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**The More Economic Approach 20 years down the road. What went wrong?**

Date: Monday, February 3, 2025

Time: 12.00 to 16.00.

Location: CBS, Room TBD.

**Program:**

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| 12-00 – 13.15 | **Welcome and introduction.** | [Christian Bergqvist](https://www.linkedin.com/in/christian-bergqvist-1736b0/), Associate Professor at Copenhagen University |
| 12.15 – 13.00: | **How did the economists end up in the driver’s seat?**  How did we get to the Discussion Paper (2005) and the Enforcement Paper (2008)? Are the Draft Guidelines (2024) the revenge of the lawyers? | [Svend Albæk](http://digitalsociety.eui.eu/people/svend-albaek/), Visiting Fellow, European University Institute, and Senior Consultant, Charles River Associates; former Deputy Chief Economist, DG Competition, European Commission |
| 13:00 – 13:45 | **Putting the AEC test into work.**  How did the More Economic Approach and the AEC test change how we review rebates? | [Rie Paving Mortensen,](https://plesner.com/en/our-people/rie-paving-mortensen) Chief Economist, Partner at Plesner Law firm |
| 13.45 – 14.00 | Break with coffee and cake. | |
| 14:00 – 14:45 | **Blame it on the economist – Did the AEC make a difference?**  Would cases such as Laurits Knudsen and Post Danmark I have ended differently without the More Economic Approach and the AEC test? | [Peter Stig Jakobsen](https://www.bechbruun.com/mennesker/psj) and [Jesper Kaltoft,](https://www.bechbruun.com/mennesker/jek) partners Bech Bruun Law firm |
| 14:45- 15:30 | **Full speed ahead.**  Why does DG COMP want to replace the More Economic Approach and the AEC test, and how would that affect self-assessment? | [Lars Kjølbye](https://www.lw.com/en/people/lars-kjolbye), partner Latham & Watkins LLP |
| 15.30 – 16.00 | **Questions and conclusion.** | [Kathrine Søs Jacobsen Cesko](https://www.cbs.dk/en/research/departments-and-centres/department-of-business-humanities-and-law/staff/ksjcbhl), Assistant Professor at Copenhagen Business School |

**Registration:**

Register here to attend in person: [**seminar.jur@cbs.dk**](mailto:seminar.jur@cbs.dk)**.**

Registration deadline: January 27, 2025.

Link to attend online on Zoom: TBD

The event is hosted by CBS LAW and organized by Copenhagen Competition Law Lab, Christian Bergqvist and Kathrine Søs Jacobsen Cesko.