

CBS is more than a place of study.

Learn to make a difference

As a CBS student, you will learn how you can contribute to solving societal challenges in a way that is positive for both yourself, for others and for the planet. You will also learn how to stay ahead in a future that is unpredictable and ever changing. All CBS programmes have an extra dimension that goes beyond skills and qualifications; a set of capabilities that our students acquire simply by studying at CBS.

Broaden your international horizon

CBS is home to students and professors from more than 50 countries around the world, and all our study programmes can be combined with a semester abroad.

Engage in a vibrant student life

CBS unites more than 23,000 students from different backgrounds and with different perspectives. Our students are both ambitious, driven and innovative, as well as supportive, open-minded and welcoming. Teamwork is an essential part of studying at CBS both in classes and in extracurricular activities. With close to a 100 student organisations, you also have plenty of opportunities to engage and connect with students across programmes and classes.

Start your career

CBS brings the business world to your classroom: our professors have strong ties with the business world and you get to work with real-life business cases and put theories into practice. Through career counselling, company events and fairs, CBS builds bridges to the business society and helps you get on track to your future career.

This is an overview of all graduate programmes offered at Copenhagen Business School. Use it to narrow down your choices and decide which programmes you wish to explore further.

About our graduate programmes

Learn more about our graduate programmes on our website.

You will find:

- In-depth programme descriptions
- Overview of courses and course descriptions
- Student life at CBS
- Studying abroad and other international opportunities
- Career perspectives

Visit cbs.dk/graduate

About admission and application

Find much more information about admission and how to apply on our website.

You will find:

- Entry requirements
- Selection criteria
- Deadlines
- Information meetings and application lounge
- The Admission Portal

Visit cbs.dk/graduateadmission



CBS



Photo: Bjarke MacCarthy and Kasper Kristoffersen

CBS

*Kandidatuddannelser
Graduate Programmes*

MSc in Economics and Business Administration (cand.merc.)

In English **ACCOUNTING, STRATEGY AND CONTROL**

By working with measurements of cost, performance and risk, you will learn to identify strategic challenges within organisations, and to design the proper course of action and incentive structures to respond to them. This understanding of numbers and their organisational role will facilitate the implementation of company strategy and value creation.

- CEMS option

In English **FINANCE AND INVESTMENTS**

You will develop a deep understanding of the structure and workings of financial markets and financial institutions.

Building on relevant quantitative and IT skills, you will learn to master state-of-the-art theoretical and empirical models for investment decisions and for the pricing and risk management of stocks, bonds, and derivativecurities.

- CEMS option

In English **FINANCE AND STRATEGIC MANAGEMENT**

Through an understanding of the financial tools, economic organisation and strategic processes of a company, you will learn to provide support for internal decision making, and evaluate the potential risks and outcomes of these decisions.

- CEMS option

In Danish **FINANSIERING OG REGNSKAB**

Du vil få et indgående kendskab til regnskab og finansiering og undersøge de muligheder, en virksomhed har for at skaffe kapital og allokere sine ressourcer. Dette vil give dig et overblik, som gør dig i stand til at se problemerne ud fra både kreditgivers, investors og virksomhedsleders beslutnings-situation.

- Findes også som erhvervskandidat
- CEMS option

In English **MANAGEMENT OF INNOVATION AND BUSINESS DEVELOPMENT**

The programme focuses on innovation from different perspectives including strategy, project management, entrepreneurship, management control and finance.

- Double Degree option
- CEMS option

In English **PEOPLE AND BUSINESS DEVELOPMENT**

The programme gives you the keys to understand why and how the organisation's people and human capital become the key drivers of business development and transformation in modern organisations.

- CEMS option

In English **SALES MANAGEMENT**

By combining tools and theories from customer insights and data analytics with knowledge of digital platforms and business model innovation you will learn to position digitally based marketing and sales functions.

Working with this omni channel management focus will enable you to develop and optimise integrated marketing and sales functions to create customer value, increase business performance and implement commercial excellence.

- CEMS option

In English **STRATEGY, ORGANISATION AND LEADERSHIP**

You will learn to combine theoretical insight with an understanding of the practical challenges of strategy, organisation and leadership.

This will give you a better understanding of management in a world of continuous change, and of how actions at individual and group level relate to the broader picture of business strategies and society at large.

- CEMS option

In English **SUPPLY CHAIN MANAGEMENT**

You will acquire an understanding of the theories, processes and models for strategically designing, managing and controlling global supply chains. You will learn how to plan and optimise supply chain operations and develop global supply networks and supplier relations.

