

RETHINKING  
Entrepreneurship

CARLSBERG  
FONDET



# RETHINKING ENTREPRENEURSHIP IN SOCIETY

Carlsberg Foundation Semper Ardens: Advance Research Grant

---

DEPARTMENT OF BUSINESS HUMANITIES AND LAW  
PROJECT UPDATE JUNE 2024

# Faculty Team



Christina Lubinski  
Principal Investigator

Professor of  
Entrepreneurship & History

Entrepreneurial team  
dynamics; time and  
narrativity



Peter Koerver  
Schmidt

Professor of Tax Law

Danish and Comparative  
Law (Corporate  
Taxation)



R. Daniel  
Wadhvani

Professor of  
Entrepreneurship

Historical and  
sociological theory,  
entrepreneurial finance

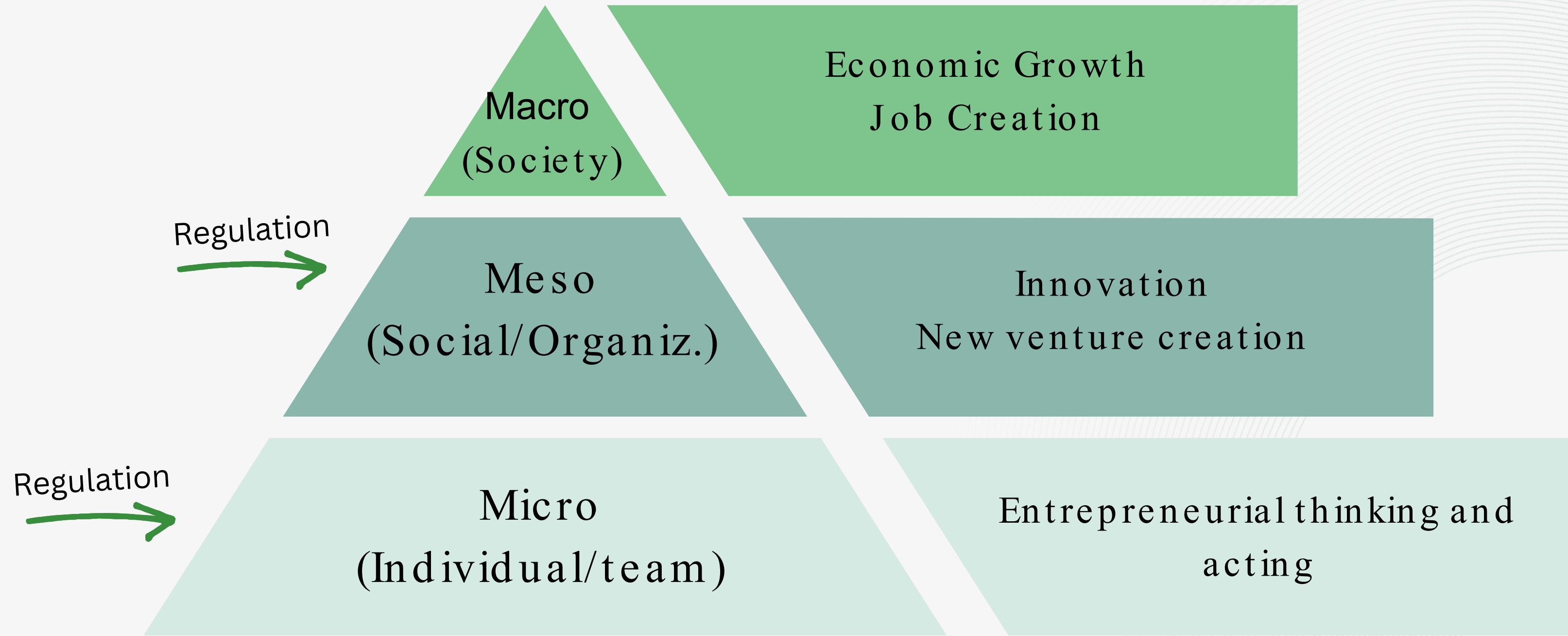


Hannah Knox  
Tucker

Assistant Professor of  
Business History

Business and maritime  
history, concepts of  
venturing over time

# The Conventional Understanding





# Why Entrepreneurialism?

Reframe entrepreneurship research by moving the focus from the individual agency of entrepreneurs to the ideology of entrepreneurialism and its effect on society

## Entrepreneurship

- 1 Object of study:** Individual choice of pursuing market opportunities
- 2 Approach:** Micro functional-behavioral
- 3 Temporality:** Focus on how novel futures break with the past

## Entrepreneurialism

- 1 Object of study:** Societal discourse that defines legitimate agency for change
- 2 Approach:** Socio-historical hermeneutic
- 3 Temporality:** Understand the present in relationship to past and future

# Recruiting Process

PhD fellows were recruited in 2023 and in 2024.

168 applicants from 37 countries applied, with 16% from Denmark.

Candidates were evaluated by independent assessment committees; 9 were invited for interviews.

