## Léna PROUCHET

# Interdisciplinary researcher - leveraging social science to address societal challenges

Passionate and interdisciplinary researcher eager to contribute to the exploration of the historical contexts and discourse around entrepreneurialism, and to translate research outputs into educational content and recommendations for practitioners and policy-makers.

□ lep.bhl@cbs.dk

Copenhagen, Denmark

& LinkedIn: léna-prouchet

## Work experiences

#### **Postdoctoral Research**

Copenhagen Business School

08/2024

• Member of the Rethinking Entrepreneurship in Society research project

· Topic of research: Understanding the Dynamics of Entrepreneurship Narratives in International Development

# Consultant - Human-rights based approaches to climate and development projects CIFOR-ICRAF

Remote 09/2022 - 06/2023

- Reviewed literature on Rights-Based Approaches in Climate Change, Conservation, and Development Initiatives
- Identified and interviewed key stakeholders from international organisations, NGOs, and policy-makers
- Produced a systematic literature review, a policy brief, and a blog post.

## Consultant - Project coordination for the EU Climate Pact

**European Commission** 

Remote 08/2021 - 02/2022

- Supported day-to-day project implementation: monitored progress, organised and facilitated meetings, ensured smooth team collaboration
- Organised and delivered two Youth Dialogues with EVP Timmermans
- Represented the EU Climate Pact in international events
- · Organised and attended meetings with MEPs to discuss Youth engagement in European policies
- Produced a toolkit on climate action based on different stakeholder consultations

#### **Bluebook Trainee - DG Health**

**European Commission** 

10/2019 - 03/2020

County Meath, Ireland

Copenhagen, Denmark

- Contributed to the team projects (implementation of the new Official Control Regulation)
- Presented the result of an internal consultation on Country Profiles during meetings with Member States representatives
- Prepared and took part in an audit on animal welfare indicators in the Czech Republic

## **Education**

## Ph.D. in Management

University of Exeter

03/2020 - 07/2024

Penryn, England, United Kingdom

- Dissertation title: Promoting entrepreneurship among Indigenous peoples: enablinh agency or imposing a development model? The case of the Awajún people in the Peruvian Amazon.
- Supervisors: Prof. Stefano Pascucci, Dr. Greg Molecke and Prof. Jane Wills
- Used ethnographic research: lived 4 months in an indigenous community, recruited a Peruvian anthropologist and a local research facilitator, and collected qualitative data through participant observation, interviews, and workshops
- Shared research results with research partners (internal presentations, reports, workshops) and the general public (videos, podcasts, blogs)

#### **Education**

## MSc Food Policy (Merit)

City, University of London

09/2018 – 09/2019 London, United Kingdom

- Studied: Food and Public Policy, Political Economy of Food, Food, Culture and Society, Food, Public Health and the EnvironmentApplied methods including: policy coherence analysis, global value chain analysis and systematic literature review
- · Applied methods including: policy coherence analysis, global value chain analysis and systematic literature review
- Dissertation: "Investigating policy coherence for the preservation of agrobiodiversity in the European Union"

## Masters degree in "International Expertise" (Merit)

Sciences Po Aix

09/2014 – 06/2019 Aix-en-Provence, France

- Studied a graduate of a five-year program in a top French political science school specialising in international relations
- Dissertation: "The preservation of the indigenous culture through international law" (Distinction)

### Year Abroad

Instituto Tecnológico y de Estudios Superiores de Occidente

08/2016 - 07/2017

Guadalajara, JAL, Mexico

- Studied Rights and Indigenous Culture, Poverty, Marginalisation and Development, History of Feminism, Equity and Gender, Gender and Armed Conflicts, Social Movement and Collective Action
- Worked one semester in a social center to organise educational activities for children and dance classes for their mothers

## Bachelors degree in "Political Sciences" (Merit)

Sciences Po Aix

09/2014 - 06/2017

Aix-en-Provence, France

 Studied History, Sociology, European Institutions, Political Sciences, Economics, Law, Methodology in Social Sciences

#### **Selected Publications**

#### Peer-reviewed articles

 Prouchet L, Sarmiento Barletti JP and Larson AM (2023). Rights-Based Approaches in Climate Change, Conservation and Development Initiatives: Preliminary analysis and recommendations from a review of the scholarly literature.
 Occasional Paper 6. Bogor, Indonesia: CIFOR (Center for International Forestry Research); and Nairobi, Kenya: World Agroforestry (ICRAF)

#### Academic articles in preparation

- **Prouchet L**, Azañedo Gamarra V and Wills J: "Indigenous well-being and "entrepreneurship for development" projects: resistance or "buy-in"?" (accepted for publication in a Routledge book entitled "Post development from the Global South: Radical Alternatives or Ambivalent Engagements?")
- **Prouchet L**, Molecke G and Pascucci S: "Effectuation as a response to causation: a new understanding of 'entrepreneurship for development' projects" (to be submitted to Journal of Business Ethics).

