FACTS & FIGURES



CBS X



Copenhagen Business School (CBS) is a globally recognised business school deeply rooted in the Nordic socio-economic model.

We have a comprehensive focus on the opportunities and challenges of the business community and society in the 21st century. Our high-quality research and broad programme portfolio have strengthened generations of professionals and leaders in the private and public sectors.

CBS is on an ambitious strategic path with our strategy 'We transform society with business', which we entered in 2020. With CBS' global profile comes an obligation to contribute to the development of transformative capabilities in students, graduates and business leaders through education activities and lifelong learning opportunities.

Together with other universities, government actors, civil society stakeholders and especially the business community, CBS engages with the known and unknown challenges facing our world to generate transformative solutions for a better future.

The CBS community of students, alumni, faculty and staff is located in Frederiksberg close to the city centre of Copenhagen. We enjoy the advantages of an architecturally attractive university campus open to the public.

We hope that this short overview will get you acquainted with – and perhaps update you on – our unique university.

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We transform society with business

We are working on several strategic initiatives to realise CBS' strategy:

Diversity and Gender Equality

Global Impact

Green Transition

Leadership

Lifelong Learning

Nordic Nine

Student Life Transitions and Well-being

Our Nordic heritage of responsibility makes us stand out from other business schools. We wish to create opportunities for transformation through self-reflection and engagement in a diverse learning community.

Our faculty has earned a global reputation for high-quality disciplinary and interdisciplinary research and education. This global profile carries the obligation to address grand societal challenges in our research and to develop the transformative capabilities of students, graduates and business leaders.

Read more about Green Transition, Lifelong Learning, Leadership and Nordic Nine on the following pages.

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GREEN TRANSITION

LIFELONG LEARNING

The Green Transition initiative brings together capabilities from all levels of CBS to support projects that address key problems of the green transition.

The strategic initiative is led by the Green Office, working to connect researchers as well as students and society at large to become a part of the process to reshape our common green future.

"CBS has the largest social sustainability research community in Denmark – maybe even in Europe. We have the foundation and ambition to take a leading role in showing the importance of green transition and create impact for the green agenda"

Hanne Harmsen

Vice Dean for Green Transition

"We wish to give people opportunities to learn throughout their lives to achieve a better society and a living democracy"

Rasmus Johnsen Vice Dean for Lifelong Learning

The goal of our Lifelong Learning initiative is to make lifelong learning possible from the first day at university to the last day of your career. Over the coming years we will focus on developing lifelong relationships with our students of all ages.



Scan the QR code and take part in the CBS Lifelong Learning community and receive Copenhagen Business News about six times per year.

LEADERSHIP

"The CBS Leadership Centre, established in January 2023, contributes new knowledge, tools and inspiration about leadership that can help businesses and institutions build resilient organisations and address the challenges of transformation in times of high complexity and uncertainty.

Our shared ambition is to make CBS the Nordic centre for leadership knowledge and inspiration by strengthening and mobilising CBS leadership research, education and outreach"

Marie Louise Mors

Professor, Department of Strategy and Innovation Academic Co-Director, CBS Leadership Centre





Facilitating a crossdepartmental research environment to boost CBS' thought-leading research within leadership.



Education

Bringing together faculty across CBS to collaborate in piloting new programmes and courses.



Outreach

Engaging with leadership practitioners and bringing together different perspectives to create insightful, cross disciplinary leadership knowledge and inspiration.

Research on essential leadership agendas

We cover leadership issues related to the individual and to daily leadership practices as well as leadership dynamics related to the important agendas for business and society. In order of priority, our research agendas are:

Leadership and Organisation
The Leadership Role
Leadership Ethics
Leadership in Times of Digitalisation
Leading in Entrepreneurship & Innovation
Leading for Green Transition
Leading for Diversity
Leading in a Crisis

CBS Leadership Think Tank: Leadership for the Future

In the Leadership Think Tank we combine the latest research with the experiences of leadership practitioners to create a visionary, robust and nuanced picture of the future of leadership.

With around 50 members the Think Tank brings together a diverse group of accomplished leadership practitioners and distinguished researchers from CBS. Together the members represent inspiring leadership experiences and mindsets that will facilitate the quest to develop new thinking about leadership.

