

PERSONAL INFORMATION

Full name: Ricky Celenta

Contact: rc.msc@cbs.dk

Date of birth: 21st September 1994 | Nationality: Italian

PROFESSIONAL EXPERIENCE

From (10/2024) in progress – **PostDoc**

Copenhagen Business School - Management, Society and Communication Department

- Research activity focused on social entrepreneurship and digital transformation.

From (10/2024) in progress – **Project manager**

Copenhagen Business School - Management, Society and Communication Department

- Project Manager of the seismic Doctoral Network (MSCA)

From (02/2024) to (10/2024) - **Research fellow**

University of Salerno - Department of Management and Innovation System

- Research activity focused on business models for digital platforms in the health sector is part of the DHEAL-COM project (Digital Health Solutions in Community Medicine).

From (09/2023) to (10/2024) – **Teaching assistant**

University of Salerno - Department of Management and Innovation System

- Teaching assistance in the Start-up Laboratory, Innovation Management, Social Innovation Lab (Master's courses), and Business Economics and Management (Bachelor's courses).

From (10/2020) in progress - **Subject expert**

University of Salerno - Department of Management and Innovation System

- Research and teaching support in the following courses: Social Innovation Lab; Economics and Business Management; Strategic Management; Innovation Management; Business creation.

University of Salerno - Department of Cultural Heritage Sciences

- Research and teaching support in the following courses: Marketing and event management.

From (10/2020) in progress - **Research fellow in Entrepreneurship**

Laboratory of Innovative Entrepreneurship & Academic Spin-offs of the University of Salerno

- Research activity focused on Student Entrepreneurship.

From (09/2020) to (09/2023) – **Researcher in Teaching Digital Entrepreneurship – Erasmus+**

University of Salerno - Department of Management and Innovation System

- Research activities focused on Digital Entrepreneurship and project management tasks for the University of Salerno.

From (03/2023) to (06/2023) - **Visiting researcher**

Uppsala Universitet (Sweden) - Department of Business

- Carrying out supervised research activities on entrepreneurship issues, in collaboration with an international research group.

From (10/2020) to (06/2024) - **PhD Student in Big Data Management**

Department of Management and Innovation System - University of Salerno

- Interdisciplinary PhD program in Big Data Management aimed at training researchers in the fields of entrepreneurship, management, digital transformation, and technological implementation.

From (03/2023) to (05/2023) - **Lecturer in the acceleration program "Giffoni For Kids"**

Project partners: Giffoni Innovation Hub, Initiative, DISA-MIS – UNISA

- Project funded by the Campania Region as part of the Public Notice "Measures to strengthen the Innovative Ecosystem of the Campania Region (POR Campania FSE 2014- 2020 – AXIS III specific objective 14)".

From (2020) to (2023) - **Tutor Junior Start Cup Campania editions 2020,2021,2022,2023**

Foundation of the University of Salerno

- Support in the development of business plans for business projects presented by students and researchers at the University of Salerno.

From (03/2020) to (06/2020) - **Research Fellow**

University of Salerno - Department of Management and Innovation System

- Support for the evaluation of management congruence of the reengineering model of the birth pathway. "Training, Reorganizing, Evaluating, Enbaling For Natural Birth".

From (03/2020) to (06/2020) - **Tutor Master DAOSAN - Leadership, Change Management and Digital Innovation**

University of Salerno - Department of Management and Innovation System

- Second-level master's degree program developed by the University of Salerno in collaboration with the CASD (Center for Advanced Defense Studies).

From (05/2019) to (12/2019) - **Education Manager**

Giffoni Innovation Hub srl

- Conception and development of training projects on Digital & Entrepreneurship.
- Coach of the IBM Foundation group as part of the "Giffoni Dream Team" format
- Project Manager of the roundtable "Blockchain and Media: time to change?"

From (03/2017) to (05/2017) – **Trainee**

Municipality of Battipaglia – Office for European Projects

- Support in project development activities for participation in EU tenders.

EDUCATION

From (10/2020) to (06/2024) - **PhD Student (*Doctor Europaeus*) in Big Data Management - (Excellent)**

University of Salerno – Department of Management and Innovation System

From (09/2022) to (12/2022) - **Innovation and Technology Commercialization Professional**

Georgia Institute of Technology (online)

From (01/2018) to (01/2020) - **MA Business Consulting - 110 laude (A ECTS – 12 Grade)**

University of Salerno – Department of Management and Innovation System

From (09/2013) to (10/2017) - **BA Economics and Business Management - 105**

University of Salerno – Department of Management and Innovation System

From (01/2015) to (06/2015) - **Diploma in European Project Design**

LUSM Formazione – Agropoli (SA)

- Theoretical and practical study of the 2014-2020 EU Funds plan.

From (09/2008) to (07/2013) - **High School Diploma in Accounting and Business Studies**

ITC Besta-Gloriosi – Battipaglia (SA)

- First elected as school representative for the 2011-2012 and 2012-2013 academic years.

Some other education courses

September 2021 - **Mastering Design Thinking in Organizations**

Hasso Plattner Institute (open platform) – online

May 2021 - **Towards new individual MSCA calls in Horizon Europe: postdoctoral fellowships**

Agency for the Promotion of Research European (APRE) - online

July 2020 - **Introduction to Human-Centered Design**

IDEO & Acumen Academy – online

May 2020 - **IBM Practitioner Badge - Enterprise Design Thinking IBM**
IBM – online

April 2020 – **Industry 4.0 (MOOC 40 HOURS)**
Federica.eu - Open Education Platform of the University of Naples Federico II

RESEARCH ACTIVITIES

Research projects

From (02/2024) in progress - **DHEAL-COM (Digital Health Solutions in Community Medicine)**

- Member of the multidisciplinary working group at the University of Salerno, serving as a researcher focused on economic sustainability and business model design in the context of digital platforms supporting healthcare. This research is part of DHEAL-COM, an ambitious initiative involving top Italian research centers and key health industry partners.

