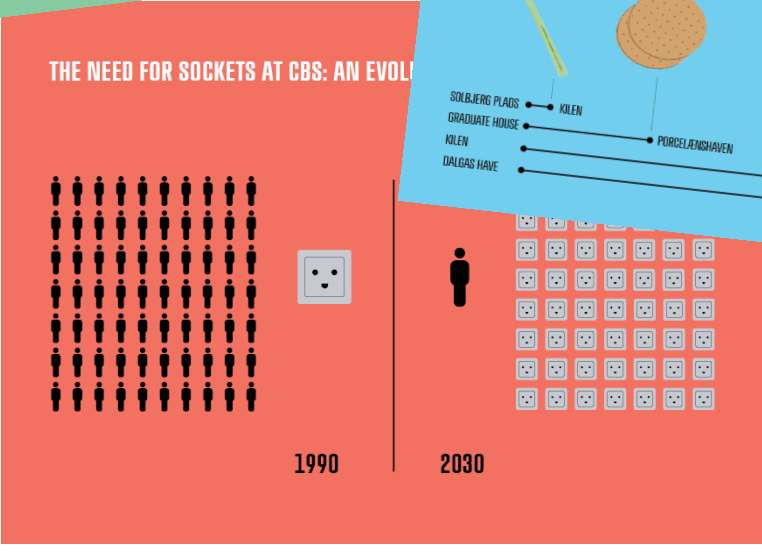
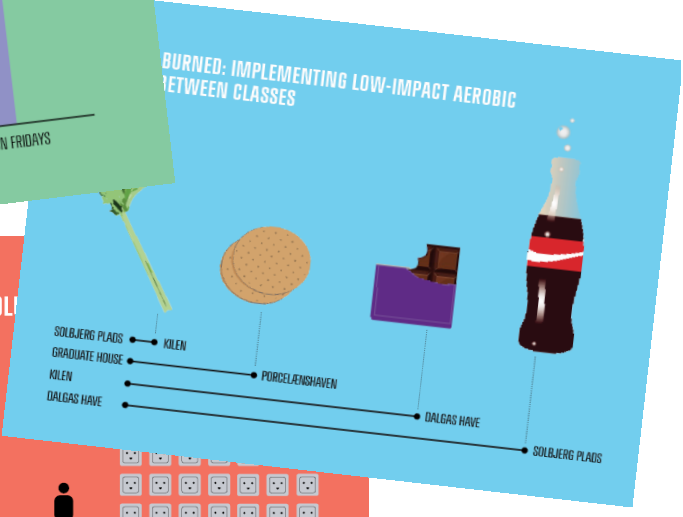
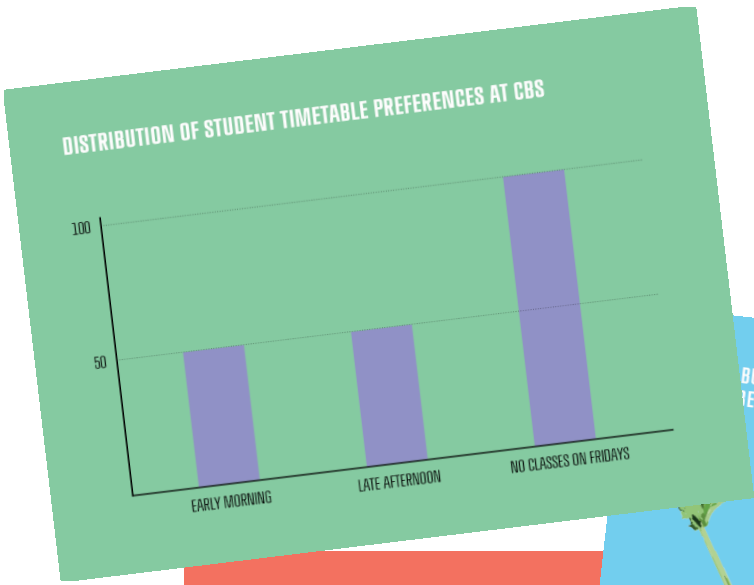


# ACADEMIC YEAR EVALUATION

CBS



## Academic Year Evaluation

Since June 2009 CBS has evaluated the academic year of each study programme. In the beginning of May, students receive a questionnaire regarding the past academic year. The questionnaire looks at the overall satisfaction with CBS, satisfaction with the administrative support, the study environment, and the academic output. Additionally this year the students was asked to evaluate the new platform my.cbs.dk the results for your study programme are shown in this report.

These evaluations serve three main purposes:

1. To collect information about the student experience as regards the continuity and progression of a programme, covering, in particular, areas that are not evaluated in the regular course evaluations.
2. To collect information to serve as documentation in the national and international accreditation process.
3. To ensure that evaluation results are systematically published on CBS' homepage without risking identification of individual teachers (under the heading 'Academic year evaluations' at <https://www.cbs.dk/en/about-cbs/profile/quality/teaching-evaluations/analyses-and-reports>).

This report shows the result for your study programme, if you wish to compare the study programme with others or look at the CBS total please find the information at CBSShare.

We hope you will find the report useful in its present form and welcome any feedback regarding structure etc. Please email [eva@cbs.dk](mailto:eva@cbs.dk) with your queries.

Business Intelligence and Development | CBS Evaluation

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#### 2 Evaluation average within study programme

