

Oana Brindusa Albu, Ph.D.

Dr. Albu is Associate Professor at Copenhagen Business School (CBS). Dr. Albu's research focuses on organization, social movements, and critical data studies. She has expertise in qualitative and quantitative methods. Dr. Albu's research is published in high impact factor research outlets and has received multiple prestigious awards (e.g., Elite Forsk). Dr. Albu has an extensive international network and solid experience in leading international research teams and managing research projects. Dr. Albu is the Vice-Chair of the Organizational Communication Division of the International Communication Association.

WORK EXPERIENCE & EDUCATION

9/2020 – present Associate Professor, Dept. of Management, Communication and Society, CBS

16/08/2019 – 30/08/2020 Maternity Leave

2017 – 2020 Associate Professor, Dept. of Marketing & Management, University of Southern Denmark (SDU)

2014 – 2017 Assistant Professor, Dept. of Marketing & Management, SDU

2011 – 2014 Ph.D. Fellow, Dept. of Intercultural Communication and Management, CBS
(Ph.D. completion date 03.06.2014, supervisor Prof. Mikkel Flyverbom)

2008-2010 M.Sc. in Business Administration, SDU (completion date 05.05. 2010)

INTERNATIONAL LEADERSHIP & GRANT MANAGEMENT EXPERIENCE

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- 2024: PI, 350, 000 DKK fellowship by the Swedish Collegium of Advanced Studies (SCAS): Climate movements, platforms and trajectories of in/visibility
 - 2022: International Research Management Course, CBS Executive
 - 2018: PI in Project: *Digital Technologies for Gender Equality*, 800,000 DKK, Danish Institute in Damascus.
 - 2017: PL in Project: *Promoting and Protecting New Information and Communication Technologies Use in Morocco and Tunisia*, 1,476,878 DKK, Danish Ministry of Foreign Affairs (DMFA). As PL, Oana led a team with researchers from University Cadi Ayyad, Morocco and University of Tunis, Tunisia
 - 2017: PI in Project: *Spacing and Humanitarian Organizing*, 92,000 DKK, Carlsberg Foundation, International Research Stay, American University of Beirut
 - 2016: PI in Project: *Digital security in Morocco*, International Research Stay, 134,758 DKK, Independent Research Fund Denmark (IRFD), Cadi Ayad University, Morocco
 - 2016: International Network in Morocco and Tunisia, DMFA, 49,771 DKK
 - 2015: PI in Project: *Transnational Accountability Policies*, 84,000 DKK, Carlsberg Foundation International Research Stay: University of Tunis, Tunisia

CV

- 2013: “Elite Forsk” Travel Grant, 300,000 DKK, Danish Ministry of Higher Education & Science, Project: *The disorganizing role of social media*, University of California, Santa Barbara

AWARDS

- **2020** Best Paper Award, Third Runner Up: **Albu, O.B.** & Flyverbom, M. (2016). Organizational Transparency: Conceptualizations, Conditions and Consequences. *Business & Society, Academy of Management (AOM)*, virtual conference.
- **2019** Best Paper Award: **Albu, O. B.** “Dis|Ordering: The Role of Information and Communication Technologies for Civil Society Organizations”, (2019) Organizational Communication Division, *International Communication Association (ICA)*, Washington, D.C., USA
- **2016** Best Published Paper, First Runner Up: **Albu, O. B.**, & Etter, M. (2016). Hypertextuality and Social Media: A Study of the Constitutive and Paradoxical Implications of Organizational Twitter Use. *Management Communication Quarterly*, 30 (1), 5-31, Organizational Communication Information Systems Division, AOM, Atlanta, USA

MOBILITY & INTERNATIONAL EXPERIENCE

01/2025-08/2025 Visiting Scholar, Swedish Collegium for Advanced Studies, Uppsala, Sweden

06/2017-08/2018 Visiting Scholar (Fieldwork and Research Stay), Dept. of Sociology, Anthropology and Media Studies, The American University of Beirut, Lebanon

01/2016 – 12/2016 Visiting Scholar (Fieldwork and Research Stay), Faculty of Letters and Social Sciences, University Cadi Ayyad, Morocco

01/2015 – 09/2015 Visiting Scholar (Fieldwork and Research Stay), Dept. of Marketing and Accounting, University of Tunis, Tunisia

03/2013 – 09/2013 Visiting Scholar, Dept. of Communication, University of California

PHD SUPERVISION AND ASSESSMENT COMMITTEES

- Opponent in Assessment Committee, June 14 2024, Phd Seminar, Sandra Bergman, Title "AI as part of the organization", Uppsala University, Department of Informatics and Media
- Head of the PhD Committee, December 4, 2018, PhD Thesis “Facts and actors in academic press releases” Charlotte Autzen, Department of Marketing & Management, SDU
- PhD Assessment Committee, 4x4, April 7, 2017, Thomas Bahora, Aarhus School of Business
- 2018, 2020, External Reviewer, Redding Dissertation Award Committee, ICA

EDITORIAL EXPERIENCE & INTERNATIONAL NETWORKS

- Associate Editor (2023-2025) *Management Communication Quarterly*, Impact Factor 2,444
- Vice-Chair and Chair ICA (2024-2028)
- Member, Panel Organizer, Reviewer AOM; European Group of Organization Studies