Through this you will be able to influence decisions on the operational and strategic level of business management.

- Part-time master option
- CEMS option

In Danish **ØKONOMISK MARKEDSFØRING**

Ved at have fokus på kundens behov og adfærd, samt på anvendelsen af kvalitative og kvantitative metoder til indsamling og analyse af data, lærer du at udarbejde faktabaserede beslutningsgrundlag for planlægning og gennemførelse af strategier og aktiviteter.

- CEMS option

In English **GENERAL MANAGEMENT AND ANALYTICS**

By combining business economics with decision-driven analytics, you will learn to enable informed decision-making for complex business problems. The focus on general management and financial implications will allow you to set strategic directions, create value through problem-solving and interact with stakeholders across functional and organizational boundaries.

- CEMS option

Specialised Programmes

In English **MSc IN BUSINESS ADMINISTRATION AND BIOENTREPRENEURSHIP**

By combining courses in advanced biology/biotechnology with business tools and methods, you will learn what is required to translate scientific research and patents into innovative products and viable business opportunities. The teaching draws on industry experts, high quality academic faculty, real life cases, insight into bio ventures, and includes a three month internship in one of Denmark's leading life-science companies.

In English **MSc IN BUSINESS ADMINISTRATION AND INNOVATION IN HEALTH CARE**

With a focus on the unique work context of health care organisations, students will learn to analyse health care innovations as business cases and develop actionable skills for their design and implementation. Courses draw on industry experts, high quality academic faculty and real life cases.

In Danish **CAND.MERC.AUD. – REVISORKANDIDAT**

Gennem en tilegnelse af kompetencer inden for revision, regnskab, økonomi og jura, vil du lære at analysere en virksomheds regnskabsmæssige rapportering samt at vurdere økonomiske og juridiske forholds indvirken på dens styring.

- Findes også som erhvervskandidat

MSc IN ECONOMICS AND FINANCE (CAND.OECON.)

2 concentrations

In English **APPLIED ECONOMICS AND FINANCE**

The programme provides you with the essential business knowledge, analytical skills, and competencies to analyze the economic context in which firms operate, to evaluate financial risks, and to make sound financial decisions in various business environments.

- CEMS option

In English **ADVANCED ECONOMICS AND FINANCE**

You will acquire an in-depth knowledge of the most recent empirical research and models in economics and finance. Through this you will learn to discuss, analyse and solve real-life problems relating to economic and financial decision-making in corporations, understand the fluctuations and drivers of financial markets, and test ideas at the forefront of academic research.

MSc in Social Sciences (cand.soc.)

ORGANISATIONAL INNOVATION AND ENTREPRENEURSHIP

2 concentrations

In English **ORGANISATIONAL INNOVATION AND ENTREPRENEURSHIP**

In a co-creative and case-based learning environment, we will uncover both the theoretical and practical aspects of managing the processes that lead to the creation, implementation, and growth of innovative new ventures. With this approach you will acquire the necessary skills to start a business, create innovations, manage change and resources, and lead others in the process of turning a new idea into a viable business.

In English **STRATEGIC DESIGN AND ENTREPRENEURSHIP**

You will learn to balance and utilise knowledge of design thinking and processes in combination with tools for commercialisation and management. This cross disciplinary insight will allow you to work generatively with designers from a managerial perspective as well as prepare you for design related business entrepreneurship.

- In collaboration with The Royal Danish Academy of Fine Arts Schools of Architecture, Design and Conservation (KADK)

In Danish **HUMAN RESOURCE MANAGEMENT**

Med nutidens konstante krav om forandring er det i høj grad evenen til at håndtere ansættelsesrelationen og "den menneskelige faktor", der afgør om organisationer overlever og kan udnytte mulighederne i disse forandringer. HRM giver dig et unikt udgangspunkt for at bidrage til at udnytte de muligheder, organisationer har, i udviklingen af deres HRM.

In English **PUBLIC MANAGEMENT AND SOCIAL DEVELOPMENT**

By exploring similarities and differences in contemporary challenges to the welfare of citizens in China and Europe, you will learn to manage and participate in social innovation at the interface between the public and private sectors in China as well as Europe.

- Taught in Beijing in collaboration with the University of Chinese Academy of Sciences. Offered by the Sino-Danish Center for Education and Research

Interdisciplinary business programmes

In Danish **CAND.MERC.(JUR.) – ERHVERVSØKONOMI OG ERHVERVSJURA**

Cand.merc.(jur.) giver dig en specialiseret forretningsforståelse af den erhvervsjuridiske verden i EU og i Danmark. Du lærer at forholde dig til udfordringer og muligheder, som deles af virksomheder, organisationer og myndigheder, ved at behandle dem både juridisk og økonomisk.