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#### 4 Comments

4.1 Regarding the Administration

4.2 Regarding the study environment

4.3 Regarding the Academic format

4.4 Regarding my.cbs.dk

4.5 Additional comments

	No. of responses / Antal svar	No. of distribution / Antal udsent	Response rate / Svarprocent
BA i engelsk og organisationskommunikation	98	249	39,36 %
BA i europæisk business	91	279	32,62 %
BA i interkulturel markedskommunikation	182	428	42,52 %
BA in Information Management	43	129	33,33 %
Bachelor of Science (BSc) in International Shipping and Trade	47	105	44,76 %
Bachelor of Science in Business Administration and Service Management	145	428	33,88 %
BSc in Business Administration and Service Management (Arts and Culture)	34	82	41,46 %
BSc in Business Administration and Service Management (Service and Innovation)	58	217	26,73 %
BSc in Business Administration and Service Management (Tourism and Hospitality)	53	129	41,09 %
Bachelor of Science in Business, Asian Language and Culture	72	229	31,44 %
Access Course - Asian Study Programme	10	27	37,04 %
BSc in Business, Asian Language and Culture	37	146	25,34 %
BSc in Business, Asian Language and Culture (Japanese)	25	56	44,64 %
Bachelor of Science in International Business	163	442	36,88 %
Bacheloruddannelsen i Erhvervsøkonomi og Informationsteknologi	72	247	29,15 %
Bacheloruddannelsen i erhvervsøkonomi/erhvervsjura	182	481	37,84 %
Bacheloruddannelsen i erhvervsøkonomi/filosofi	51	174	29,31 %
Bacheloruddannelsen i erhvervsøkonomi/matematik	74	214	34,58 %
Bacheloruddannelsen i erhvervsøkonomi/psykologi	169	374	45,19 %
Bacheloruddannelsen i erhvervsøkonomi/virksomhedskommunikation	120	383	31,33 %
BSc in Business Administration and Sociology	63	157	40,13 %
BSc in Business, Language and Culture	119	343	34,69 %
BSc in Business, Language and Culture (French)	45	101	44,55 %
BSc in Business, Language and Culture (German)	29	89	32,58 %
BSc in Business, Language and Culture (Spanish)	45	153	29,41 %
BSc in International Business and Politics	136	311	43,73 %
Cand.ling.merc. i engelsk	147	405	36,30 %
International Business Comm. (Multicultural Communication in Organisations)	43	123	34,96 %
International Business Communication (Intercultural Marketing)	104	282	36,88 %
Cand.merc. i Erhvervsøkonomi og Informationsteknologi	145	401	36,16 %
Cand.merc.(it.) (IT Management and Business Economics)	61	183	33,33 %
MSc in Business Administration and Information Systems (e-Business)	84	218	38,53 %
Cand.merc.(bio.)	17	26	65,38 %
Den erhvervsøkonomiske Bacheloruddannelse	541	1.570	34,46 %
HA i projektledelse	132	235	56,17 %
Kandidatuddannelse i Human Resource Management	75	179	41,90 %
Kandidatuddannelse i Innovation and Entrepreneurship	75	170	44,12 %
Kandidatuddannelse i Management of Creative Business Processes	46	153	30,07 %
Kandidatuddannelse i Politisk Kommunikation og Ledelse	52	129	40,31 %
Kandidatuddannelse i Service Management	53	125	42,40 %
Kandidatuddannelsen i erhvervsøkonomi	983	2.796	35,16 %
Cand.merc. (Accounting, Strategy and Control)	80	231	34,63 %
Cand.merc. (Applied Economics & Finance)	76	260	29,23 %
Cand.merc. (Brand and Communications Management)	56	185	30,27 %
Cand.merc. (Finance & Strategic Management)	97	257	37,74 %
Cand.merc. (Finance and Investments)	89	204	43,63 %
Cand.merc. (Finansiering og Regnskab)	66	273	24,18 %
Cand.merc. (Human Resource Management)	28	68	41,18 %
Cand.merc. (International Business)	76	244	31,15 %
Cand.merc. (International Marketing and Management)	83	263	31,56 %
Cand.merc. (Management of Innovation & Business Development)	97	216	44,91 %
Cand.merc. (Strategic Market Creation)	48	126	38,10 %
Cand.merc. (Strategy, Organization and Leadership)	73	161	45,34 %
Cand.merc. (Supply Chain Management)	47	148	31,76 %
Cand.merc. (Økonomisk Markedsføring)	67	160	41,88 %
Kandidatuddannelsen i erhvervsøkonomi/erhvervsjura	54	247	21,86 %
Kandidatuddannelsen i erhvervsøkonomi/matematik	28	111	25,23 %
Kandidatuddannelsen i erhvervsøkonomi/psykologi	40	156	25,64 %
Kandidatuddannelsen i erhvervsøkonomi/virksomhedskommunikation	139	440	31,59 %
Kandidatuddannelsen i international erhvervsøkonomi, sprog og kultur	111	250	44,40 %
Master of Business, Language and Culture; Business and Development Studies	71	177	40,11 %
Master of Business, Language and Culture; Diversity and Change Management	40	73	54,79 %
Kandidatuddannelsen i revision	63	260	24,23 %
Kandidatuddannelsen i revision (deltid)	57	256	22,27 %
Master of Science (MSc) in Business Administration and Ebusiness	34	76	44,74 %
Master of Science in Business Administration and Philosophy	33	76	43,42 %
MSc in Advanced Economics and Finance	44	66	66,67 %
MSc in Business Administration and Innovation in Health Care	27	44	61,36 %
MSc in International Business and Politics	58	167	34,73 %
<b>Hovedtotal</b>	<b>4.781</b>	<b>13.311</b>	<b>35,92 %</b>

	CBS Total average / CBS Gennemsnit
I highly recommend my study programme to others/Jeg kan varmt anbefale mit studie til andre	3,98
The necessary help and guidance from the administration is generally accessible/Den nødvendige hjælp og vejledning har været tilgængelig	3,64
Overall I am satisfied with the service from the administration/Overordnet er jeg tilfreds med administrationens service	3,59
Time table - I would prefer that my teaching timetable does not change through out the semester, if at all possible/Skema - Jeg foretrækker, så vidt muligt, at mit skema ikke ændrer sig i løbet af semesteret	4,19
Time table - I would prefer that the teaching for each course is placed on the same weekday and timeslot each week, if at all possible/Skema - Jeg foretrækker, at undervisningen i hvert fag, så vidt muligt, er placeret på samme ugedag og tidspunkt hver uge	4,24
I am satisfied with the appearance of the classrooms/Jeg er tilfreds med undervisningslokalerne	3,98
I am satisfied with the physical appearance of CBS outside the classrooms/Jeg er tilfreds med de øvrige fysiske rammer på CBS	4,17
The study programme's social environment is good/Der er et godt socialt miljø på studiet	3,80
The academic year has been intellectually challenging/Dette studieår har været intellektuelt udfordrende	4,21
The teaching methods in this academic year were appropriate in achieving the academic objectives/Undervisningsformerne gennem dette studieår var velegnede i forhold til opnåelse af de faglige mål	3,74
The academic year has been well planned and well structured both academically and pedagogically/Studieåret har været fagligt og pædagogisk velplanlagt og struktureret	3,43
The different types of exams gave me the opportunity to demonstrate what I have learned/Eksamensformerne gav mig mulighed for at demonstrere det jeg har lært	3,50
The academic year has given me the opportunity to immerse myself in already familiar academic problems, theories and methods/Studieåret har givet mig mulighed for at fordybe mig i allerede kendte faglige problemstillinger, teorier og metoder	3,82
The academic year has familiarized me with new academic problems, theories and methods/Studieåret har gjort mig bekendt med nye faglige problemstillinger, teorier og metoder	4,19
Overall, the classes have been able to involve and motivate me whilst maintaining my interest/Undervisningen har samlet set formået at inddrage og motivere mig, samt fastholde min interesse	3,56
As a student my experience is that I receive feedback from the teachers (both orally and written)/Som studerende oplever jeg at få feedback fra undervisere (her tænkes både skriftligt og mundligt)	2,80
The academic year has been relevant in regards to what competencies I expect my future job will require from me /Studieåret har været relevant i forhold til, hvad jeg forventer at komme til at lave i mit fremtidige job	3,50
<b>Hovedtotal</b>	<b>3,78</b>

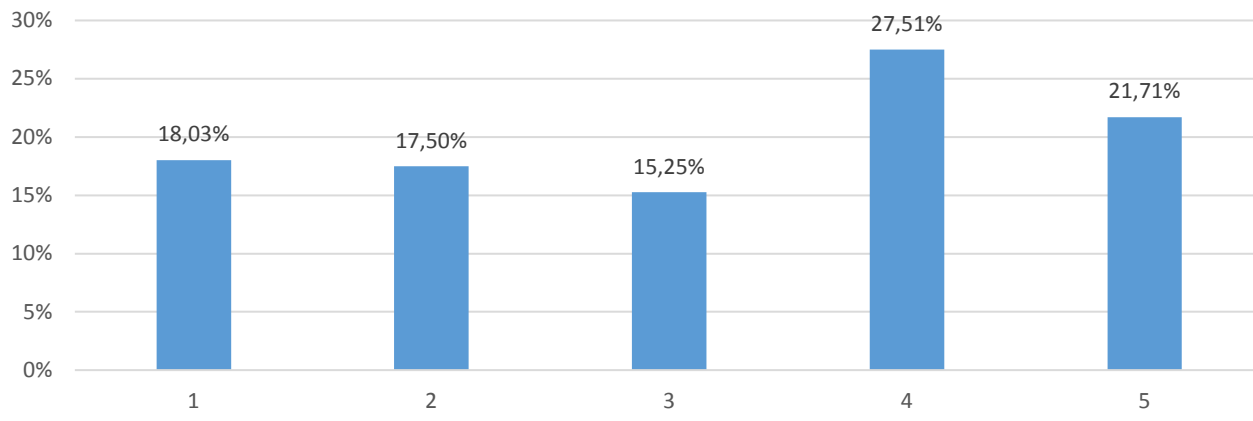
Which part of the CBS administration have you been in contact with the passing year (multiple answers are possible)/ Hvilken del af CBS administration har du været i kontakt med i det forgangne år (flere svar er mulige)

