

Green List

Copenhagen Business School

June 2024

The CBS Green Researcher List

We proudly present the CBS Green Researcher List, a curated compilation of faculty members at Copenhagen Business School, who are making significant contributions to sustainability and green research.

With this list, we aim to highlight green research at CBS, provide a comprehensive overview of the diversity of focus areas and the ones working on them; and hope that the list will act as a contact node for those who would like to collaborate internally and externally on green topics.

You are welcome to contact a faculty member directly, but Green Office at CBS is also happy to assist.

On behalf of Green Office

Hanne Harmsen
Vice Dean, Green Transition
Contact: hh.go@cbs.dk

How has this list been developed?

- The researchers included in this list have been selected according to the following criteria:
- Researchers who have actively contributed with two or more publications on sustainability-related research at CBS.
- Researchers who have explicitly listed sustainability topics in their CBS research profiles were also included.
- Researchers who were part of the most recent edition of the Green List were automatically considered for inclusion, ensuring continuity and recognition of ongoing contributions.

To ensure the accuracy and comprehensiveness of the information presented, each researcher identified through the above criteria was contacted via email. The email included a template summarizing their research topics and selected publications, with a request for confirmation. Researchers were given the opportunity to review the compiled information, suggest corrections, and add any additional publications or topics relevant to their sustainability work.

Each profile in the list introduces the researcher, outlines their expertise, and highlights ongoing research projects (if any). It also showcases key publications, all of which focus on sustainability and contribute to the broader understanding of green research.

This methodology ensures that the CBS Green Researcher List remains an accurate and dynamic resource, reflecting the latest contributions of our faculty to the field of sustainability.

The CBS Green Researcher List is revised annually to reflect the evolving contributions of our faculty.

How do I get included in the list?

If you or someone you know would like to be included in the next edition, please scan the QR code and fill out the form provided, or click [here](#):



ADAM LINDGREEN, HoD, MARKTG [See full CBS profile](#)

Adam works with innovation and sustainable business strategies through Corporate Social Responsibility, and the stakeholder approach to CSR.



adli.marktg@cbs.dk

Areas of expertise:

- CSR
- Stakeholder approach to CSR

Highlighted Research Projects:

- “Inaugural Research Camp Societal Implications of Innovation in Digital and New Technologies”

Highlighted Publications:

Munten, P., Vanhamme, J., Maon, F., Swaen, V., and Lindgreen, A., and (2021), iAddressing tensions in coepetition for sustainable innovation: insights from the automotive industry,i Journal of Business Research, Vol. 136, pp. 10ñ20, <https://www.sciencedirect.com/science/article/pii/S0148296321005002#!>. (ISSN 0148-2963)

Vallaster, C., Maon, F., Lindgreen, A., and Vanhamme, J. (2021), iServing multiple masters: the role of micro-foundations of dynamic capabilities in addressing tensions in for-profit hybrid organizations,i Organization Studies, Vol. 42, No. 6, pp. 911ñ947, <https://doi.org/10.1177/0170840619856034>. (ISSN 0170-8406)

ADRIANA BUDEANU, Associate Professor, BHL [See full CBS profile](#)

Adriana does research on sustainable practices, management and policy in business organizations and collaborative networks in the field of tourism.



ab.bhl@cbs.dk

Areas of expertise:

- Sustainable service innovation
- Strategic management and supply chain management
- Regional development and public policy for sustainable tourism
- Environmental management and policy

Highlighted Publications:

Budeanu, A., (2013) Sustainability and Tourism Social Media. In A.M. Munar, S. GyimÛthy, L. Cai (eds.), Tourism and Social Media: A new research agenda, Tourism Social Science Series. London: Emerald

Budeanu, A., Stˆle, E. (2012) Strategic dimensions of hosting sustainable events. In T. Pernecky, M. L, ck (eds.), Events, Society and Sustainability, New York: Routledge.

AHAANA MAHANTI, PHD Fellow, MSC [See full CBS profile](#)

Ahaana works with sustainable business models, the business of climate change, and multistakeholder collaborations for grand challenges.



ahm.msc@cbs.dk

Areas of expertise:

- Multistakeholder collaborations
- Sustainable business models
- Corporate Social Responsibility
- The business of climate change

Highlighted Publications:

M. V. Srikrishna, Ahaana Mahanti, Devidutta Mohanty, D.V.R. Seshadri. (2023). Malaka Spice: Revolutionizing Restaurant Ecosystems for a Sustainable Planet. Harvard Business Publishing Site (HBPS)

Mahanti, Ahaana, and Gorti, Sanjana. (2022). Shakti Plastics: Enabling a Circular Plastics Value Chain. Ivey Publishing.

