

Employer Branding Services

For all organisations 2021



CBS CAREER FAIR

Get a chance to promote your employer brand and career opportunities towards students and recent graduates

This service includes

- > Promotion of CBS Career Fair and the participating organisations
- > Stall space (on campus)
- > Meals and refreshments (on campus)
- > Event assistance (on campus)
- > Evaluation report



CAREER EVENTS FOR SMEs

For this event, you get the chance to network with students and recent graduates, promote your employer brand and career opportunities. The focus is always to match students, recent graduates and Small and Medium-sized Enterprises (SMEs)

This service includes

- > Promotion of Career Events for SMEs and the participating organisations
- > Refreshments (on campus)
- > Event assistance (on campus)
- > Evaluation report

Please note the price of Career Events for Small and Medium-sized Enterprises is determined per event



RECRUITMENT SERVICES

Post a position or promote your employer brand to students and recent graduates through CBS' job portal, CBS CareerGate

For this platform, you can

- > Post a student job or full-time job (30 days free of charge)
- > Post a project, internship or thesis collaboration (free of charge)
- > Target recruitment activities
- > Send direct mail campaigns

Employer Branding Services

Exclusively for CBS Partners 2021



CBS CONSULTING EVENT

Get a chance to meet students and recent graduates while answering questions about your organisation and career opportunities

This service includes

- › Promotion of Consulting Event and the participating organisations
- › Refreshments (on campus)
- › Event assistance (on campus)
- › Evaluation report

Please note this event is exclusively for CBS Career Partners and the price is determined per event



CBS GRADUATE EVENT

Get a chance to meet students and recent graduates while answering questions about your graduate program and your organisation

This service includes

- > Promotion of Graduate Event and the participating organisations
- > Refreshments (on campus)
- > Event assistance (on campus)
- > Evaluation report

Please note this event is exclusively for CBS Career Partners and the price is determined per event



PROFESSIONAL EVENT FOR STUDENTS OR ALUMNI

Host a professional event at CBS campus or online for CBS students or alumni. Please feel free to reach out to your assigned Relations Manager to discuss potential set up for your event.

This service includes

- > Reservation of a room or an auditorium at CBS
- > Promotion of the professional event and the participating organisation(s)
- > Event assistance (on campus)

Please note this career activity is exclusively for CBS Career Partners

The price of a professional event for students or alumni is DKK 10,000 per event



PROMOTE YOUR CAREER ACTIVITIES

A monthly newsletter targeted towards students at CBS. The newsletter communicates CBS career activities and relevant career activities hosted by CBS Career Partners.

Please feel free to reach out to your assigned Relations Manager to learn more about content and deadlines.

Please note this career activity is exclusively for CBS Career Partners and free of charge



CAREER STALL

Meet CBS students with a campus stall at Solbjerg Plads, Graduate House or another relevant CBS location. With a Career Stall you get the opportunity to have your employer brand visible for students. You can also meet with CBS students to discuss career related topics supporting their career readiness.

This service includes

- > Reservation of a Career Stall (on campus)
- > Event assistance (on campus)
- > Stall equipment

Please note this activity is exclusively for CBS Career Partners. Content of your stall needs to be approved by your Relations Manager beforehand. The price of a Career Stall is DKK 15,000 per day



LOGO VISIBLE ON CAMPUS AREA

Get a chance to have your logo visible on CBS Career Partners logo wall placed in our six campus areas: Solbjerg Plads, Dalgas Have, Flintholm, Graduate House, Kilen and PorcelænsHAVEN. The logo wall are exposed to students, employees and guests

This service includes

- > Logo visible on CBS Career Partners logo walls on six campus areas

*Please note this is exclusively for CBS Career Partners
The price is DKK 10,000 per year*

Activities at CBS (2021)

+ requests from study programmes,
student organisations etc.

+ your ideas

Week 10: Meet Inspiring Organisations

20/4: Consulting Event

Week 5-10: Career Seminars

June: Danish Academic Job Fair

1/2: Study start

Jun-Aug: Recruitment of mentors

1/9: Study start

Week 35-45: Career Seminars

28/9: Match Event

10/11: Graduate Event