	No. of Responses/ Antal svar	Percent/ Procent
- Campus desk / Campus helpdesk	1.946	14,62%
- CBS Career Centre	626	4,70%
- CBS Legal	348	2,61%
- valgfag@cbs.dk / electives@cbs.dk	816	6,13%
- exams@cbs.dk	1.530	11,49%
- IT - support	1.162	8,73%
- Library/ Bibliotek	2.357	17,71%
- None/ Ingen	222	1,67%
- Other/ Andre	82	0,62%
- Student guidance counsellors / Studievejledningen	715	5,37%
- Student Hub - by email / Student Hub - email	1.457	10,95%
- Student Hub - by phone / Student Hub - telefon	1.112	8,35%
- Student Hub - in person / Student Hub - personligt	3.020	22,69%
- Study Board / Studienævn	1.411	10,60%
- su@cbs.dk	738	5,54%
- The credit transfer mail for my programme (merit) / Meritmail for mit studie	971	7,29%
- The exemption mail for my programme (dispensation) / Dispensationsmail for mit studie	732	5,50%
- The international office / Det internationale kontor	1.154	8,67%
<b>Total</b>	<b>20.399</b>	<b>8,51%</b>

I use my.cbs.dk to:/ Jeg bruger my.cbs.dk til:

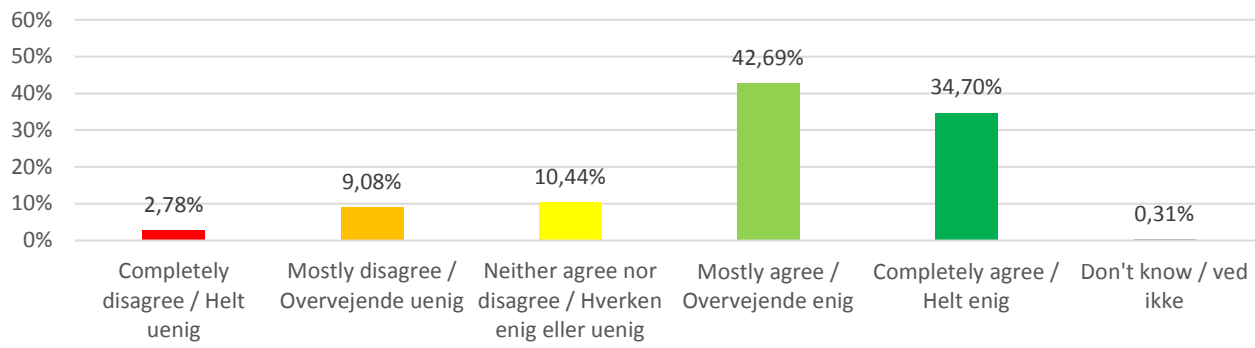
	No. of responses/ A Percent/ Procer	
- find tips on study techniques, project writing and exam preparation / finde tips til studieteknik, projektskrivning og eksamensforberedelse	952	7,15%
- find inspiration on study environment, student politics and student organisations/ finde inspiration til studiemiljø, studenterpolitik og studenterforeninger	214	1,61%
- find inspiration on job and career/ finde inspiration til job og karriere	597	4,49%
- keep myself updated on news from my study and CBS / holde mig opdateret på nyt fra mit studie og CBS	2.614	19,64%
- find events / finde arrangementer	482	3,62%
- get access to other platforms such as Learn, CBS-mail, timetable, the Online Student Service/ få adgang til andre platforme som fx Learn, CBS- mail, skema, Studenterselvbetjeningen	3.735	28,06%
- get access to the Library services such as data bases, group rooms and study seats/ få adgang til Bibliotekets tilbud som fx. databaser, grupperum og læsepladser	2.875	21,60%
- check my exam dates / tjekke mine eksamensdatoer	3.893	29,25%
- check the rules and procedures for my study programme/ tjekke regler og procedurer på mit studie	2.826	21,23%
- check the rules for SU (student grants and loans)/ tjekke SU-regler	424	3,19%
- Other:/ Andet:	105	0,79%
<b>Total</b>	<b>18.717</b>	<b>12,78%</b>

Response rate / Studiets svarprocent

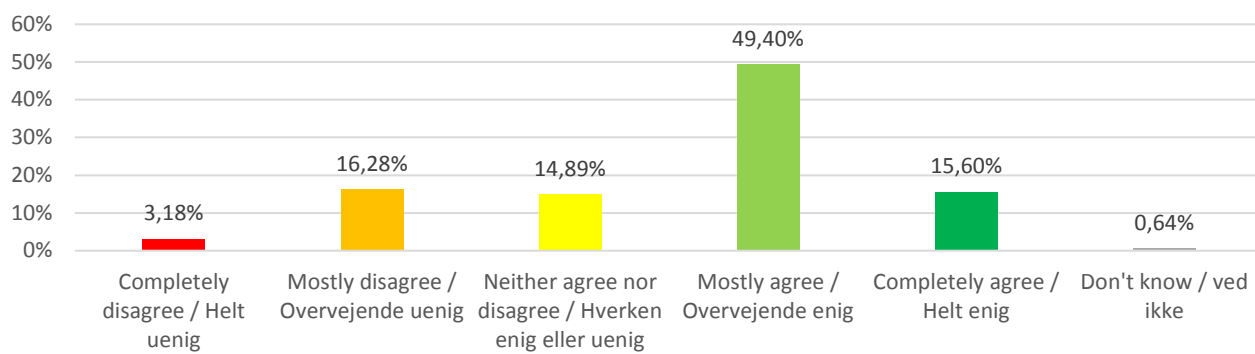




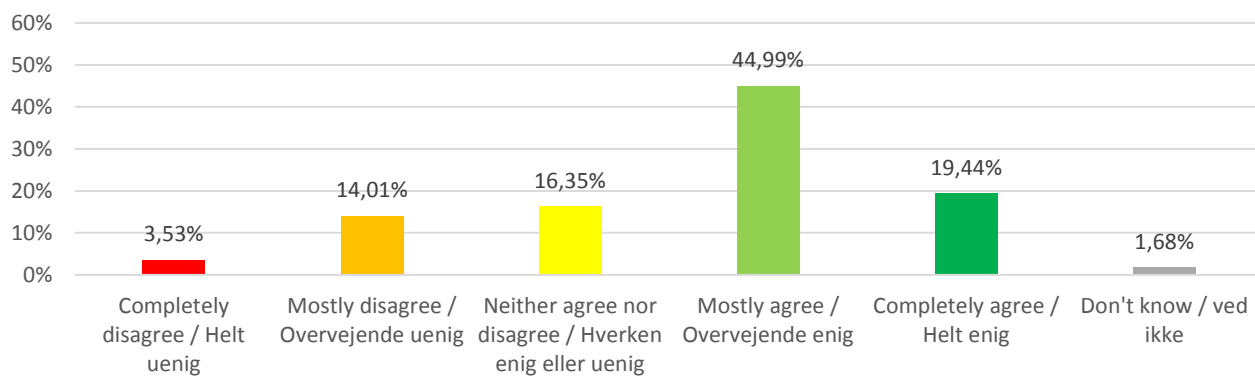
I highly recommend my study programme to others/Jeg kan varmt anbefale mit studie til andre



