

Curriculum Vitae – Peter N. Popovics



Name: Peter Nandor Popovics
Position: Assistant Professor of Japanese Business
Affiliation: Department of International Economics, Government and Business (EGB)
Copenhagen Business School
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Born: August 1, 1981
Nationality: Hungarian / Swedish

Academic Degrees:

2017-2023 Ph.D. (Dual degree), Asian Economics and Business / Business Administration (specialization in Entrepreneurship, Innovation and Technology), European Institute of Japanese Studies / House of Innovation, Stockholm School of Economics, Sweden
2006-2008 M.E., Sustainable Energy and Environmental Engineering, Osaka University, Japan
2002-2006 B.Sc., Economics, Osaka University, Japan
2001-2002 Certificate in Japanese Studies, Osaka University, Japan

Academic Experience:

2024- Assistant Professor of Japanese Business, Department of International Economics, Government and Business (EGB), Copenhagen Business School
2024- Affiliated Researcher, European Institute of Japanese Studies, Stockholm School of Economics
2023-2024 Postdoc Research Fellow, European Institute of Japanese Studies, Stockholm School of Economics
2017-2023 PhD student, European Institute of Japanese Studies / House of Innovation, Stockholm School of Economics
2019 Visiting Scholar at the Waseda Innovation Lab, Waseda University, Japan (3 months)

Non-Academic Professional Experience:

2022- Partner, X Innovation Lab (Black Core Group AB) (part-time)
2020- Founder & CEO, NordicBiz OÜ (part-time)
2021-2024 Special Advisor – Smart City and Sustainability, HiQ Global, Singapore (part-time)
2020-2022 Program Leader and Mentor, SmartCityX, Japan (part-time)
2018-2019 Target Market Expert – Japan, EU Gateway / Business Avenues Programme, Belgium (part-time)
2016-2017 Sales and Marketing Operations Director, ThalesNano Inc., Hungary
2015-2016 Head of Business Development – Asia Pacific and Middle East, ThalesNano Inc., Hungary
2013-2015 Director – Industrial Services, TÜV Rheinland Intercert Ltd., Hungary
2010-2013 Global Business Field Manager – Energy Efficiency and Carbon Services, TÜV International GmbH., Germany
2009-2010 Deputy Head of Department - Carbon Services, TÜV Rheinland Japan Ltd., Japan
2008-2009 CDM (Clean Development Mechanism) specialist, TÜV Rheinland Japan Ltd., Japan
2005 Intern – Environment Group, United Nations Centre for Regional Development, Japan

Relevant Professional Affiliations:

2018- Member, Association for Innovation Management Professionals (Sweden)
2013- Member, Hungarian Japanese Economic Club (Hungary)
2006- Member, International Association for Energy Economics (IAEE)

Grants and Awards:

2023-2024 Post Doctoral Fellowship, Johan och Jakob Söderbergs Foundation
2024-2025 Research Grant, Handelsbanken's Jan Wallander and Tom Hedelius Foundation (together with Kie Sanada and Patrik Ström)
2020 PhD Research Grant for Japanese Studies, The Scandinavia-Japan Sasakawa Foundation
2019 Grant for data collection for PhD dissertation, Sweden-Japan Foundation
2018-2019 Initiation Grant for Academic Collaboration, The Swedish Foundation for International Cooperation in Research and Higher Education – STINT

2017-2023	PhD scholarship “Dual Degree in Asian Economy and Business / Business Administration”, Stockholm School of Economics
2006-2008	Monbusho (Japanese Ministry of Education) Graduate Scholarship
2001-2006	Monbusho (Japanese Ministry of Education) Undergraduate Scholarship

Research Areas:

EU-JP Relations in Green and Digital Transformation

- Challenges and collaboration opportunities between the EU and Japan in Green and Digital Transformation.
- The implementation of the EU-Japan Green Alliance.
- Japanese corporate venture capital investments in European green technologies.
- EU- Japan collaboration in Smart City / Society 5.0 development.

Innovation Management and Governance

- Managing and reviving corporate innovation failures.
- Leveraging resources between failed and subsequent corporate innovation projects / ventures.
- Knowledge management supporting the governance of innovation and new product development.