NORDIC NINE

"Not only is Nordic Nine important, they are key in a business context. As students, who will enter this labour market shrouded in uncertainty, instability and unpredictability, we can use Nordic Nine to help us not only adapt but in fact lead in the right direction"

Mohit Khatwani Student and Vice President

Nordic Nine are nine transformative capabilities through which we wish to inspire our students to contribute to solving societal challenges with compassion for themselves, others and the planet.

Nordic Nine adds an extra dimension to our programmes which balances fundamental business skills with broader human and social skills. Read more on page 32.



STUDENTS

20,672 Students in total

3,693 International students



PHD STUDENTS

Headcount

192 PhD students



STAFF

Full-time equivalent (FTE)

699 Full-time academic staff

205 Part-time academic staff

738 Administrative staff

PROGRAMMES

18 Full-time bachelor programmes

29 Full-time master programmes

7 Executive master programmes

11 Diploma programmes



11 Departments

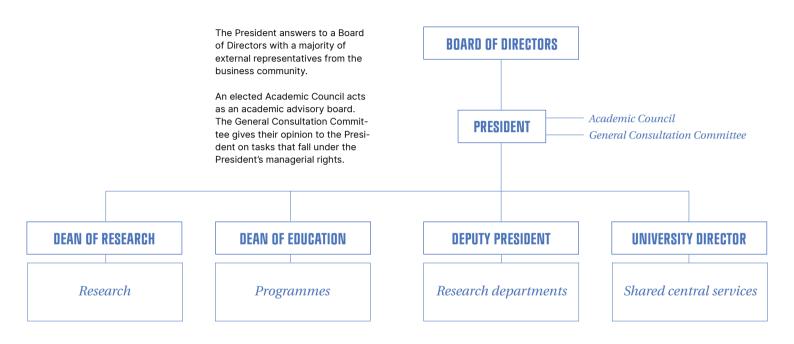
287 Exchange and cooperation agreements worldwide

Total income

208.71 *million* €



ORGANISATION



CBS' core activities (education and research) are organised under two deans: The Dean of Research has the strategic and organisational responsibility for CBS' research and faculty.

The Dean of Education is responsible for all bachelor and master programmes, MBA and diploma programmes.

The Deputy President has the direct managerial responsibility of CBS' research departments and heads of department, i.e. all permanent and part-time faculty.

The University Director has the overall responsibility of CBS' finances and the managerial responsibility of all cross-functional administrative units and the CBS Library.



Research



Responding to societal challenges

CBS provides research-based solutions to society's grand challenges. We constantly strive to increase the impact of our research in the academic world and through the knowledge we generate for society.

Research at CBS is organised in 11 departments dedicated to research areas and disciplines within business and social sciences. The departments deliver research-based teaching to CBS' various programmes and are home to research centres and research environments, some of which work across departments.

Excellent research

CBS delivers excellent research with high relevance for society and industry. This can be seen from the large amount of external funding that CBS attracts to research projects. In 2023, CBS received DKK 180 million in external grants from public and private funds, national as well as international.

RESEARCH HIGHLIGHTS

A strong voice in tomorrow's energy infrastructure

The Copenhagen School of Energy Infrastructure (CSEI) is a research centre conducting research on tomorrow's energy infrastructure from an economic policy point-of-view. CSEI has evolved to a major voice within research in energy economics and European policy debate in the framework of a fully decarbonised energy infrastructure in Europe.

CSEI delivers expertise and new knowledge in close cooperation with stakeholders from the energy sector, including regulators, companies and policy makers and has become an important advisor to the European Commission.

Contributing to the value creation and management of future owner-managed companies

Centre for Owner-managed Businesses (COMB) develops research-based knowledge and tools for the development of management and ownership in owner-managed companies.

COMB aims to contribute to stronger management and value creation in current and future owner-managed businesses, for instance through the Next Gen project, which maps the next generation of owner-managers in Denmark and prepares them to take over, develop or manage companies.

New Center of Excellence for big data analysis of the world of finance

With an ambitious goal to establish fundamentally new understandings of finance, CBS recently opened the Center for Big Data in Finance (BIGFI). The new insights will be based on the rapid increase in available data combined with the revolution in data science and computing power. In doing so, BIGFI will have impact on the behaviour of finance practitioners, market design and the regulation of financial markets.