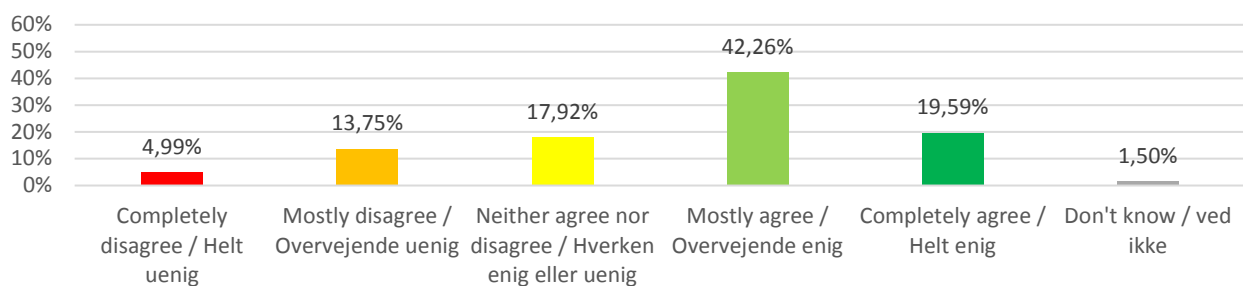
The necessary information is generally easily accessible/Den nødvendige information er generelt let tilgængelig



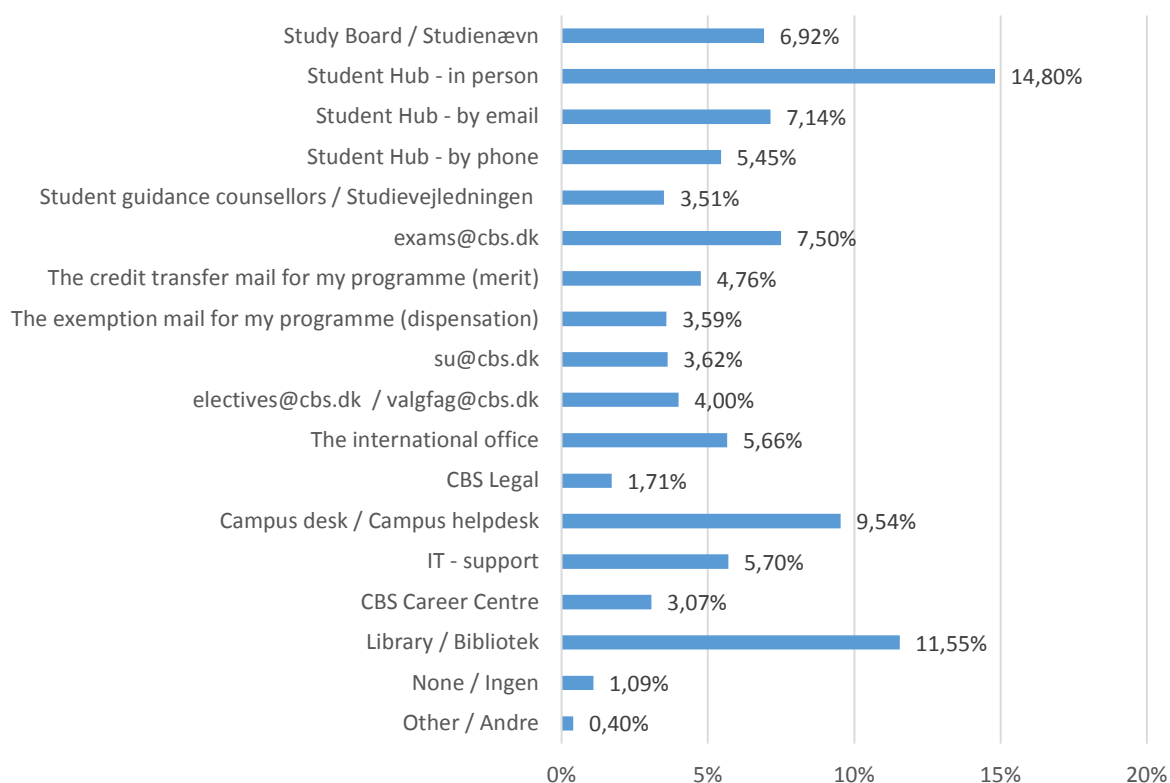
The necessary help and guidance from the administration is generally accessible/Den nødvendige hjælp og vejledning har været tilgængelig



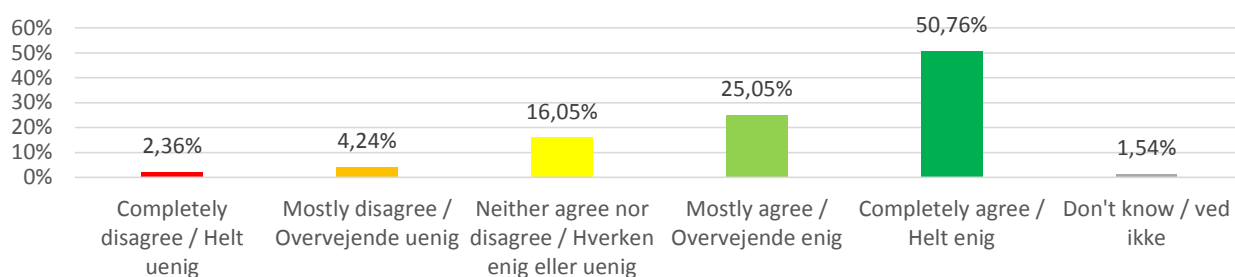
Overall I am satisfied with the service from the administration/Overordnet er jeg tilfreds med administrationens service



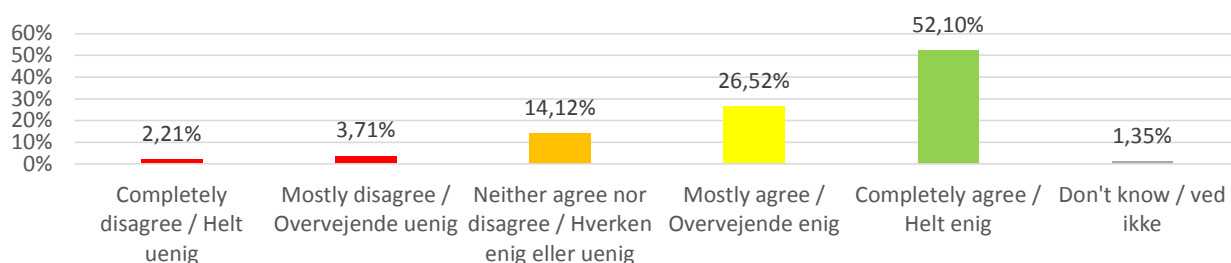
Which part of the CBS administration have you been in contact with the passing year (multiple answers are possible)/ Hvilken del af CBS administration har du været i kontakt med i det forgangne år (flere svar er mulige)



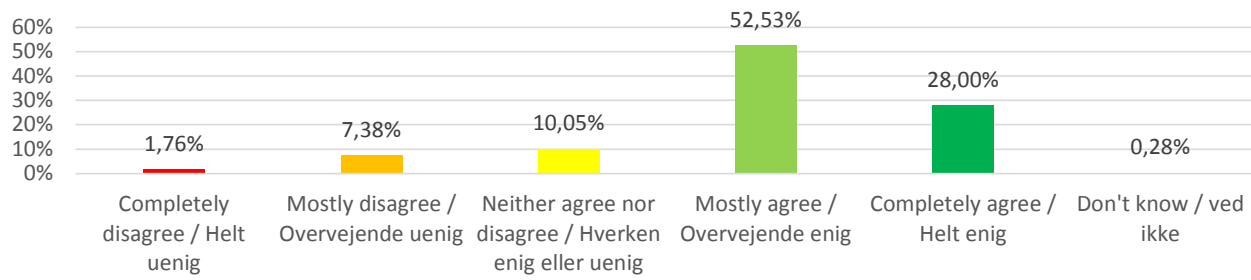
I would prefer that my teaching timetable does not change through out the semester, if at all possible/Jeg foretrækker, så vidt muligt, at mit skema ikke ændrer sig i løbet af semesteret