Publications:

Articles submitted (or ready to submit) to peer-reviewed scientific journals:

Popovics, P. N. & Taniguchi, R. Revival of Innovation Failures in R&D-Intensive Environments: A Case Study from a Japanese Chemical Company. Revised and resubmitted to *R&D Management* in July 2024.

Popovics, P. N. Resource Reuse from Prior Business Failures through Resource Catalysis and Resource Replication. Being prepared (currently in language proof process) for submission to the *International Journal of Entrepreneurial Behaviour & Research*.

Popovics, P. N. Resource Reuse Between Successive Ventures of Habitual Entrepreneurs: The Role of Prior Venture Outcome. Being prepared (currently in language proof process) for submission to the *Journal of Small Business and Enterprise Development*.

Published non-academic articles:

Onogawa, K., Mohanty, C. R. C., Joshi, A., & Popovics, P. N. (2005). Engaging Civil Society for Promoting Environmentally Sustainable Cities in Asia - from the Perspective of Cleaner Transport and Waste Management. *Regional Development Dialogue (UNCRD)*. Volume 26.

Abstracts/papers submitted to conferences:

Sanada, K., Ström, P., & Popovics, P. A service ecology as a framework to capture multi-layered smart city initiatives in Japan and Sweden: A literature review. Submitted to the *18th Conference of the Nordic Association for the Study of Contemporary Japanese Society (NAJS) 2024*.

Nakamura, H. R., Ström, P., & Popovics, P. Digitalization and green economy transition: Smart Cities and Society 5.0. Submitted to the *36th Annual AJBS Conference 2024*, and previously to the *17th Annual Conference of the Nordic Association for the Study of Contemporary Japanese Society (NAJS) 2023*.

Conference presentations:

Nakamura, H. R., Ström, P., & Popovics, P. Digitalization and green economy transition: Smart Cities and Society 5.0. An earlier version was presented at the *Mirai 2.0 R&I Week 2023 Conference*.

Popovics, P. Japanese corporate investments and open-innovation activities in the European clean-tech, climate-tech and smart city space. Presentation at the Ph.D/postdoc workshop at the Oxford University (Nissan Institute of Japanese Studies / Säid Business School) Conference ‘*Reforming capitalism, going digital and green: Does Japan hold answers?*’ in 2023.

Popovics, P. N. & Taniguchi, R. Revival of Innovation Failures in R&D-Intensive Environments: A Case Study from a Japanese Chemical Company. An earlier version was presented at the *Scandinavia-Japan Sasakawa Foundation Japan Studies Conference 2022* and at the *Conference “Economy and Culture between the European Union and Japan” 2021*.

Research in progress:

- Regional socio-economic development with community energy enterprises: Case studies from Swedish and Japanese Smart Cities (with Kie Sanada and Patrik Ström).
- The Future of Smart Cities and Society 5.0 (with Richard H. Nakamura and Patrik Ström).
- Freedom of Mind and Value Co-Creation through Decentralized Data Management (Collaboration with RIKEN (Japan), Keio University, Meiji University, The University of Tokyo, Kyoto University, Osaka University under the Moonshot R&D Program by the Japan Science and Technology Agency (JST)).
- Unveiling Japanese Corporate Engagement in Europe and Africa for Enhanced Connectivity (with Patrik Ström).
- Japanese corporate venture capital investments in European green technologies (with Patrik Ström).

Media coverage of research:

NY FORSKNING | Så nyttjar du misslyckade innovationsprojekt till din fördel – forskare tipsar (English translation: NEW RESEARCH | This is how you use failed innovation projects to your advantage - researchers advise), ESBRI, Dec 12, 2023.

<https://esbri.se/ny-forskning-sa-nyttjar-du-misslyckade-innovationsprojekt-till-din-fordel-forskare-tipsar/>
<https://esbri.se/lista-hostens-10-mest-lasta-artiklar/>

Ny forskning: Så vänder du misslyckanden till nya innovationer (English translation: New research: How to turn failures into new innovations), Tidningen Näringslivet, Dec 12, 2023.

