

## METTE MORSING / SUMMARY CV 2024

### Contact Details:

mette2200@gmail.com  
X/twitter: @Mette\_Morsing  
Linked-in: MetteMorsing  
+45 51205430

### Academic Position:

2023- Professor of Business Sustainability, University of Oxford (United Kingdom)

### Leadership and Management Position:

2023- Director of The Smith School of Enterprise and the Environment, University of Oxford (United Kingdom)

### Research:

Drawing on social science theories and empirical studies, my research explores the nexus between business sustainability, strategy, global governance and multistakeholder partnerships on climate change, nature and human rights.

### Education:

1994 Ph.D. Organization Theory, Copenhagen Business School (Denmark)  
An empirical case study and analysis of business ethics in organizational identity change.  
The dissertation was awarded the *Tietgen Gold Medal*

1992 PhD studies, visiting Department of Management, Stern School of Business (New York)

1993 PhD studies, visiting Stanford University (USA)

1990 MSc, Master of International Business, Copenhagen Business School (Denmark)  
Analysis of multinational corporations' management and control of foreign subsidiaries  
(with Kristine Ladekarl). The thesis was awarded the *Schöbel & Marholt Prize*

1986 Bachelor, International Business, Copenhagen Business School (Denmark)

### Leadership Statement:

My leadership experience over the past two decades is characterized by connecting academics across disciplines and geographies based on inclusive and consultative practices. From my first major leadership responsibility in 2002 as founder of Center for Corporate Social Responsibility at Copenhagen Business School, all my leadership philosophy and practice have focused on fostering inter-disciplinary research, education and engagement to address the inherent cross-disciplinary challenges of sustainable development.

In my current role at the University of Oxford, I lead a team of 120 scholars working together across social, natural, and engineering sciences as well as the humanities. My leadership skills were developed and practiced mostly in a Northern European context (Denmark, Sweden, Belgium, United Kingdom). During my leadership role in the United Nations in New York (USA), I engaged scholars from across all continents from more than 800 universities and business schools as well as the UN and global university eco-system. For example, I engaged scholars from across the Global South as I developed new regional chapters and governing structures for Africa, South East Asia, Latin America, and the Middle East as well as established a new internationally embracing student organization in the UN system, PGS PRME Global Students, and a new global self-reporting data-base on SDG research and education, PRME Commons.

## **OTHER CURRENT POSITIONS**

### **Trusted Honorary Positions (University of Oxford) (current):**

- 2023- Directors Committee member, Dept of Geography, University of Oxford  
2023- Advisory board member, Oxford Sustainable Law Programme

### **Corporate Board Positions (current):**

- 2023- Porsche Sustainability Council, Stuttgart (Germany)  
2023- Watermark Advisory Board, Oxford (United Kingdom)

### **Academic Board Positions (current):**

- 2023- Global advisory board member, Humanistic Leadership Academy (USA)  
2022- Advisory board member, Management Education for Tomorrow Advisory Board, Sasim School of Management (Thailand)  
2021- Advisory board member, RSM Rotterdam School of Management (Holland)  
2020- Working board member, RRBM Research Responsible Business Management (USA)

### **Visiting and Honorary Academic Professorships (current):**

- 2023- Honorary executive fellow, Kings College London (United Kingdom)  
2023- Honorary visiting professor, Xi'an Jiatong-Liverpool University (XTJLU), International Business School Souzhou (IBSS) (China)  
2020- Visiting professor, Copenhagen Business School (Denmark)  
2020- Visiting professor, Stockholm School of Economics (Sweden)

### **Scientific Journal Board/Editor Positions (current):**

- 2024- Section editor (tbd): 'Research Impact Studies', Journal of Business Ethics (FT50 + CABS3) (to be decided summer 2024)  
2024- Guest editor, Academy of Management Learning and Education (CABS4) (with Hari Bapuji, Arun Kumar, Tine Kohler, Vivek Soundarajan)  
2014- Editorial board member, Business and Society (CABS3)  
2016- Editorial board member, Journal of Business Ethics (FT50 + CABS3)  
Since 2011 Series editor 'Business, Value Creation and Society' (with Edward Freeman and Jeremy Moon), Cambridge University Press