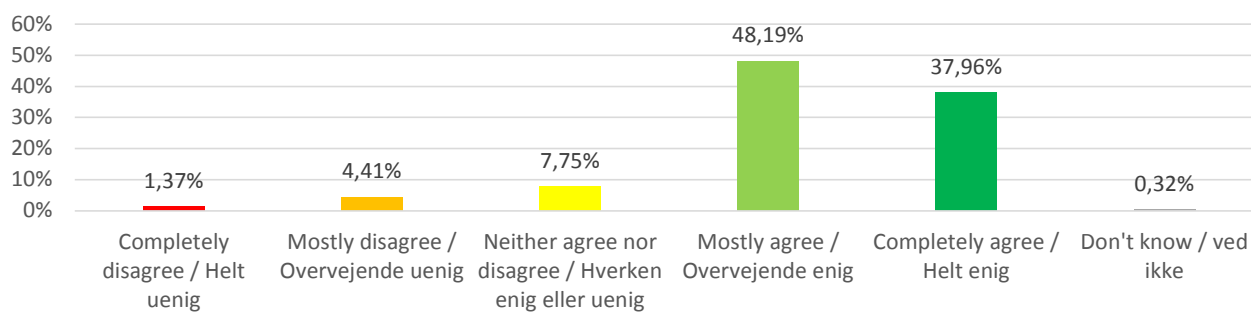
I would prefer that the teaching for each course is placed on the same weekday and timeslot each week, if at all possible/Jeg foretrækker, at undervisningen i hvert fag, så vidt muligt, er placeret på samme ugedag og tidspunkt hver uge



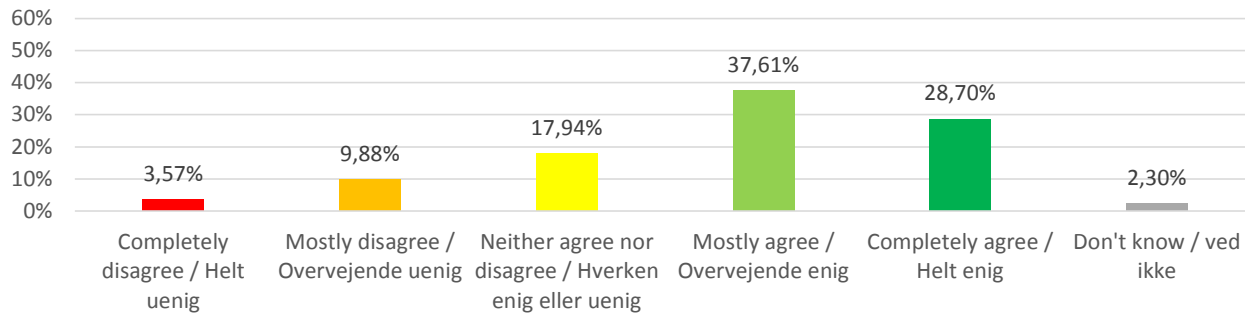
I am satisfied with the appearance of the classrooms/Jeg er tilfreds med undervisningslokalerne



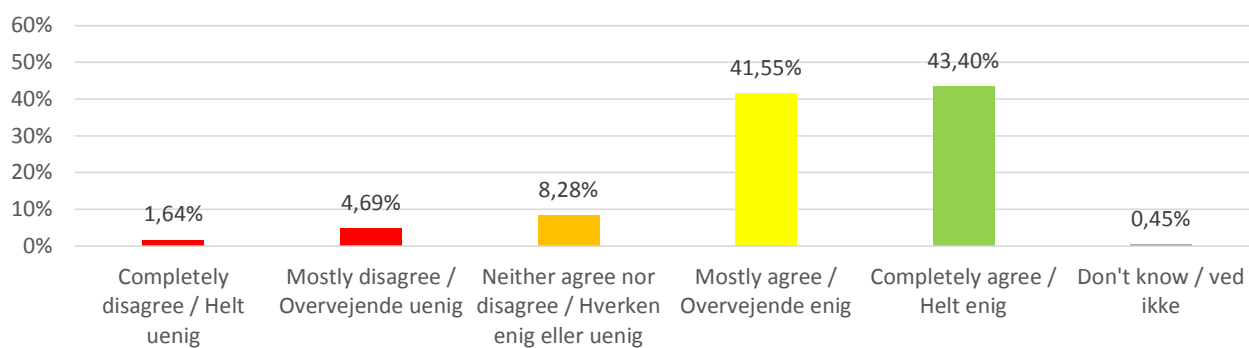
I am satisfied with the physical appearance of CBS outside the classrooms/Jeg er tilfreds med de øvrige fysiske rammer på CBS



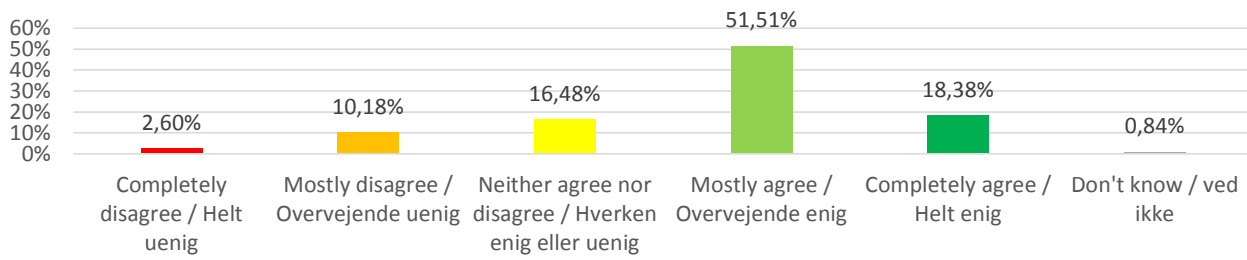
The study programme's social environment is good /Der er et godt socialt miljø på studiet



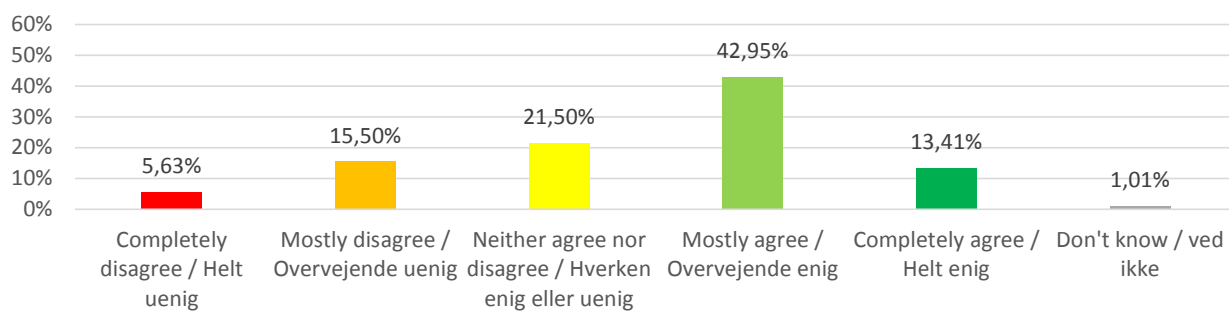
The academic year has been intellectually challenging/Dette studieår har været intellektuelt udfordrende