## **Policy Briefs**

- **Prouchet L** (2021) <u>Supporting Indigenous communities to address the climate and biodiversity crises.</u> Written evidence on the philosophy and culture of aid for UK Parliament International Development Committee.
- **Prouchet L** (2021) <u>Adopting a pioneering approach that supports indigenous communities and addresses the climate and biodiversity crises</u>. University of Exeter.

## Selected Conferences, Workshops and Summer Schools

#### **Conferences**

- European Association of Development Research and Training Institute General Conference 2023: Towards New Rhythms of Development, 13-12 July 2023, Lisbon.
  - -Paper presentation: "What does 'Buen Vivir' mean in practice? The Example of Entrepreneurship in an Indigenous Village in the Peruvian Amazon"
- Orpheus annual conference, 13-15 April 2023, KU Leuven.
  - -Keynote: "The Good Scientists: a volunteer-based platform for young researchers to engage with the third sector"
- Trust for Sustainable Livelihood Annual Conference, 14th July 2022.
  - -Keynote "Debunking some myths on indigenous peoples & climate action"
- GW4 Climate Alliance Launch, 20 October 2021, online.
  - -"Draw my research" presentation
- GW4 ECR SYMPOSIUM Climate Change: Solutions and how to Communicate them
  - Conference organisation and delivery: programme design, communication with speakers and chairing.
- <u>Climate Exp0</u> organised by the COP26 Universities Network and the Italian University Network for Sustainable Development (RUS), 17-21 May 2021, online.
  - -Panel member, session "Climate finance and offsetting: Investments in NbS and new financial mechanisms"
- Emerging Themes in Indigenous Business, 18-19 March 2021, online.

#### Workshop

- <u>Publishing across Disciplinary Boundaries</u>: Theoretical and Methodological Challenges, University of Palermo, Department of Economics, Business and Statistics, 9-8 September 2022.
  - -Paper presentation: Redefining necessity entrepreneurship success using the Capability Approach

#### **Summer Schools**

- PhD Academy "Improving Research Practice and Transversal Skills for Young Scholars", 11-15 September 2021, Venice International University.
- Interdisciplinary Food Systems Teaching & Learning Summer School, 01-07 July 2019, Reading University.

## **Additional Qualifications**

#### Future 17 Mentor - QS& University of Exeter (2022-2023)

Future 17 is a project to help students tackle the SDGs in the workplace. It connects students from multiple universities across the globe, with international organisations to help solve complex challenges.

#### International Youth Leader Qualification - Naturfreundejugend Deutschlands (2023)

developing diverse programs based on non-formal education.

#### LTHE certification - University of Exeter (2021)

Learning and Teaching in Higher Education is designed to meet the specific needs of educators who are teaching in Higher Education.

## IKEEP certification - University of Exeter (2021)

Training programme, delivered online, that focuses on intrapreneurial skills such as business model development, creative problem solving and team working.

### **Scholarship**

#### **Blog articles**

- Prouchet L (2023 December 5th). <u>Embrace or Reject? Decoding Indigenous Perspectives on Development Programmes</u>. EADI Blog.
- Klepáčová K and Prouchet L (2023 February 24th) Getting people-powered right!. Cool Earth.
- Montana J, Gopalakrishna T, Welden E.A, Canney S, Chausson A, Farhadinia M, Girardin C, Martinez del Rio M,
  Passoni G, Prouchet L, Zepeda C (2021, November 2nd). <u>Academic policy engagement for biodiversity needs to take transdisciplinarity seriously</u>. University of Oxford.
- **Prouchet L**, Vandervoort A, Weaving H, Carmichael H, Herring R and Massy R (2021, August 9th). <u>Early Career Climate Researchers: Why our voice matters</u>. GW4.
- Prouchet L (2020, October 8th). <u>Decolonial Ecology: Holistically Addressing Environmental, Social, and Political Challenges for a Fairer and more Sustainable World.</u> Decolonial Dialogues.

# **Scholarship**

## PhD Studenship Award (2020-2024)

Cool Earth & University of Exeter Diamond Jubilee

## Languages

**English** 

Full working proficiency

German

Limited working proficiency

**French** 

Native proficiency

**Portuguese** 

Limited working proficiency

**Spanish** 

Full working proficiency

Italian

Limited Working Proficiency

# **Computer skills**

NVivo (qualitative analysis)

**Microsoft Suite** 

**Google Suite** 

Trello