<https://www.tn.se/entreprenskap/34113/ny-forskning-sa-vander-du-misslyckanden-till-nya-innovationer/>

Pedagogic Qualifications:

Courses during Doctoral Studies:

2021	Publishing in Peer-reviewed Journals (7.5 ECTS)
2019	The Inclusive Classroom (3 ECTS)
2018	Developing Teaching Excellence (7.5 ECTS)
	The Research Process (7.5 ECTS)
	EDEN Doctoral Seminar: How to Design your PhD (4 ECTS)

Teaching and Supervision:

Guest lecturer:

“Entrepreneurship and Opportunity”, Master of Science Program in Business and Management, Stockholm School of Economics, Spring 2018.

“Innovation and Business Renewal”, Master of Science Program in Business and Management, Stockholm School of Economics, Spring 2019 & 2020.

Teaching Assistant / Mentor:

“Japan and the Global Economy: Advanced Analyses”, Elective course for all M.Sc. programs, Stockholm School of Economics, Autumn 2019

“Innovation and Business Renewal”, Master of Science Program in Business and Management, Stockholm School of Economics, Spring 2018, 2019 & 2020.

Master Thesis Supervisor:

Karolina Brucknerova and Ina Zappe, titled “Advancing Blockchain: A Case of Blockchain-enabled Residential Peer-to-peer Electricity Trading” (2019)

Research Management, Industry Relations and International Collaboration:

- 2024- Project Member (external) – “Freedom of Mind and Value Co-Creation through Decentralized Data Management” (Collaboration project with RIKEN (Japan), Keio University, Meiji University, The University of Tokyo, Kyoto University, Osaka University under the Moonshot R&D Program by the Japan Science and Technology Agency (JST) – responsible for delivering presentations on European and Swedish data management legislation and practices).
- 2020- Senior Advisor / Consultant, Japanese and Southeast Asian market access related services (Responsible for matching European startups in the field of smart cities, energy, clean-tech, climate-tech, sustainability, circular economy with Japanese and other Asian corporate partners and government agencies in charge of open-innovation calls. These assignments provide access to industry also for research purposes.)
- 2023 Project participant, MIRAI 2.0 Japan-Sweden Collaborative project with members from Waseda University, The University of Gothenburg, and the Stockholm School of Economics (responsible for contributing to research and delivering presentations at academic conferences).
- 2023 Co-organizer, Mirai 2.0 Workshop ‘The Future of Smart Cities and Society 5.0’ at the 39th Euro-Asia Management Studies Association (EAMSA) Annual Conference, 2023 (responsible for hosting and coordinating among participants from Japanese and Swedish universities, and workshop facilitation).
- 2018-2020 Mentor, “Innovation and Business Renewal” course, Master of Science Program in Business and Management, Stockholm School of Economics (responsible for scouting and coordinating with corporate partners willing to “host” an innovation challenge (“live project”) for students to practice innovation management methods and tools on, facilitation of interim meetings between student teams and corporate partners, facilitation of students’ final presentation to corporate partners).
- 2018-2019 Project Manager, Initiation Grant for Academic Collaboration, The Swedish Foundation for International Cooperation in Research and Higher Education – STINT (Responsible for preparing and submitting the grant application, coordinating with the Japanese counterpart (Hitotsubashi University), and executing projects including research trips to/from Japan and organizing a symposium.)
- 2019 Co-organizer, ‘SSE and Hitotsubashi Joint Symposium on Innovation Ecosystem - A Key to Successful Innovation: Lessons from Swedish and Japanese Start-up Practices’ in Tokyo (responsible for scouting and coordinating with Swedish startup presenters, organizing practical matters including agenda, outreach, interpretation, and logistics related matters.)

Service:

Discussant at the Stockholm Seminar (Webinar) on Japan: “Servitization: Origins and examples from Sweden and Japan”, December 14, 2023.

Moderator of Panel Discussion "Digitalization, trade and sustainable green transition" at the 39th Euro-Asia Management Studies Association (EAMSA) Annual Conference 2023.

Other Information:

Languages: English (fluent), Japanese (fluent), German (conversational), Swedish (basic), Hungarian (native)

IT Skills: STATA, NVIVO, Microsoft Office, Mac OS

References:¹

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Stockholm, August 2, 2024.

¹ Listed alphabetically.