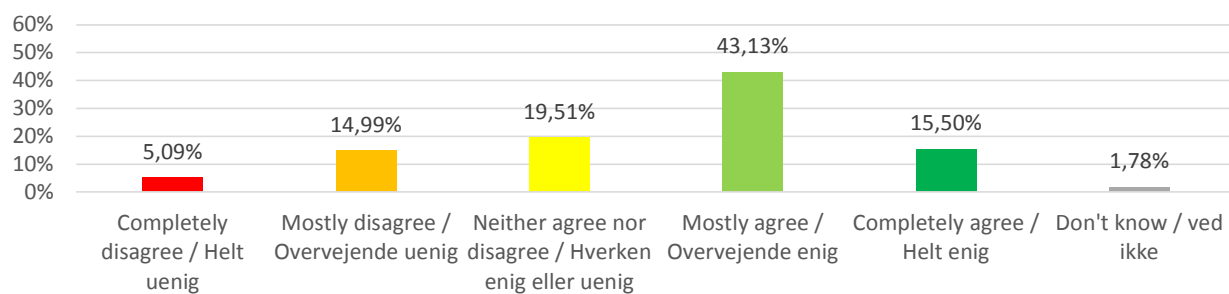
The teaching methods in this academic year were appropriate in achieving the academic objectives/Undervisningsformerne gennem dette studieår var velegnede i forhold til opnåelse af de faglige mål



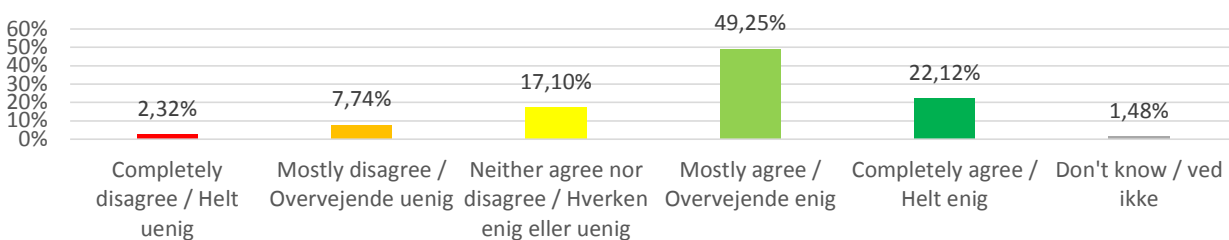
The academic year has been well planned and well structured both academically and pedagogically/Studieåret har været fagligt og pædagogisk velplanlagt og struktureret



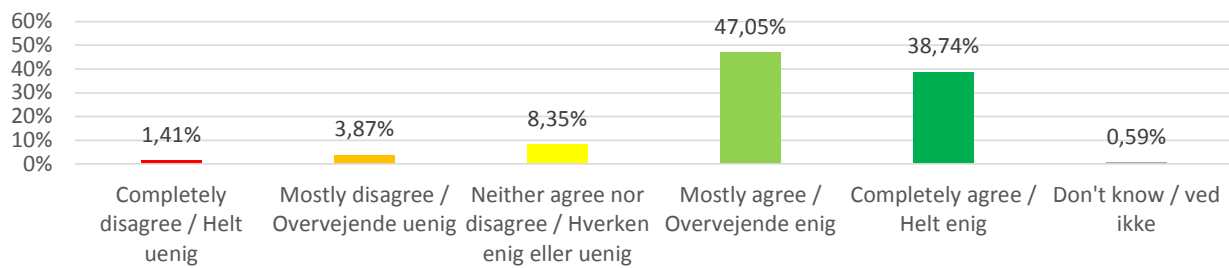
The different types of exams gave me the opportunity to demonstrate what I have learned/Eksamensformerne gav mig mulighed for at demonstrere det jeg har lært



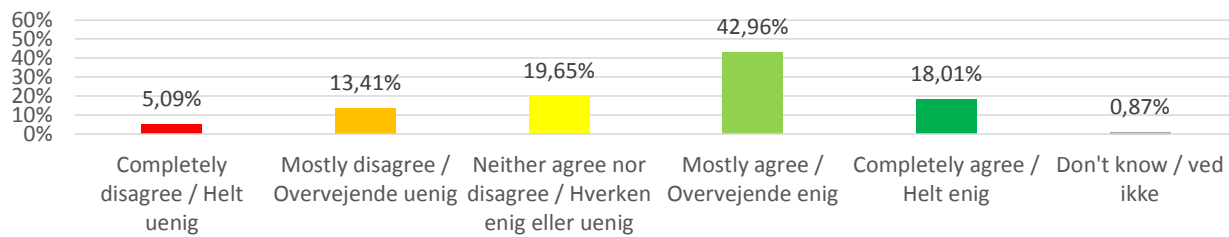
The academic year has given me the opportunity to immerse myself in already familiar academic problems, theories and methods/Studieåret har givet mig mulighed for at fordybe mig i allerede kendte faglige problemstillinger, teorier og metoder



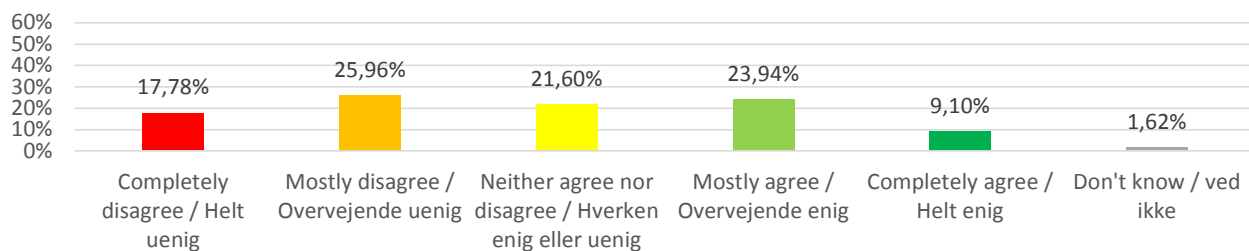
The academic year has familiarized me with new academic problems, theories and methods/  
Studieåret har gjort mig bekendt med nye faglige problemstillinger, teorier og metoder



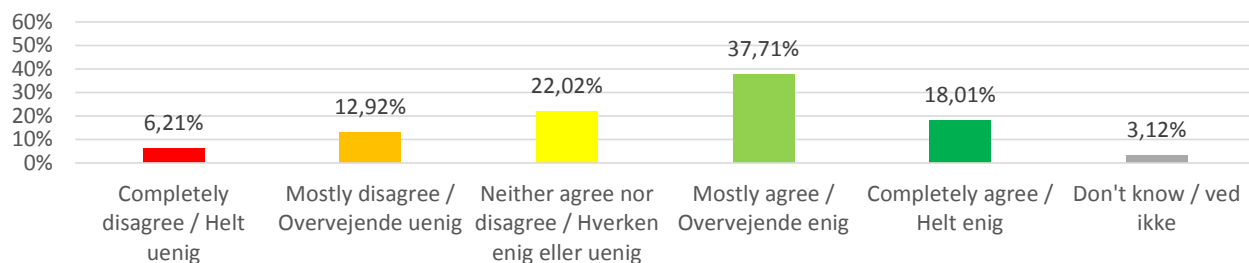
Overall, the classes have been able to involve and motivate me whilst maintaining my interest /  
Undervisningen har samlet set formået at inddrage og motivere mig, samt fastholde min interesse