In Danish **CAND.MERC.(KOM.) – ERHVERVSØKONOMI OG VIRKSOMHEDSKOMMUNIKATION**

Cand.merc.(kom.) giver dig en bred forståelse for kompleks, strategisk virksomhedskommunikation både internt og eksternt i virksomheder og andre typer af organisationer – særligt med henblik på opnåelse af forretningsmæssige mål i en global kontekst.

In Danish **CAND.MERC.(MAT.) – ERHVERVSØKONOMI OG MATEMATIK**

Cand.merc.(mat.) lærer dig at forstå og håndtere virksomheders problemstillinger af kompleks økonomisk og kvantitativ natur ved at anvende bl.a. finansiering, operationsanalyse og avancerede matematiske / statistiske modeller.

In Danish **CAND.MERC.(PSYK.) – ERHVERVSØKONOMI OG PSYKOLOGI**

Cand.merc.(psyk.) gør dig til forandringsagent af processer i virksomheder. Du lærer at analysere den menneskelige faktors betydning i ledelses- og forretningsprocesser. Du lærer også at designe og implementere løsninger, der forbedrer disse processer, så de bedre opfylder virksomhedens mål.

In English **MSc IN BUSINESS ADMINISTRATION AND DATA SCIENCE**

This programme uniquely combines hard analytical skills with an understanding of the relevant business data context for application. Through this combination you will learn how to use theories, models and tools for data analytics to generate actionable insights and develop fact based platforms for decision making by conducting visual, text and predictive analysis.

In English **MSc IN BUSINESS ADMINISTRATION AND INFORMATION SYSTEMS**

You will learn how to use information and information technology to add value to companies and organisations. You gain an understanding of how IT affects the organisational structure and financial results of a company – and how the organisational needs and economic reality create possibilities and constrains on the IT architecture.

- Double Degree option

In English **MSc IN BUSINESS ADMINISTRATION AND DIGITAL BUSINESS**

IT provides many opportunities when private and public organisations interact with their customers, clients or stakeholders. You will learn to understand and develop IT-based concepts that match the needs of the user, and how you implement and commercialise them. This allows you to create different IT-solutions that support the strategy and desired goal for the companies.

- Part-time master option

In English **MSc IN BUSINESS ADMINISTRATION AND PHILOSOPHY**

The programme develops your skills in business philosophy through a combination of business economics and philosophy. This combination enables you to identify and solve complex challenges in private companies as well as private and public organisations through philosophical reflection and analysis applied to business theory and practices.

MSc IN BUSINESS, LANGUAGE AND CULTURE

2 concentrations

In English **BUSINESS AND DEVELOPMENT STUDIES**

You will learn to analyse interactions between international business and economic development focusing on developing countries and emerging markets. This enables you to conduct activities in these markets, taking into account economic and cultural conditions. You will likewise work with your written as well as oral language competences.

- CEMS option

In English **DIVERSITY AND CHANGE MANAGEMENT**

Diversity and Change Management gives you knowledge about work in dynamic organisations in a global environment characterised by diversity, strategic complexity, and constant change. You will likewise work with your written as well as oral language competences.

- CEMS option
- Double Degree option

In English **MSc IN INTERNATIONAL BUSINESS AND POLITICS**

By understanding the international, political, economic and to some extent legal dynamics that shape the world we live in, you are able to critically analyse and understand political and business dynamics and how they influence each other.

- CEMS option

1-year master's programme

In English **MASTER IN SUSTAINABLE TOURISM AND HOSPITALITY MANAGEMENT**

You will learn to design data-driven transformations for tourism companies by combining the subject areas of sustainable management and digitalisation. You will engage in collaborative projects and datasets provided by business partners, to understand and to tackle the grand challenges of sustainable development. You will gain a deep understanding of the consumers of this specific market.



WHAT IS CEMS?

In the CEMS programme, you combine your graduate programme at CBS with a Master in International Management offered as a joint degree with leading business schools around the world.

WHAT IS A DOUBLE DEGREE?

The double degree programme allows you to spend the second year of your graduate programme abroad, and obtain a degree from both CBS and the collaborating university.

WHAT IS A PART-TIME MASTER/ERHVERVSKANDIDAT?

The part-time master is a 4-year part-time programme allowing you to study and work at the same time. Your job must be relevant and at least 25 hours/week.