

Curriculum Vitae

Anders Ravn Sørensen

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Short presentation

I am a Danish business historian with a bend towards narrative and cultural approaches in my analyses. Since 2010, I have been employed at Copenhagen Business School in various academic positions while teaching and coordinating courses at different levels from undergraduate to post degree education. Since I obtained my PhD in 2014, I have work on two postdoc project: writing an academic history of Copenhagen Business School, and most recently, on a project looking into the relationship between national identity and business legitimacy in the Danish maritime sector during the past 200 years. My research interest revolve around organizational uses of the past—for strategy, identity or branding purposes. I am a frequent presenter at academic conferences and disseminator at public events, and since 2015 I have been editor of the Danish journal of cultural history; *Kulturstudier*.

Education and degrees:

- 2011-2014 PhD. student at the Center for Business History at Copenhagen Business School, Department for Management, Politics and Philosophy.
- 2010 MA. from Copenhagen University with a master in history and social science.
- 2008- Studies in economics and sociology at the Department of Political Science, Copenhagen University.
- 2007 Studies in history and political science at American University, Washington D.C.

Academic activities

Awards:

- Recipient of the John F. Mee Management History Contribution Award. For best paper in management history at the *Academy of Management Conference*, Chicago: ‘Rhetorical History and the Legitimation of New Industries’.
- Recipient of the Best Paper Prize at the European Business History Conference in Ancona, September 2018: ‘CSR at the Museum: Strategical Public History and the Invention of Societal Relevance at the Danish Maritime Museum’.

Conference contributions and presentations:

- (2018) 'Rhetorical History and the Legitimation of New Industries', together with Nicholas Wong; Diego Coraiola & Ian Jones. Presentation at the Academy of Management (AOM), (2017) 'Too much of a good thing: A brand entwined in national history' PDW presentation at Academy of Management (AOM), August 4-8, 2018.
- (2018) 'CSR at the Museum: Strategic Public History and the Invention of Societal Relevance at the Danish Maritime Museum'. Presented at the European Business History Conference in Ancona, September.
- (2017) 'Uses of history in action – CBS' anniversary'. Presentation at EGOS sub-plenary. Copenhagen Business School, July 6.-8.
- (2016) 'Too much of a good thing: When corporate heritage becomes a liability'. Paper presented at the 11th Global Brand Conference. Brands that do good. April 27-29. Bradford University School of Management. Bradford, UK.
- (2016) 'A Brand Entwined in National History: Brand Heritage Between Asset and Liability'. Paper presented at the Business History Conference, March 31- April 2, Portland, Oregon, USA.
- (2016) 'Zlatan Ibrahimović and Volvo: Pushing the boundaries of Swedishness'. Paper presented at Fußball als Instrument der Nationenbildung I: Deutschland, Westeuropa, Zentral- und (Süd-) Osteuropa. 9. Sporthistorische Konferenz. February 12-14. Irsee, München.
- (2015) 'Banal Legitimacy: Bridging nationalism studies and organizational institutionalism'. Paper presented at the European Sociological Association (ESA) conference. August 25-28, 2015. Prague, Czech Republic. (Co-authored with Benedikte Brincker).
- (2015) 'Balancing the logics of business and academia: The unsuccessful bricolage at Copenhagen Business School'. Paper presented at the Business History Conference, June 24-24 2015. Miami, USA.
- (2015) "'Fantas...Nazis!...S**t!': Working organizational pasts in identity and brand management' Paper presented at EGOS, Athens 1-4 July 2015. (Co-authored with Ellen Mølgaard).
- (2014) "Banal Legitimacy: Bridging nationalism studies and organizational institutionalism" Paper presented at *Everyday Nationalism Workshop*. LSE 7 September 2014.
- (2014) "Central banks and Community: Can the ECB construct European identity?" Seminar series, University of Siena. *Building up an EU-based payment system* 23-25 September.
- (2013) "Central banks as national symbols". Paper presented at The Association of Business Historians 21st Annual Conference Preston, Great Britain.
- (2013) "Central Banks: National Community and Identity". Paper presented at the 17th Annual European Business History Association Conference (EBHA) Aug 22 – Aug 24, Uppsala, Sweden.

- (2012) "Monetary romanticism, currency and central banks in the nineteenth century: The case of Denmark and the Duchies." Paper presented at the 17th Annual Congress of the European Business History Association. EBHA - BHSJ Paris 2012- Business enterprises and the tensions between local and global 30 Aug-1 Sep 2012
- (2012) "Sedler der aldrig blev trykt: En undersøgelse af Nationalbankens designkonkurrencer gennem historien 1908-2006". Workshop at Norges Bank (The Norwegian Central Bank) in connection with the bicentennial research project. Oslo November 22, 2012:
- (2011) "Nationale valutaer, nationalbanker og national identitet: Nogle eksempler fra Danmarks og Grønlands pengehistorie". Workshop at Norges Bank in connection with the bicentennial research project. Oslo November 24, 2011:

Other scholarly activities:

- Peer reviewer for journals *Political Geography*, *Organization Studies*, *Business History*, *Business History Review*, and *Management & Organizational History*.
- February 2015- Editor in chief of the Danish cultural-historical journal of *Kulturstudier* [Cultural Studies]

Dissemination and media appearances

Media contributions:

- Anders Ravn Sørensen; Mads Mordhorst / Danmark som søfartsnation : En genfødt fortælling. In: Berlingske Tidende, 6.5.2017, p. 15 Contribution to newspaper - Feature article
- Anders Ravn Sørensen / Trump er kun dårlige nyheder, Nicolai Foss In: Børsen, 7.3.2017, p. 5 Contribution to newspaper - Comment/debate 2016
- Anders Ravn Sørensen; Ellen Mølgaard / Bara ett tips : Undvik Hitler i din marknadsföring. 2016 Net publication - Internet publication
- Anders Ravn Sørensen / Derfor skal vi passe på vores lokale bank og sparekasse In: Børsen, 24.1.2016, p. 2-3 Contribution to newspaper - Feature article
- Anders Ravn Sørensen / Finanserne og folkeligheden In: Weekendavisen, 24.6.2016, p. 11 Contribution to newspaper - Newspaper article
- Anders Ravn Sørensen / Kongehuset som varemærke og nationalt symbol In: Berlingske Tidende, 29.2.2016, p. 8 Contribution to newspaper - Comment/debate
- Anders Ravn Sørensen / Monumentet på Holmens Kanal In: Berlingske Tidende, 22.3.2016, p. 12 Contribution to newspaper - Comment/debate

Media appearances:

- Featured as narrator and historical consultant in CBS' anniversary film from 2017. In connection to the anniversary, I also delivered various public spaces and contributed to national radio, promoting CBS external reputation. See for instance: <https://cbswire.dk/cbs-100-years-40-minutes/>

Work experience:

- 2016 (April)- Assistant professor at Copenhagen Business School. Department for Management, Politics and Philosophy. Center for Business History.
- 2014 – 2016 (April-April) Postdoctoral fellow, Department of Management, Politics and Philosophy, Copenhagen Business School.
- 2011 -2014 (January – April) Ph.D. student at Copenhagen Business School.
- 2009-2010 (June-December) Teaching history and social science at Gladsaxe Gymnasium. (college level)
- 2009-2010 (May-October) External lecturer at the Danish Police Academy (+45 40889179)
- 2006-2007 Research assistant at the Danish Defense College. (+45 39 15 12 72)