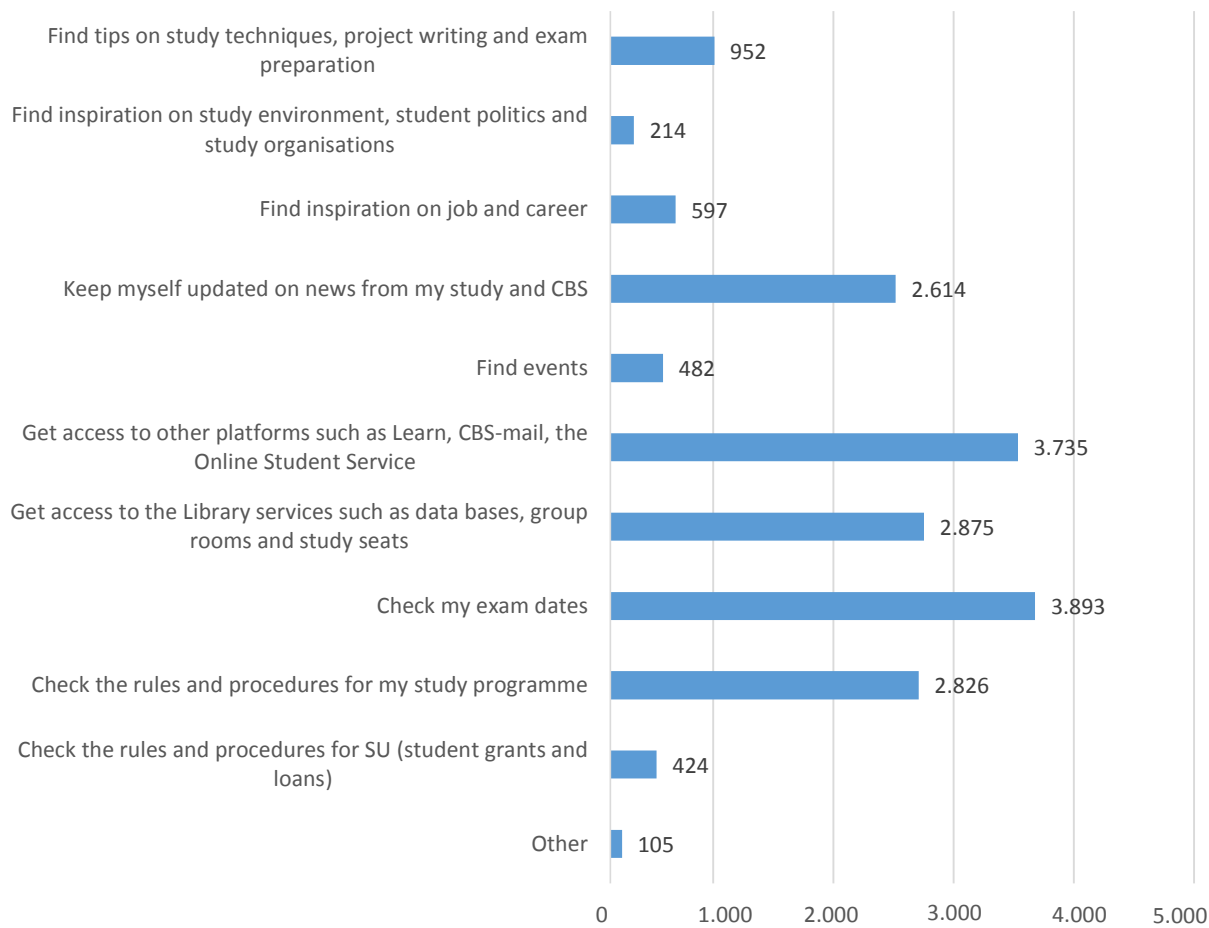
As a student my experience is that I receive feedback from the teachers (both orally and written)/  
Som studerende oplever jeg at få feedback fra undervisere (her tænkes både skriftligt og mundligt)



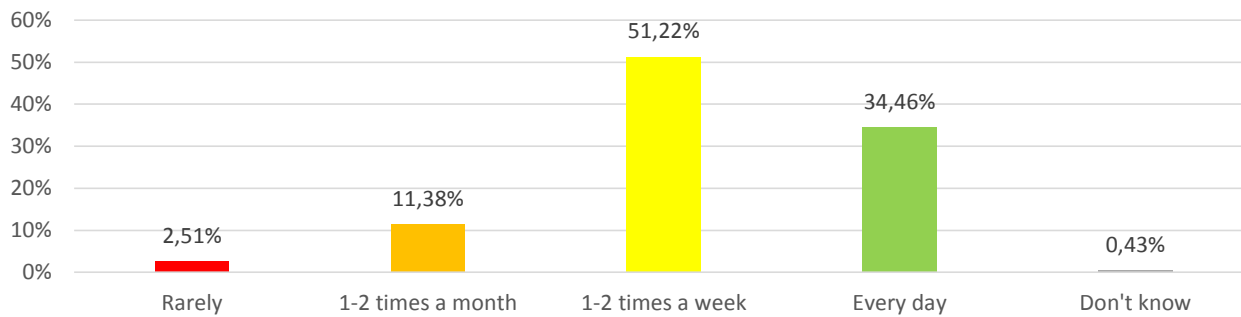
The academic year has been relevant in regards to what competencies I expect my future job will require from me/  
Studieåret har været relevant i forhold til, hvad jeg forventer at komme til at lave i mit fremtidige job



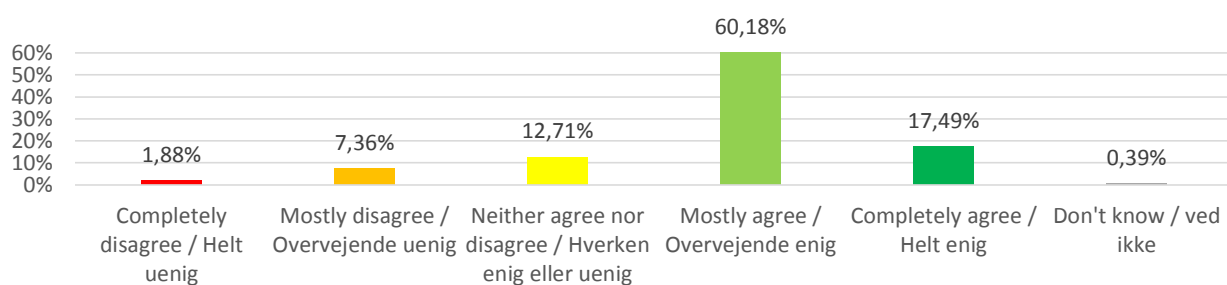
I use my.cbs.dk to: / Jeg bruger my.cbs.dk til:



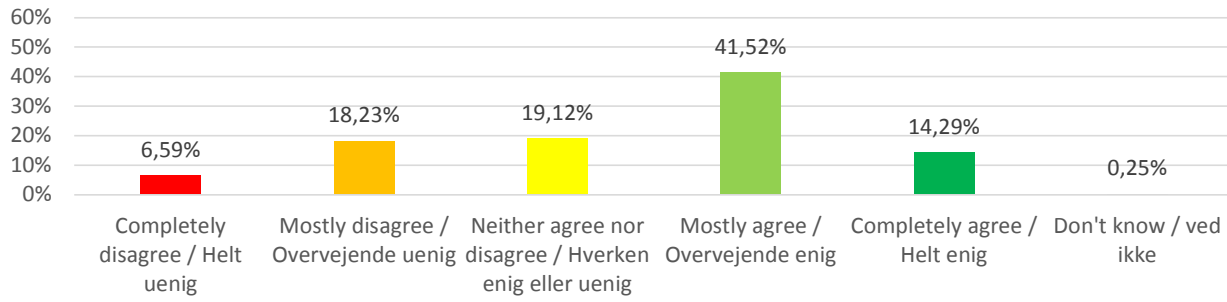
How often do you use my.cbs.dk /Hvor ofte bruger du my.cbs.dk