ALBINA DIOBA, Postdoc, MSC [See full CBS profile](#)

My primary research goals are directed toward understanding the behavioral opportunities for providing environmental sustainability.



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Areas of expertise:

- Behavioral Economics
- Citizen's engagement
- Pro environmental behavior change

Highlighted Research Projects:

P2Green: Assessing the Market for Source Separation Sector in Sweden
Permahaven: Is Generation Z Valuing Biodiversity Conservation? A Field Study in Denmark

Highlighted Publications:

Dioba, A., Giannakopoulou, A., Struthers, D., Stamos, A., Dewitte, S., Froes, I. (in review). Identifying Key Barriers to Joining an Energy Community in the EU Context using AHP. Energy Policy.

Dioba, A., Kroker, V., Dewitte, S., Lange, F. (in progress). A Rapid Review of Qualitative Research on Barriers to Pro-environmental Behavior Change.

ALEXANDRA LÜTH, Postdoc, ECON [See full CBS profile](#)

Alexandra Lüth works with energy system models to study energy communities and sector integration for the development of greener energy systems



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Areas of expertise:

- Renewable energy systems
- Energy systems integration/sector coupling
- Energy infrastructure planning
- Energy communities and decentralised energy transformation

Highlighted Research Projects:

"Nord_H2ub: Rally to the Vally: Establishing Hydrogen Value Chains for the Nordics
PtXMarkets: Markets, Policies, and Business Models for Green Fuels"

Highlighted Publications:

"How to Connect Energy Islands : Trade-offs between Hydrogen and Electricity Infrastructure (2023)
Electrolysis as a Flexibility Resource on Energy Islands: The Case of the North Sea (2022)"

ALICE PIZZO, Postdoc, MSC [See full CBS profile](#)

Alice works with behavioral business practices, environmental economics, and climate change.



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Areas of expertise:

- Behavioral Economics
- Climate Change
- Environmental Economics

Highlighted Research Projects:

Highlighted Publications:

Fosgaard, T., Pizzo, A., & Sadoff, S. (2021). Do people respond to the climate impact of their behavior? The effect of carbon footprint information on grocery purchases.

ANA MARIA MUNAR, Associate Professor, BHL [See full CBS profile](#)

Ana Maria works with gender equality and sustainability practices in tourism.



Areas of expertise:

- Sustainable tourism
- Gender equality

Highlighted Research Projects:

“Partnership for Critical Tourism Studies”. Social Sciences and Humanities Research Council of Canada

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Highlighted Publications:

Claudia Eger (Editor) ; Ana Maria Munar (Editor) ; Cathy Hsu (Editor) / Gender and Tourism Sustainability Abingdon : Routledge 2023, 344 p.

Munar, A. M., Khoo-Lattimore, C., Chambers, D., & Biran, A. (2017). The Academia We Have and the One We Want: On the Centrality of Gender Equality. *Anatolia: An International Journal of Tourism & Hospitality Research*, 28(4), 582-591. <https://doi.org/10.1080/13032917.2017.1370786>

ANDREAS RASCHE, Professor, MSC [See full CBS profile](#)

Andreas works with corporate sustainability and ESG, especially related to boards of directors and senior management



Areas of expertise:

- Corporate Sustainability / ESG
- Sustainability Standards, especially Multi-Stakeholder Initiatives
- Corporate Sustainability and Boards of Directors
- United Nations Global Compact / Sustainable Development Goals
- Sustainable Finance and ESG metrics
- Sustainability and Global Supply Chains (Procurement)

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Highlighted Publications:

Bril, H., Kell, G./Rasche A. (2023). *Sustainability, Technology, and Finance: Rethinking How Markets Integrate ESG*. London: Routledge

de Bakker, F.G.A./Rasche, A./Ponte, S. (2019): Multi-Stakeholder Initiatives on Sustainability. A Cross-Disciplinary Literature Review and Research Agenda for Business Ethics. *Business Ethics Quarterly*, Vol. 29, No. 3, pp. 343-383.”