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## **PREVIOUS POSITIONS**

### **Academic Research Positions (fulltime - previous, selected):**

- 2017-2020 Professor and Mistra Chair of Sustainable Markets, Stockholm School of Economics (Sweden)  
2007-2016 Professor Corporate Social Responsibility, Copenhagen Business School (Denmark)  
1996-2007 Associate Professor, Copenhagen Business School (Denmark)  
1995-1996 Assistant Professor, Copenhagen Business School (Denmark)

### **Leadership and Management Positions (previous, selected):**

- 2020-2023 Head of United Nations PRME, UN Principles for Responsible Management Education (New York, USA)  
2019-2020 Senior strategy advisor to United Nations Global Compact for PRME, UN (New York, USA)  
2017-2020 Executive director of Misum: MISTRA Center for Sustainable Markets, Stockholm School of Economics (Sweden)  
2011-2016 Co-director of CBS Strategic Sustainability Platform, Copenhagen Business School (Denmark)  
2002-2012 Founding executive director of CBS Center for Corporate Social Responsibility (now: CBS Center for Corporate Sustainability), Copenhagen Business School (Denmark)

### **Corporate Board Positions (previous, selected):**

- 2010-2020 Board member, LEGO Foundation (Denmark)  
2010-2020 Board member, Melting Pot Foundation (Denmark)

### **Academic Board/Council Positions (previous, selected):**

- 2016-2020 Copenhagen Business School Board of Directors (elected by colleagues) (Denmark)  
2018-2019 Swedish Research Council member (Vetenskapsrådet) (one year appointment) (Sweden)  
2012-2014 Member of 'Danish Government's National Council for Social Responsibility', Ministry for Commerce and Trade (Denmark)  
2011 Chair of 'CSR Public Award', Ministry of Trade and Commerce (Denmark)  
2011 'Greenland CSR Expert Panel' member (Greenland)  
2010-2011 Advisory Board member of 'Academy of Responsible Management' (Singapore)  
2008-2010 Council for Corporate Sustainable Development (Rådet for Bæredygtig Erhvervsudvikling) invited as 'resource person' for a two-year period (Denmark)  
2008-2009 Chair Forum for Business Education 'Strategic Forum for CSR in HR' (FUHU) (Denmark)  
2007-2008 Amnesty International, member of "Expert Panel on CSR" (Denmark)  
2007-2009 National Research Centre for the Working Environment, member of Centre for Research in Production, Management and Work Environment in Small Enterprises (Denmark)  
2005-2009 The Italian Centre for Social Responsibility (I-CSR), Scientific committee member, founded by Bocconi University, the Ministry of Labour and Social Affairs, INAIL (Italian Workers' Compensation Authority), the Italian Union of Chamber of Commerce (Unioncamere) (Italy)  
2005-2008 London Business School's advisory council member for "The Business in Society Learning Project – Curriculum Development for Mainstreaming Corporate Responsibility" (United Kingdom)  
2004-2007 The Copenhagen Centre of Corporate Responsibility, advisory board member, a think-tank under Danish Ministry of Labor (Denmark)  
2003-2004 Chair of The Committee of The Danish CSR Scorecard (Etikbasen), funded by the Danish Ministry of Economy and Commerce (Denmark)  
2003-2007 Board of Directors of Öresund Environment Academy member, Öresund Science Region (Denmark/Sweden)  
2002-2010 Vice-chair of Academic Network Board (elected) of the European Academy of Business in Society (Belgium)  
2002-2011 Member academic management committee and co-founder of European Academy of Business in Society's (EABIS) (Bruxelles, Belgium)

### **Research and Education Grants (previous, selected above 1 mio USD):**

- 2022-2025 Economics of Mutuality Foundation (1 mio USD): Development of 'PRME Commons for SDG Leadership Education', at United Nations PRME Principles for Responsible Management Education (I was main applicant)  
2021-2024 LEGO Foundation (6 mio USD): Leadership pedagogical training towards the Sustainable Development Goals at United Nations PRME Principles for Responsible Management Education (I was main applicant)  
2020-2025 MISTRA Strategic Environmental Research Foundation (8 mio USD): Research on climate change and human rights at Stockholm School of Economics (I was main applicant)  
2015-2018 VELUX Foundation (2,5 mio USD): Research on corporate sustainability, policy and governance at Copenhagen Business School (I was main applicant)  
2011-2014 Danish Strategic Research Council (2 mio USD): Research on business ethics in the context of the digital era at Copenhagen Business School (I was main applicant)  
2010-2015 CBS Strategic Sustainability Platform (1 mio USD): Research on sustainability across management 15 business school disciplines/departments at Copenhagen Business School (I was appointed by CBS management as Academic Director to lead)