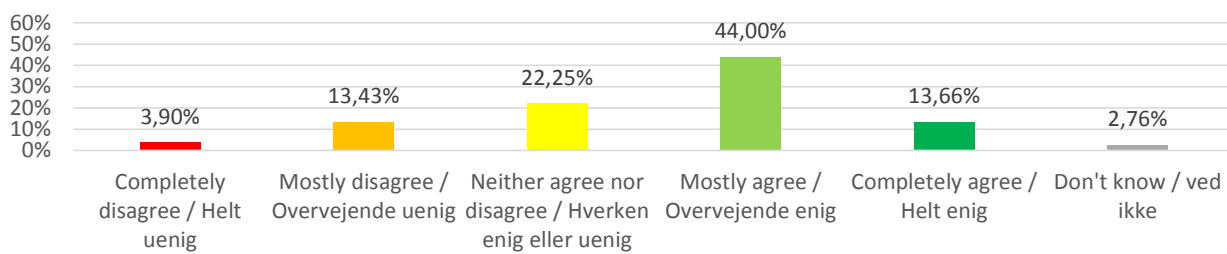
I find the information , I am looking for at my.cbs.dk /Jeg finder, den information jeg søger på my.cbs.dk



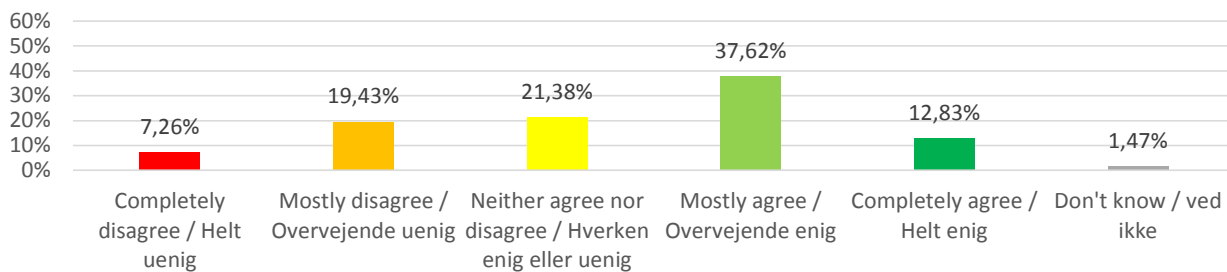
my.cbs.dk is easy to navigate / Det er let at finde rundt på my.cbs.dk



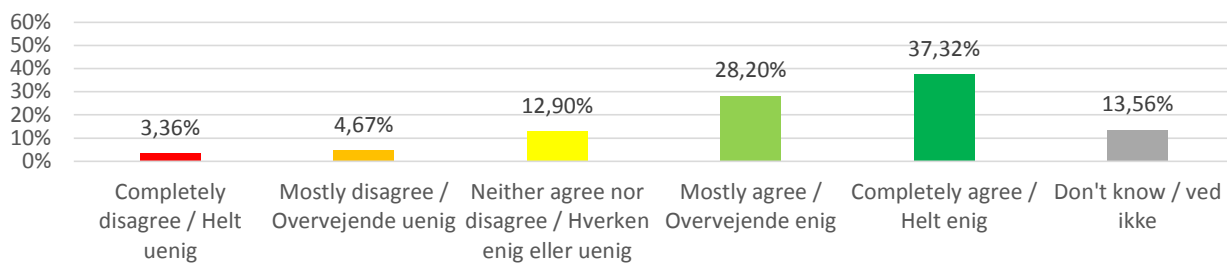
I easily find the information I am looking for under the menu "My studies" / Jeg finder nemt den information, jeg søger, under menuen "mit studie"



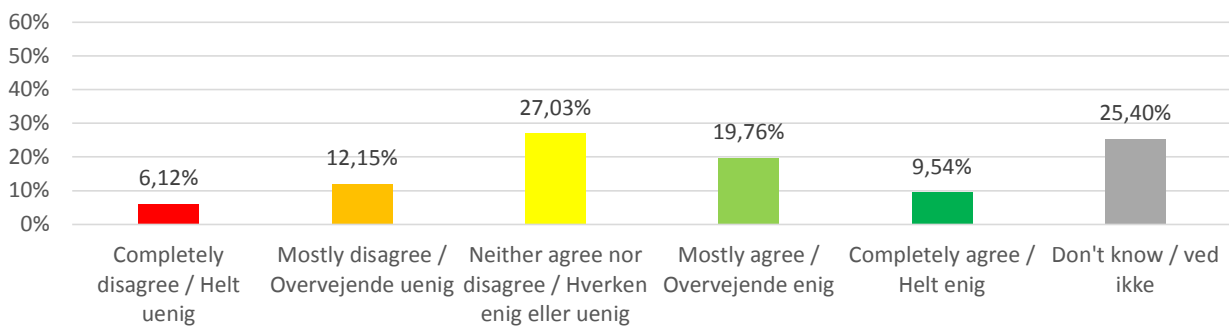
The number of clicks to find relevant information is acceptable /Antallet af clicks for at finde den relevante information er acceptabel



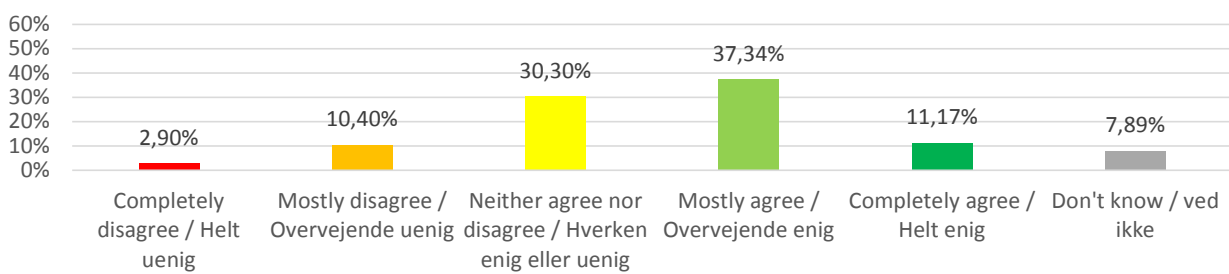
The applauncher (shortcuts) function is very useful /App launcheren / genvejsfunktion er brugbar



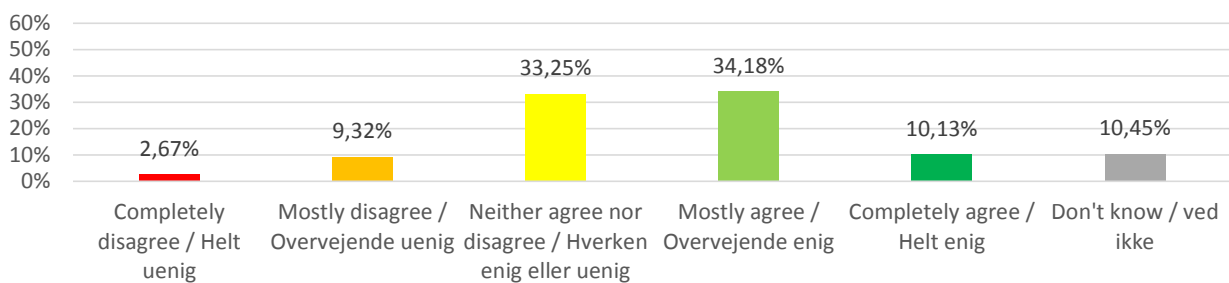
The search function is very useful / Søgefunktionen er brugbar



The news on the frontpage are relevant / Nyhederne på forsiden er relevante



The events on the frontpage are relevant / Arrangementerne på forsiden er relevante



Overall I am satisfied with my.cbs.dk / Jeg er alt i alt tilfreds med my.cbs.dk