We hired 5 PhD fellows, 2% of total applicants.

Postdocs were recruited in 2024.

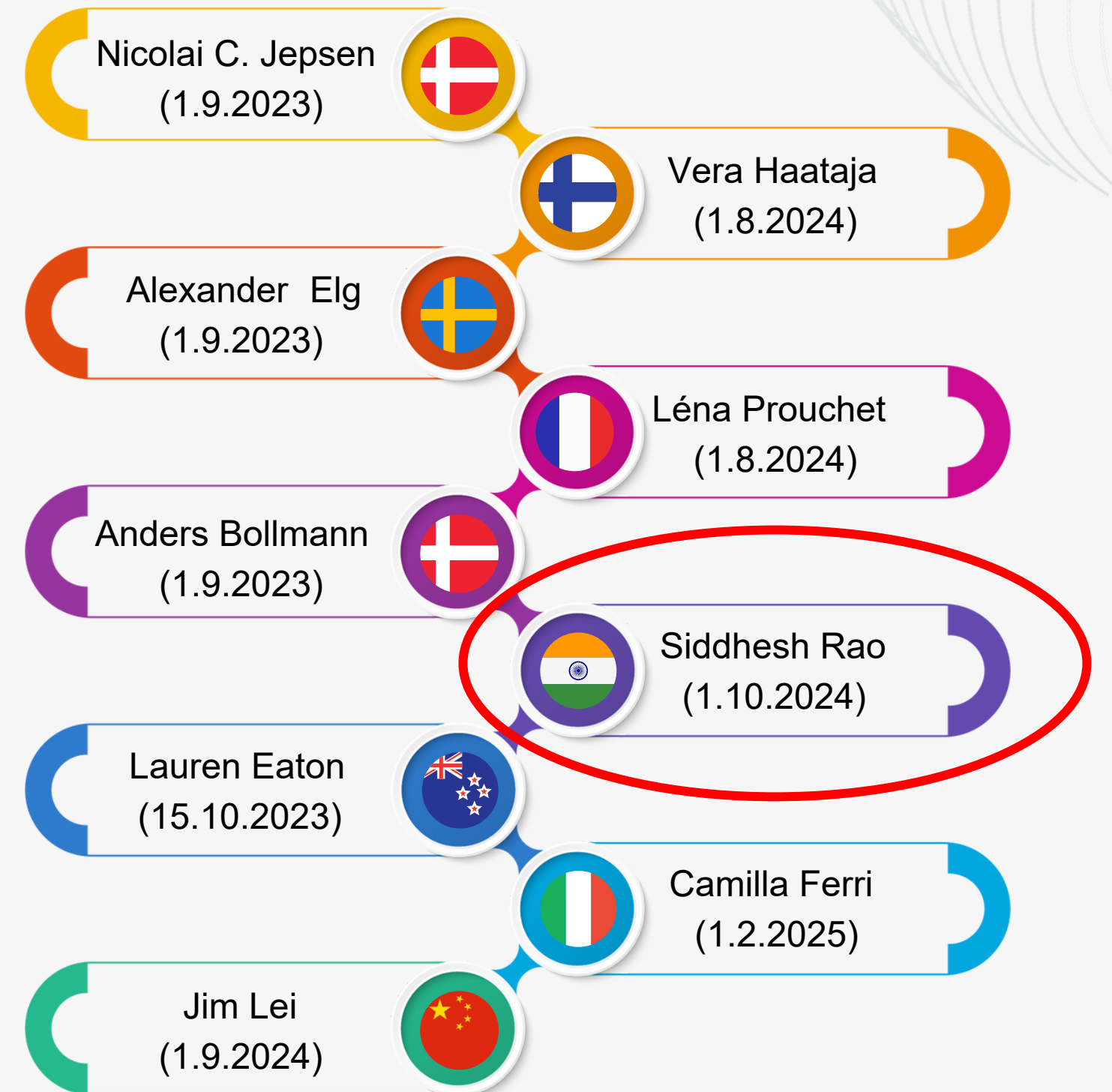
56 applicants from 23 countries applied, with 14% from Denmark.

The independent assessment committee shortlisted 8 candidates who were invited for a workshop at CBS. In-person interviews were held after the workshop.

We hired 4 postdocs with different starting dates, 7% of total applicants.