Accounting (ACC)

Business Humanities and Law (BHL)

Digitalization (DIGI)

Economics (ECON)

Finance (FI)

International Economics, Government and Business (EGB)

Management, Society and Communication (MSC)

Marketing (MARKTG)

Operations Management (OM)

Organization (IOA)

Strategy and Innovation (SI)



Read more on cbs.dk/depts

RANKINGS

Rankings are viewed as indicators of how the quality of CBS' research is recognised internationally.

CBS is ranked highest in the Nordic countries by QS within Business and Management Studies, Social Sciences and Management and Accounting & Finance.

When it comes to Business & Management Studies, CBS is ranked 8th in Europe and within the overall category of Social Sciences & Management in Europe, CBS is ranked 21st.

	placer	CBS nent
QS Social Sciences and Management 2024	71	+9
QS World University Rankings by Subject 202	4	
Business and Management Studies	18	-3
Accounting and Finance	55	+2
Economics and Econometrics	93	+1
Hospitality and Leisure Management	101-150	
Academic Subjects (GRAS) 2023 Business Administration	2	+43
Business Administration		+43
Management	15	+4
Library & Information Science	18	-3
Finance	26	+13
Hospitality & Tourism Management	35	
Public Administration	51-75	
Economics	76-100	
Political Sciences	76-100	

Education

CBS offers a comprehensive range of university degrees in economics and business administration. Other programmes combine business studies with social sciences and the humanities, offering education in the fields of IT, philosophy, politics, sociology, law, communication etc.

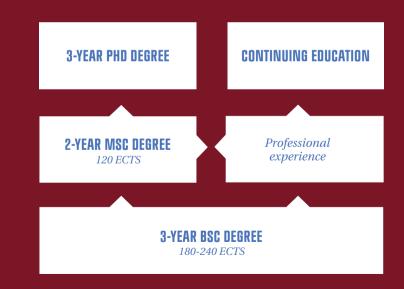
We currently offer a broad selection of full-time programmes at three levels:

- 3-year bachelor programmes
- 2-year master programmes
- 3-year PhD programmes

Furthermore, we offer continuing education, part-time as well as full-time:

- MBA programmes
- · Executive master programmes
- Diploma programmes (HD)

CBS faculty also teach a diverse catalogue of executive non-degree programmes for leaders, board leaders and organisations at the CBS Executive Foundation.



NORDIC NINE

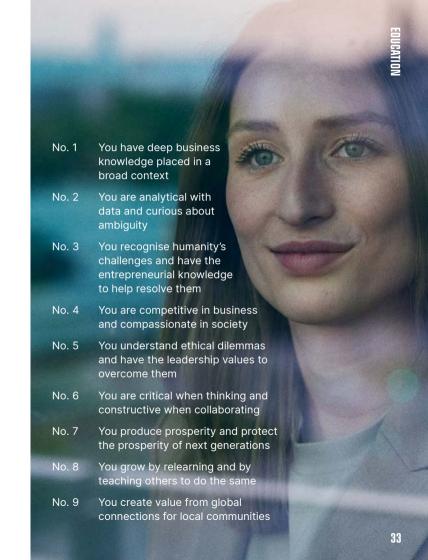
Transformative capabilities

Together with the business community, CBS has defined nine transformative capabilities, Nordic Nine.

Nordic Nine is an extra dimension in our programmes that goes beyond skills and qualifications. Besides deep business knowledge, CBS students develop transformative capabilities that enable them to act in a competent, responsible and holistic manner as business professionals.

Our teachers ensure that Nordic Nine becomes a trademark for CBS' learning, so CBS students know what to expect from their education, and employers know what to expect from a CBS graduate.

Nordic Nine is reflected in all CBS' programmes in different ways. Integrating Nordic Nine into teaching activities will continue over the coming years as a joint effort between students, faculty and the business community.