From (09/2020) to (09/2023) - **Teaching Digital Entrepreneurship - Erasmus+**

- Member of the working group at the University of Salerno. The project, developed by a network of seven European universities, aims to design and test a new curriculum on 'Digital Entrepreneurship' for higher education.

Education projects

From (07/2024) in progress - **SAFER (Student Entrepreneurship for an Agri-Food Ecosystem Recovery) – EIT Food**

- Member of the working group at the University of Salerno. SAFER is an RIS Inspire (EIT Food) program developed with the aim of equipping students, graduates, and aspiring entrepreneurs with the essential skills to innovate in the agri-food sector.

From (09/2022) – (09/2023) - **SEIUNISA (Unisa Student Entrepreneurship & Innovation)**

- Member of the research group at the University of Salerno that designed the SEIUNISA program. SEIUNISA is a program developed by the University of Salerno to support student entrepreneurship education and the development of student-led startups.

Awards

April 2022 - **The Rii-Forum 2022 best online presentation award**

Research & Innovation Forum 2022 - Athens

Paper title: "Changing the rules of the game: the role of anti-fragility in the survival of innovative startups"

Authors: Valentina Cucino, Antonio Botti, Ricky Celenta*, Rico Baldegger

Research Methodology Schools

From (01/2024) to (01/2024) - **Biodiversity and Business: from Research to Impact**
Sant'Anna School of Advanced Studies in Pisa

From (08/2023) to (08/2023) - **Entrepreneurial Ecosystems Research Summer School**
Institut d'administration des entreprises de Paris Panthéon-Sorbonne Paris

From (05/2023) to (05/2023) – **Classics in Entrepreneurship Research**
Stockholm School of Entrepreneurship

From (07/2022) to (07/2022) – **Econometric Analysis Basic course**
University of Calabria (online)

From (07/2021) to (07/2021) - **Economics of Innovation and Technological Change**

Sant'Anna School of Advanced Studies in Pisa

From (05/2021) to (06/2021) - **Data Analysis Laboratory with R**
University of Teramo (online)

From (01/2021) to (01/2021) – **Designing research**
Italian Society of Management (online)

Conferences

- June 2024 (online) - 19th International Forum on Knowledge Asset Dynamics (*track chair*)
- April 2024 (Ravello, IT) - Research & Innovation Forum 2024
- October 2023 (Salerno, IT) - 40th AIDEA National Conference
- April 2023 (online) - Research & Innovation Forum 2023
- June 2023 (online) - 18th International Forum on Knowledge Asset Dynamics
- May 2022 (Anacapri, IT) - 8th ENTreprenEurship Research workshop for YouNG scholars
- April 2022 (online) - Research & Innovation Forum 2022
- June 2021 (online) - California Entrepreneurship Educators Conference

Research Workshop

- June 2023 (Stockholm, SE) - Generative AI for Academic Research Workshop (Stockholm School of Entrepreneurship)

Teaching Workshop

- October 2023 (Geneva, CH) - i2P Development Workshop (CERN IdeaSquare)
- November 2022 (Linares, ES) - Workshop training on Industry 4.0 (Superior Polytechnic School of Linares)
- September 2022 (Linares, ES) - Workshop training on entrepreneurs' adaptive capacity (Superior Polytechnic School of Linares)

Paper Development Workshop

- April 28, 2023 (Copenhagen Business School) - AMR Idea Development Workshop
- May 13, 2024 (online) - Business & Society special issue "New Technologies for Business and Society: Achieving Multiple Goals with Multiple Types of Organizations."

Referee activities

- Journal: Digital Policy, Regulation and Governance; Journal of the International Council for Small Business; Journal of Innovation and Entrepreneurship; Journal of the Knowledge Economy; Journal of Small Business and Enterprise Development; Sustainable Development; Business and Society; Journal of Social Entrepreneurship.
- Conference: SIMA-Sinergie Conference; Italian Association of Management Engineering - Annual Scientific Meeting; Research & Innovation Forum; International Forum on Knowledge Asset Dynamics (IFKAD); R&D Management Conference.

Academy Associations

- From (09/2021) in progress - **Member of the Società Italiana di Management (SIMA)**
 - From (09/2021) in progress - **Member of the British Academy of Management (BAM)**
 - From (09/2021) in progress - **Member of the Accademia Italiana di Economia Aziendale**
 - From (09/2021) to (09/2022) – **Member of The European Council for Small Business and Entrepreneurship (ECSB)**
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OTHER INFORMATION

Volunteer activities and associations:

From (10/2023) - ongoing: **Italian Red Cross Volunteer**

- Support in the development of training programs and health promotion within the community.

From (09/2022) - ongoing: **Catalyst 2030 (Italian chapter)**

- Support in the development of training programs and health promotion within the community.

From (09/2019) - ongoing: **Secretary of the Association "Pro-Loco San Martino Cilento"**

- An association dedicated to the promotion of the Cilento region, active for 35 years in the recovery, enhancement, and dissemination of Cilento culture through the creation of historical volumes and the organization of numerous events and projects.

From (05/2019) - ongoing: **Staff & coach for the Startup Weekend Salerno**

- Startup event organized by the Salerno chapter of Techstars Startup Weekend
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Date

06/11/2024