2004-2007 EU Commission Horizon (2 mio USD): Development of “The European Platform for CSR Excellence” (European Academy of Business in Society (EABIS) and a number of European business schools and universities (2004-2007) (I was co-applicant and main responsible for one work package)

**Other previous grants.** I have received a number of other grants from a variety of companies, corporate foundations, philanthropic donations, media and research councils for research purposes such as inviting visiting professors, research scholarships, PhD projects, research conferences, reports and research awards, from for example PriceWaterhouseCoopers, Danish Ministry of Science, NOS Nordic Organization Studies, Danish National Science Foundation for Society and Business (FSE), Novo Nordisk, Shell UK, Brdr, Hartmann, Danisco, Børsen, Nørgaard på Strøget, PriceWaterhouseCoopers, Oticon A/S, KPMG, IBM, Børsen Nyhedsmagasin (i.e. Danish equivalent to Financial Times), SAMS Journal of Management Studies, National Science Foundation for Society and Business (FSE), The Danish Ministry of Science and Technology, Otto Mønsted Foundation, FUHU’s Forum for Business Education (FBE), Nordic Innovation Centre, Danish Commerce and Companies Agency, National Research Institute for the Working Environment from the National Foundation for the Working Environment among others.

#### **PhD Supervision and examination:**

*Friederike Döbbe*, “Critical perspective on sustainability: analysis of the financial sector”, Stockholm School of Economics, (2018-2020)

*Jenni Puroila*, “The materiality of sustainability: a critical analysis of corporate accountability mechanisms”, Stockholm Stockholm School of Economics, (2017-2020)

*Svetlana Groos*, “CSR, investors and entrepreneurship”, Stockholm School of Economics, (2017-2020)

*Stine Hedegaard*, “CSR Identity”, industrial researcher in collaboration with H&M and the Ministry of Science and Copenhagen Business School (2010-2015)

*Christina Frydensbjerg*, “Integrating CSR and communication in a knowledge organization”, co-financed by CBS, COWI A/S and the Ministry of Science, Copenhagen Business School (2009-2012)

*Robert Strand*, “Public Trust. Integration of non-financial issues into internal and external communication”, co-financed by CBS, PricewaterhouseCoopers and the Danish National Research Council, Copenhagen Business School (2009-2012)

*Carina Christine Skovmøller*, “Sustainable Living – an analysis of CSR as a driver corporate communication in an international company”, industrial researcher in collaboration with VELUX, Copenhagen Business School (2008-2012)

*Per Krull*, “Social Innovation”, Århus University, Århus Business School (2007-2009)

*Anne Vestergaard*, “Branding of Humanitarian Organizations”, Copenhagen Business School (2007-2011)

*Claus Strue Frederiksen*, “CSR and moral philosophy”, in collaboration with Coloplast, Trygvesta and Danfoss, Copenhagen University and Copenhagen Business School (2009-2011)

*Sanne Frandsen*, “Employer Branding and CSR”, in collaboration with TDC, CBS (2008-2011)

*Peter Mejlby*, “Values-Based Leadership and Power”, Copenhagen Business School (2003-2007)

*Joachim Boll*, “CSR Strategies and Human Resources”, National Institute for Social Sciences and Copenhagen Business School (2003-2007)

*Katrin Willst*, Hamburger Universität, visiting Ph.d. scholar at Center for Corporate Social Responsibility, Copenhagen Business School (2006)

I have served as external examiner for a number of PhD dissertations in Australia, Finland, Spain, United Kingdom, Sweden, Denmark, and Italy.

#### **Scientific Journal Board Positions (previous):**

2019-2020 Editorial board member, Journal of Management Studies

2020 Guest editor, Business and Society (with Andy Crane and Dennis Schoeneborn)

2013 Guest editor, Journal of Business Ethics (with Itziar Castello and Friederike Schultz)

2009 Guest editor, Journal of Business Ethics (with Francesco Perrini)

2014-2016 Associate editor: Scandinavian Journal of Management

2010-2020 Editorial board member, Business Ethics European Review

2009-2020 Editorial Board Member of Corporate Communication: an International Journal

- 2007-2020 Editorial Board Member of The Social Responsibility Journal  
 2004-2020 Editorial Board Member of Corporate Governance: an International Journal of Business in Society

