

CV – Associate Professor Vishv Priya Kohli, PhD

CURRENT POSITION & RESPONSIBILITIES

I carry out research on counterfeiting in the pharmaceutical sector in the EU, at the intersection of Intellectual Property, Medicine and Criminal law. In addition, I supervise Master theses, Bachelor projects, and teach bachelors' and masters' level students in my field. I also contribute to research projects mentioned below, where I have led smaller work packages. I have successfully led and organized EU level academic conferences in my discipline, besides presenting my research at international conferences. I have contributed as national expert for Denmark to four EU Commission compliance assessment reports.

EDUCATION

15/01/2018	PhD in law, Copenhagen Business School, Denmark
30/06/2011	Cand. jur (Master's in law), University of Copenhagen, Denmark
31/07/2001	LL.B (Bachelor of Law), Delhi University, India
31/07/1997	M.A. (History), Delhi University, India

PREVIOUS POSITIONS

01/07/22 - present	Associate Professor, Copenhagen Business School, Denmark
01/04/18 - 30/6/22	Assistant Professor, Copenhagen Business School, Denmark
01/06/17 - 31/03/18	Research Assistant, Copenhagen Business School, Denmark
01/06/14 - 31/05/17	PhD Fellow, Copenhagen Business School, Denmark
11/01/13 – 31/05/14	Legal consultant, Novum, Denmark
01/09/11 – 31/12/12	Section Officer, Ministry of Business & Growth, Denmark
01/07/08 – 31/07/08	Student lawyer, Jobcenter, Copenhagen, Denmark
01/03/07 – 31/07/09	Freelance online Reviewer, Wcities Inc., USA, California (United States)
01/03/06 – 31/07/07	Educational Consultant, Uniabroad.org, UK
10/03/03 – 16/12/05	Teacher & Program Coordinator, (Victoria University, Australia & Liaoning University, China)
28/03/01 – 31/10/01	Attorney – at – law, Remfry & Sagar, New Delhi, India

FUNDED RESEARCH PROJECTS

- 2023 - 27 Horizon Europe project ‘Hephaestus’ – Heritage in Europe: New Technologies in craft for preserving and innovating future, is funded by the European Union
- 2020-23 ‘Artechlaw Research network on the Histories of Art, Technology and Law’ with 35 researchers from universities in Europe, North American and Australia. Funded by the Danish Research Council for the Humanities
- 2018 - 22 JURFAST (A project on use of health data by researchers – a cross-disciplinary study). Funded by Lundbeck Foundation
- 2017 - 20 Artificial Intelligence in the Health Sector (*Kunstig Intelligens i Helsesektoren*). Funded by the Norwegian Research Council

RECENT RESEARCH DISSEMINATION

- 2024 IP workshop for artists, craft makers and sculptors at Dals Långed, Sweden
- 2024 IP workshop for artists, craft makers and designers at Ca’Forscari, Venice, Italy
- 2024 EIPTN 16th Annual Conference, UCLouvain Saint-Louis Bruxelles, Belgium
- 2024 SCANCOR Weatherhead Alumni Conference, Harvard University, Cambridge, USA
- 2024 ATRIP Annual Congress, on Intellectual Property, Ethical Innovation and Sustainability, Rome, Italy
- 2023 ATRIP Annual Congress, ‘The interface of IP and Medicine law’, Tokyo, Japan
- 2023 Nordic PerMed Law Webinar on Counterfeit and Falsified Medicines in the EU, Norway
- 2022 Consumer Law Conference, University of Houston & UC Berkeley School of Law, USA
- 2022 Artechlaw Hogarth Workshop, University of Cambridge, UK
- 2021 Conference on Protection of IP: The fight against counterfeiting at CBS, Denmark
- 2021 Counterfeiting & Pharmaceuticals, Swedish Anti-Counterfeiting Group, Sweden
- 2021 6th Annual Conference, Institute of Advanced Legal Studies on ‘Data in a Pandemic: Rights and Responsibilities’, UK
- 2021 Transfer of data to third countries, Researchers’ conference on GDPR, SDU, Denmark (*in Danish*)
- 2020 12th Anniversary Conference, EIPTN on ‘Legal issues in IP teaching’ (online)

- 2020 International Conference on IP & Competition Law in the Age of Platforms and New Technology, Chennai, India
- 2019 Key challenges confronting the EU in combatting counterfeiting and falsification of medicines' at 26th HMA Working Group of Enforcement Officers (WGEO) Meeting, Helsinki, Finland