STUDENTS

EDUCATION

TOTAL NUMBER OF STUDENTS

20,672



STUDENT POPULATION

8,124 Bachelor students

7.370 *Master students*

1,722 Executive master students

3,456 Diploma students



ENROLMENT

2,889

Bachelor students

3,424

Master students

GRADUATES

2,251

Bachelor students

2,866

Master students

Full-time bachelor programmes

	Students	Enrolment	Graduates
BSc in Economics and Business Administration	1,746	651	522
BSc in Business Administration and Project Management	387	137	118
BSc in Business Administration and Information Systems	380	161	88
BSc in Business Administration and Commercial Law	595	214	147
BSc in Business Administration and Mathematical Business Economics	276	99	65
BSc in Business Administration and Philosophy	208	71	45
BSc in Business Administration and Organisational Communication	462	155	142
BSc in Business Administration and Psychology	450	149	135
BSc in Business Administration and Sociology EN	228	79	60
BSc in International Business EN	587	214	168
BSc in International Business and Politics EN	350	118	111
BSc in International Shipping and Trade EN	181	67	40
BSc in European Business	506	184	148
BSc in Business Administration and Service Management EN (3 CONCENTRATIONS)	403	149	122
BSc in Business, Asian Language and Culture EN	373	64	43
BSc in Business, Language and Culture EN	314	117	100
BSc in Business Administration and Market Dynamics and Cultural Analysis	258	95	64
BSc in Business Administration and Digital Management EN	420	165	131

Full-time master programmes

	Students	Enrolment	Graduates
MSc in Economics and Business Administration ¹ EN (4 CONCENTRATIONS)	464	2.149	1.307
MSc in Economics and Business Administration			
- Accounting, Strategy and Control EN	82	82	
- Economics and Marketing DA	77	77	
- Finance and Accounting DA	148	148	
- Finance and Investments EN	119	119	
- Finance and Strategic Management EN	166	166	
- General Management and Analytics EN	310	310	
- Management of Innovation and Business Development EN	129	129	
- People and Business Development EN	48	48	
- Sales Management EN	52	52	
- Strategy, Organization and Leadership EN	89	89	_
- Supply Chain Management EN	49	49	
MSc in Advanced Economics and Finance EN	42	99	46
MSc in Business Administration and Bioentrepreneurship (BBIP) EN	40	61	34
MSc in Business Administration and Innovation in Health Care EN	40	84	35
MSc in Business Economics and Auditing DA	261	702	190

¹⁾ Last intake in 2023

Full-time master programmes, continued

	Students	Enrolment	Graduates
MSc in Social Sciences in			
Human Resource Management DA	104	230	82
Organizational Innovation and Entrepreneurship EN (2 CONCENTRATIONS)	93	198	82
MSc in Business Administration and Commercial Law DA	149	315	150
MSc in Business Administration and Data Science EN	114	242	68
MSc in Business Administration and Digital Business EN	190	362	149
MSc in Business Administration and Information Systems EN	118	229	88
MSc in Business Administration and Mathematical Business Economics DA	63	163	44
MSc in Business Administration and Organisational Communication DA	141	290	150
MSc in Business Administration and Philosophy EN	29	66	18
MSc in Business Administration and Psychology DA	96	213	64
MSc in Business, Language and Culture EN (2 CONCENTRATIONS)	93	217	74
MSc in International Business and Politics EN	103	247	93
Master of Sustainable Tourism and Hospitality Management EN	13	15	7

CONTINUING EDUCATION

Today, we are students for life. Modern worklife is fast-changing and requires adaptive change and continuous, transformative learning to deal with changing job markets and a knowledge economy in constant development.

A key aspect of our profile is the wide range of parttime programmes and courses targeting executives and business professionals.

Our continuing education programmes range from 2-year executive master programmes to 4-year diploma programmes, Summer University and short courses.

With our continuing education, we ensure that business professionals have updated business knowledge and gain skills through our research-based programmes. We inspire them to engage in social and organisational innovation to take active part in shaping the future of sustainable and democratic societies.

MBA programmes

Full-time MBA EN
Executive MBA EN
Executive MBA in Shipping and Logistics EN

Executive master programmes

Master of Business Development DA/EN
Master of Management Development DA
Master of Public Governance DA
Master of Tax DA

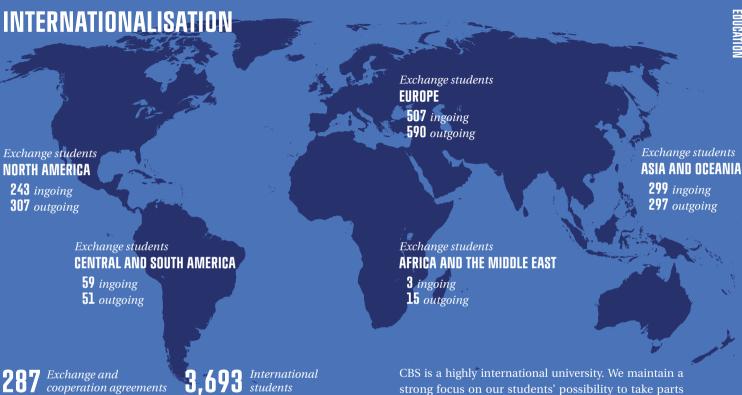
HD (diploma programmes)

