

**Microcredentials - Graduate Courses**

**Teaching period: 23 - 27 June, 2025**

<b>GRADUATE</b>	<b>MONDAY JUNE 23</b>	<b>TUESDAY JUNE 24</b>	<b>WEDNESDAY JUNE 25</b>	<b>THURSDAY JUNE 26</b>	<b>FRIDAY JUNE 27</b>
<b>Morning Slot</b> 8:55 - 11:30		<b>CCMVA2405U</b> Applications of Artificial Intelligence in Marketing		<b>CCMVA2405U</b> Applications of Artificial Intelligence in Marketing	<b>CCMVA2405U</b> Applications of Artificial Intelligence in Marketing
	<b>CCMVA2412U</b> Mastering Sales in a Digital and AI-Driven World		<b>CCMVA2412U</b> Mastering Sales in a Digital and AI-Driven World	<b>CCMVA2410U</b> Effective Brand Advocacy	<b>CCMVA2412U</b> Mastering Sales in a Digital and AI-Driven World
<b>Noon Slot</b> 12:35 - 15:10	<b>CCMVA2408U</b> New Product Development and Project Management		<b>CCMVA2408U</b> New Product Development and Project Management		<b>CCMVA2408U</b> New Product Development and Project Management
	<b>CCMVA2410U</b> Effective Brand Advocacy				<b>CCMVA2410U</b> Effective Brand Advocacy
	<b>CCMVA2403U</b> Empirical Finance		<b>CCMVA2403U</b> Empirical Finance		<b>CCMVA2403U</b> Empirical Finance

**Microcredentials - Graduate Courses**  
**Teaching period: June 30 - July 4, 2025**

<b>GRADUATE</b>	<b>MONDAY JUNE 30</b>	<b>TUESDAY JULY 1</b>	<b>WEDNESDAY JULY 2</b>	<b>THURSDAY JULY 3</b>	<b>FRIDAY JULY 4</b>
<b>Morning Slot</b> 8:55 - 11:30		<b>CCMVA2405U</b> Applications of Artificial Intelligence in Marketing		<b>CCMVA2405U</b> Applications of Artificial Intelligence in Marketing	<b>CCMVA2405U</b> Applications of Artificial Intelligence in Marketing
	<b>CCMVA2410U</b> Effective Brand Advocacy		<b>CCMVA2410U</b> Effective Brand Advocacy		<b>CCMVA2410U</b> Effective Brand Advocacy
		<b>CCMVA2412U</b> Mastering Sales in a Digital and AI-Driven World	<b>CCMVA2412U</b> Mastering Sales in a Digital and AI-Driven World	<b>CCMVA2412U</b> Mastering Sales in a Digital and AI-Driven World	
<b>Noon Slot</b> 12:35 - 15:10	<b>CCMVA2408U</b> New Product Development and Project Management		<b>CCMVA2408U</b> New Product Development and Project Management		<b>CCMVA2408U</b> New Product Development and Project Management
	<b>CCMVA2403U</b> Empirical Finance		<b>CCMVA2403U</b> Empirical Finance		<b>CCMVA2403U</b> Empirical Finance