**Visiting Professorships (previous):**

- 2014-2015 Honorary Professor, Royal Holloway University of London (UK)  
 2010-2011 Visiting scholar at Stanford University (six months) (USA)  
 2007 Visiting scholar CEIBS China Europe Int. Business School (two months) (Shanghai)  
 2000 Visiting scholar and teacher Ilisimatusarfik University (two months) (Greenland)  
 1993 Visiting PhD student at Stanford University (one month) (USA)  
 1992 Visiting PhD student at New York University (six months) (USA)

**Teaching and Keynote/Public Speaking:**

My teaching experience includes education at all university levels: undergraduate, graduate, postgraduate PhD programs, MBA Executive, MBA Fulltime, Board leadership executive programs as well as development of bespoke executive teaching for policy-makers, unions, NGOs and corporate executives. I am frequently invited as a keynote speaker. During 2019-2022, I had more than 200 international public speaking engagements. I have been invited to all continents of the world, teaching, lecturing, providing key-notes presenting my work in places in Europe, Africa, South East Asia, Australia, Eurasia, Middle East, Latin America and North America.

**International conferences, panels & workshops (chairing, hosting and organizing) (previous):**

During the past two decades I have organized, hosted, chaired several large international conferences, workshops, panel debates in-person and online as well as other forms of academic engagements within scholarly communities and with practitioner audiences. For example, during my leadership in the United Nations, I chaired and was responsible for organizing the United Nations PRME Annual Global Forum in 2021, 2022 and 2023 - with more than 2,000 online audience in 2021 in a 24 hour conference (to include all time-zones) and with 70 global speakers, plus 30 panels and a 50/50 gender balance. I have hosted a number of distinguished speakers Queen Mary of Denmark, Royal Crown Princess Victoria of Sweden, professor Jeff Sachs, Mary Robinson, Lise Kingo, Johan Rockstrom, Cass Sunstein, Paul Polman, among many others. During 2019-2022, I was invited to speak at more than 200 keynotes, panel debates, opening remarks, discussion webinars, panel moderation, research paper presentations, podcasts, etc. for audiences of deans, ministers, professors, business Executives, NGOs, government officials and students across all continents.

**Awards and Recognitions (previous, selected):**

- 2022 Received the prestigious ‘Ethics and Leadership Award’ from Brennan School of Business, Dominican University, Chicago (other recipients are Lori Lightfoot, Mayor of Chicago; Sir Mark Moody-Stuart, Mary Robinson.) (USA)  
 2019 Received ‘Best Paper Nomination 2019’ by Human Relations (FT50 + CABS 4): (Morsing, M. and Spence, L., Corporate Social Responsibility (CSR) communication and small and medium sized enterprises: The governmentality dilemma of explicit and implicit CSR communication. Human Relations, 72(12). (United Kingdom)  
 2019 Received the overall ‘Best EGOS Paper Nomination’ (one of three) at EGOS Annual Colloquium 2019: (Morsing, M. and Kjaergaard, A. (2018). Organizational identity and integration of sustainable development: A micro-level study of ethical closure and silence. Paper presented at EGOS 2018 (Scotland)  
 2011 Selected as Outstanding Reviewer at the Emerald Literati Network Awards for Excellence for an “impressive and significant contribution to Corporate Governance” (Belgium)  
 2011 Nominated (one of three) to the “CSR Professional Award” by CSR Forum at the CSR Award Show, Sønderborg (Denmark)  
 2010 Nominated for Best Paper Award by AOM CMS Division. Published in ‘Best Paper Proceedings Academy of Management, Montreal’: Christensen, L.T., Morsing, M. and

- Thyssen, O., 'The polyphony of corporate social responsibility. Deconstructing accountability and transparency'.
- 2009 Received "FUHU Research Award 2009" for excellent research that has demonstrated value creation for practice in the area of corporate social responsibility (Denmark)
- 2006 Received the "Statoil Prize", an annual award given to a young Danish researcher in recognition of empirically based research of interest to managers as well as researchers (Denmark)
- 2003 Received the 'CBS Communication Award' for outstanding dissemination of research results.
- 1993 Awarded Tietgen's gold medal for Ph.D. dissertation on business ethics and organizational identity change (Denmark)
- 1990 Awarded Schöbel & Marholt Prize for MSc master thesis on managing multinational companies (Denmark)
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