HD1 (graduate certificate in business administration) DA HD2 (graduate diploma programmes in business administration):

- HD2 Business DA
- HD2 Finance DA
- HD2 Financial and Management Accounting DA
- HD2 Financial Planning DA
- HD2 International Business EN
- HD2 Maritime EN
- HD2 Organisation and Management DA
- HD2 Strategic Sales and Marketing DA
- HD2 Supply Chain Management EN

CBS Executive

High-level, targeted supplementary training and management development programmes



cooperation agreements worldwide

strong focus on our students' possibility to take parts of their education at a partner university abroad. At the same time, the integration of foreign students is a natural and important added value to the internationalisation of CBS' own student environment. CBS has exchange and cooperation agreements with universities and business schools all over the world.



FINANCIAL HIGHLIGHTS

31 December 2023

Income (in millions)

Total income	€208.71
Other income	23.21
Sale of goods and services	3.44
Other grants	22.74
Government subsidies	159.32

Expenses (in millions)

Total expenses	€210.91
Financial expences	1.57
Other operating expences	49.25
Depreciation and impairment losses	4.33
Rent	13.95
Staff costs	141.82



Around 76% of CBS' financial base comes from state funding, research grants and performance-based education grants. CBS strives to increase the external share of research funding. Approximately 11% of CBS' income comes from tuition fees (included in other income),11% from external funding and 2% from sale of goods and services.

INTERNATIONAL RECOGNITION







Since 2000, CBS has been accredited by EQUIS (European Quality Improvement System) and since 2007, also by AMBA (Association of MBAs). On 1 August 2011, CBS received accreditation by AACSB (Association to Advance Collegiate Schools of Business) as the first school in Scandinavia.

CBS has thus acquired 'The Triple Crown', an acknowledgement shared by only 129 institutions worldwide.





CBS is the Danish member of CEMS – The Global Alliance in Management Education and a member of Partnership in International Management (PIM).



CBS CAREER PARTNERSHIPS

CBS career partners

CBS engages with organisations on many levels, providing innovative research, consultancy, teaching and development. CBS Careers builds bridges between CBS students and the business community and offers collaborative opportunities that contribute to the development of the next generation through various career activities.

CBS has 36 formalised career partnerships with relevant organisations. The aim of the partnerships is to strengthen students' career readiness and to ensure the best possible transition from study life to working life and prepare the students for a long sustainable career.

























Demant

















































OUR CAMPUS

CBS is located centrally in Copenhagen in the independent municipality of Frederiksberg.

Every day, we enjoy the advantages of an architecturally attractive university campus. The central location of our buildings provides us with a valuable foundation for well-being among students and staff and close cooperation with the business community, authorities and society.

We continuously strive to develop a unique and attractive campus environment. We encourage students and staff to use our campus and make it their own, create lasting friendships and experience personal growth through learning, knowledge sharing and transforming together.

Most research and teaching activities take place in four modern buildings. The main complex at Solbjerg Plads, the architecturally acclaimed building by architect Henning Larsen in Dalgas Have and Kilen (the Wedge) all reflect the characteristic Scandinavian style. CBS has also rebuilt parts of the former Royal Copenhagen porcelain factory, and all parts of CBS Campus are within walking distance.



Campus area

About 140,000 m² distributed on 16 locations

LIBRARY

CBS Library supports education, research and communication at CBS by making information, knowledge and services available on campus and through online resources. CBS Library offers more than 800 study seats all over CBS' campus.

As an integral part of CBS, the library guides and teaches students and faculty how to navigate and search in a knowledge-intensive world. In 2023, CBS Library hosted or contributed to 236 courses with more than 8,500 attendees.

In addition to this, the library is open to the public, thus expanding its reach to people currently not enrolled at CBS.

CBS Library at Solbjerg Plads





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Photos

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