbook of Migrant Entrepreneurship, 339.
- Martinelli, G., Serpente, G., Bolzani, D. (2024). Social Incubators and Accelerators for Migrant Entrepreneurs: Exploratory Insights From Italy. In: Bianchini, S., Bandini, F., Bolzani, D. (eds) Social Entrepreneurship and Migrants' Inclusion. Sustainable Development Goals Series. Palgrave Macmillan, Cham. [https://doi.org/10.1007/978-3-031-55791-0\\_12](https://doi.org/10.1007/978-3-031-55791-0_12)

2020

- Masciarelli, F., Di Pietro, F., & Serpente, G. (2020). Il ruolo del capitale intellettuale nel successo delle strategie di merger & acquisition delle start-up. Piccola Impresa / Small Business, (3). <https://doi.org/10.14596/pisb.324>

## Working papers

2024

- How Do Pre-Incubation Programs Foster New Venture Creation? Evidence From a Regression Discontinuity Design. Serpente, G., Fini, R. Abstract Available at: <https://doi.org/10.5465/AMPROC.2024.19148abstract>
- Do Career Preferences Drive Entrepreneurial Learning in Pre-Incubation Programs? Serpente, G., Bolzani, D., Grimaldi, R. Abstract Available at: <https://doi.org/10.5465/AMPROC.2024.16331abstract>

- Entrepreneurial Support Organizations as Providers of Entrepreneurial Education and Training. Serpente, G., Bolzani, D., Grimaldi, R.

**Languages**

Italian (native speaker)

English (C1)

Spanish (A2)

**Software**

STATA, NVIVO, R

Sign

Greta Serpente