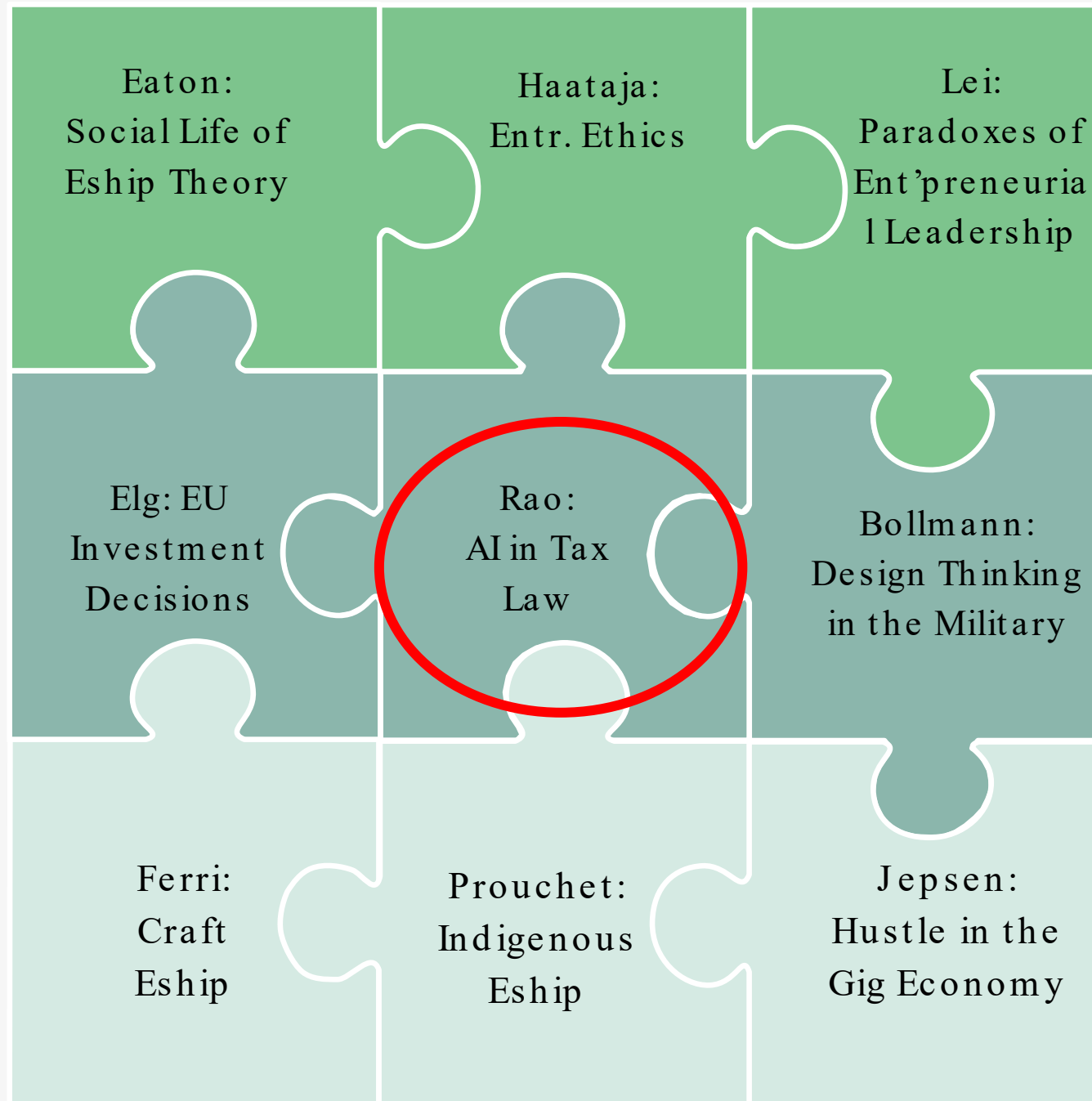
PhD Fellows

Postdocs



# Intellectual Outcomes (emerging)

Civil Society



Public Sector

Private Sector



A deep exploration of the evolving relationships between entrepreneurship and society



An analysis of the meso -level mechanisms that shape the evolution of these relationships



A reflective and actionable set of ideas for (re)shaping these relationships for the future



# What we look forward to next ...

**Summer 2024:** Conference participation of PhD fellows at European Organization Studies Group (EGOS) in Milan & Academy of Management in Chicago

**July 2025:** Second Rethinking Entrepreneurship conference to be hosted at the Carlsberg Academy in Copenhagen

**2025 or 2026:** Reimagining Entrepreneurship & Innovation for the 21st Century: Developing New Solutions to Global Challenges, with Center for Asia-Pacific Resilience and Innovation (CAPRI) and Project on Democracy and Capitalism, Univ. of Virginia, USA

**19-20 August 2024:** Danish-Swedish Tax Network on “Tax Law and Entrepreneurship” at CBS

**Fall 2024:** Team expansion with four postdoctoral and one PhD fellow; team building seminar and excursion to Helsingor on Sept. 3-4, 2024.

**Fall 2026:** Visiting Professor Matthias Kipping (Toronto) six months visit, staying at Carlsberg guest researcher apartment



# Stimulating Entrepreneurship through tax law

A Legal, Comparative, Historical Analysis

---

Email: [pks.bhl@cbs.dk](mailto:pks.bhl@cbs.dk)

Web: [www.rethinkingentrepreneurship.com](http://www.rethinkingentrepreneurship.com)

Social Media: [@rethinkingentrepreneurship](https://www.instagram.com/rethinkingentrepreneurship)

---