LIST OF PUBLICATIONS

PEER-REVIEWED PUBLICATION

ARTICLES

- **Vishv Priya Kohli / Fashion First** : Buckle Ballerina Shoes Recognized as Applied Art Under Danish Copyright Law. In Journal of Intellectual Property Law & Practice, 5.12.2024
- Stina Teilmann-Lock; **Vishv Priya Kohli / 'Take the Money and Run'** : If There is Copyright There is Art (in Denmark)?. In: Journal of Intellectual Property Law & Practice, 26.2.2024
- **Vishv Priya Kohli / [Protection of Textiles and Crafts in the EU through Geographical Indications](#)** : An Evaluation of the New Legislative Proposal.
In: European Intellectual Property Review, Vol. 45, No. 7, 2023, p. 407-410
- **Vishv Priya Kohli; Stina Teilmann-Lock / [My Plate, Not Thine](#)** : Copyright Infringement of Würtz Utensils. In: Journal of Intellectual Property Law & Practice, Vol. 16, No. 12, 12.2021, p. 1301-1303
- **Vishv Priya Kohli / [Clip, Cut and Score?](#)** : Maritime and Commercial Court of Denmark Rules in Landmark Case Concerning Copyright Infringement and Artists' Rights.
In: Journal of Intellectual Property Law & Practice, Vol. 15, No. 10, 10.2020, p. 776-77
- **Vishv Priya Kohli / [Globalisation and FRAND](#)** : IP & Competition Law Perspective. In: VIT Law Review, Vol. 2, No. 2, 2020, p. 84-99
- **Vishv Priya Kohli / [Square Pegs in Triangular Spaces](#)** : Right to be Forgotten . In: European Intellectual Property Review, Vol. 42, No. 2, 2020, p. 75-77
- **Vishv Priya Kohli; Stina Teilmann-Lock / [Black Is Back](#)** : Maritime and Commercial Court of Denmark Rules in Landmark Copyright Case. In: Journal of Intellectual Property Law & Practice, Vol. 14, No. 11, 2019, 2 p., p. 829-830

MONOGRAPHS

- **Vishv Priya Kohli / [Counterfeit and Falsified Medicines in the EU](#)** : A Legal Perspective. Cheltenham : Edward Elgar Publishing 2021, 171 p. (Elgar Studies in Health and the Law)

PEER-REVIEWED PAPERS PUBLISHED IN CONFERENCE PROCEEDINGS

- **Vishv Priya Kohli / [Globalisation and FRAND](#)** : IP & Competition Law Perspective. Frederiksberg : Copenhagen Business School [wp] 2020, 9 p. (CBS LAW Research Paper, No. 20-03)
- **Vishv Priya Kohli / [Big Data in Health Services](#)** : Legal Perspectives. Frederiksberg : Copenhagen Business School [wp] 2019, 20 p. (CBS LAW Research Paper, No. 19-09)

BOOK CHAPTERS

- Marie-Louise Holle; **Vishv Priya Kohli**; Kim Østergaard / [Bøder og erstatningsansvar](#) In: Persondata og forskning. ed. /Kent Kristensen. København : Djøf Forlag 2022, p. 663-684
- **Vishv Priya Kohli**; Stina Teilmann-Lock / [Copyright and Public Domain Works](#) : Highsmith v Getty. In: Intellectual Property Excesses: Exploring the Boundaries of IP Protection. . ed. /Enrico Bonadio; Aislinn O'Connell. London : Hart Publishing 2022, p. 7186
- **Vishv Priya Kohli**; Marie-Louise Holle; Kim Østergaard / [Udveksling af data med udenlandske aktører](#) In: Persondata og forskning. ed. /Kent Kristensen. København : Djøf Forlag 2022, p. 527-544
- **Vishv Priya Kohli / [Big Data in Health Services - Legal Perspectives](#)** : Legal Protection of Information and the Boundary Between Identifiable and Anonymized Information. In: Kunstig intelligens og big data i helsesektoren: Rettslige Perspektiver. . ed. /Anne Kjersti Befring; Inger-Johanne Sand. Oslo : Gyldendal Norsk Forlag 2020, p. 254-274
- **Vishv Priya Kohli / [New EU Logo for Online Pharmacies](#)** : Is it geared to serve its Purpose?.In: Erhvervsretlige emner : Juridisk Institut CBS. . ed. /Peter Arnt Nielsen; Peter Koerver Schmidt; Katja Dyppel Weber. København : Djøf Forlag 2015, p. 101-114

•

Forthcoming 2024-2025

Vishv Priya Kohli, 'Interface of Medicine law with IP law – a call for realignment', Edward Elgar Publishing, 2025

- *Vishv Priya Kohli, 'Teaching Legal Risk Management and Intellectual Property Law to non-law students – benefits and challenges', Karnov, 2025*

ANTHOLOGIES

- **Vishv Priya Kohli** (Editor) ; Peter Arnt Nielsen (Editor) / [Erhvervsretlige emner 1917-2017](#) København : Djøf Forlag 2017, 294 p.

Please note: I have not written or contributed to any non-peer-reviewed articles, monographs, book chapters or anthologies.

OTHER (EU Reports)

In my capacity as the **national expert for Denmark**, I have contributed to the following EU commission compliance assessments reports:

- EU Commission, December 2018-2021, the study of the transposition of Directive 2016/943 on trade secrets by Member States.
- EU Commission, September 26th 2019-2021, the study of the transposition of Directive 2015/2436 on Trade Marks by Member States.
- EU Commission, 2021-2023, the study on the Cross-Border Healthcare Directive 2011/24/EU.

RESEARCH STAYS ABROAD

2024	SCANCOR, Weatherhead Center for International Affairs, Harvard University, Cambridge, MA, USA
2016	Boalt Hall School of Law, UC Berkeley, University of California, USA
2015	Max Plank Institute for Competition and Innovation, Munich, Germany

ACADEMIC APPOINTMENTS

-
- EDITORIAL ADVISORY BOARD

I am on the editorial advisory board of the International Journal of Law and Social Sciences.

- EIPTN - MEMBER OF STEERING COMMITTEE

I am on the steering committee of the European Intellectual Property Teachers Network (EIPTN)
NNLD - MEMBER OF STEERING COMMITTEE I am on the steering committee of the Nordic
Network of Legal Didactics (NNLD)

- EIPTN – CHAIR OF AI IN IP EDUCATION WORKING GROUP 2024-2026 AT EIPTN

I am leading the working group on AI in IP Education at EIPTN (European Intellectual Property
Teachers Network)