ANNE VESTERGAARD, Associate Professor, MSC [See full CBS profile](#)

Anne's research is centered around communication for social change



Areas of expertise:

- CSR Communication
- Humanitarian Communication

Highlighted Publications:

Anne Vestergaard; Julie Uldam / Corporate Activism as PCSR Communication
In: *Proceedings of the Eighty-second Annual Meeting of the Academy of Management*. ed. /Sonja Taneja. Briarcliff Manor, NY : Academy of Management 2022, 6 p. (Academy of Management Proceedings)

Anne Vestergaard; Thilde Langevang; Mette Morsing; Luisa Murphy / Partnerships for Development : Assessing the Impact Potential of Cross-sector Partnerships.
In: *World Development*, Vol. 143, 7.2021

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ANNE-KAREN HÜSKE, Postdoc, MSC [See full CBS Profile](#)

Anne-Karen researches sustainable business practices, sustainable/social entrepreneurship and responsible management education.



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Areas of expertise:

- Social entrepreneurship (education)
- Business sustainability
- Sustainable business models
- Sustainability assessment
- Responsible Management education

Highlighted Publications:

Hueske, A.-K., Willems, W., Hockerts, K. (2023) Why and how to engage beneficiaries as co-(social) entrepreneurs? Orgware and mindware for public engagement in a social economy. In: Social Economy Science: Transforming the Economy and Making Society more Resilience, Eds. Krlev, G; Wruk, D.; Pasi, G.; Bernhard, M., Oxford University Press

Hueske, A.-K., & Guenther, E. (2022). Multilevel barrier and driver analysis to improve sustainability implementation strategies: Towards sustainable operations in institutions of higher education. Journal of Cleaner Production, 125899. <https://doi.org/10.1016/j.jclepro.2021.125899>

ATTILA MÁRTON, Associate Professor, DIGI [See full CBS profile](#)

Attila works with digital ecology bridging ecosystematic thinking to make digitalization serve humanity.



am.digi@cbs.dk

Areas of expertise:

- Digital Ecology
- Digital Ecosystems

Highlighted Research Projects:

Digital Health in the Circular Economy (DiCE) – Horizon Europe

Highlighted Publications:

Márton A. (2022) Steps toward a Digital Ecology. Ecological Principles for the Study of Digital Ecosystems. Journal of Information Technology. 37(3): 250-265.

Mikołajewska-Zajac K., Márton A. and Zundel M. (2022) Couchsurfing with Bateson: An Ecology of Digital Platforms. Organization Studies. 43(7): 1115-11

BIRTHE LARSEN, Associate professor, ECO [See full CBS profile](#)

Birthe works with Corporate Environmental Footprint and labour-macro economics



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Areas of expertise:

- Labour-macro economics
- Environmental economics
- Inequality
- Mental health
- Gender economics
- The black economy

Highlighted Publications:

Amore, Mario D., Morten Bennedsen, Birthe Larsen & Philip Rosenbaum, 2019. CEO Education and Corporate Environmental Footprint. Journal of Environmental Economics and Management, 94, 254-273. DOI: 10.1016/j.jeem.2019.02.001

BRITTA GAMMELGAARD, Professor, OM [See full CBS profile](#)

Britta works with supply chain management and has conducted research on sustainable practices and innovation within the field.



bg.om@cbs.dk

Areas of expertise:

- Supply Chain Management (SCM)
- Supply Chain Innovation Processes
- Procurement organization and strategy
- Logistics and transport management
- City logistics and urban freight

Highlighted Research Projects:

- [Smile project](#)

Highlighted Publications:

James R. Stock; Paola Signori; Gyöngyi Kovács; Britta Gammelgaard / Best Practices in Logistics Sustainability Part 2 : A Look at Packaging, Reverse Logistics, and Technology.

In: CSCMP's Supply Chain Quarterly, 2023

Journal article

Virva Tuomala; Anna Aminoff; Britta Gammelgaard / Consumer and Citizen Perspectives on Sustainability in Last-mile Deliveries Conference paper, The 35th NOFOMA Conference 2023

CARMELO CENNAMO, Professor, SI [See full CBS profile](#)

Carmelo works with green digitalization through digital ecosystem exploring how firms manages and shapes this business context.



cce.si@cbs.dk

Areas of expertise:

- Platform ecosystems
- Competition in digital markets
- Platform competition and platform disruption
- Digital transformation at market and sector level

Highlighted Publications:

C. Cennamo, P. Oliveira, L. Zejnilovic. 2022. Unlocking innovation in healthcare: The case of the Patient Innovation Platform. California Management Review, vol. 64(4) 47-77

C. Cennamo, L. Diaferia, A. Gaur, G. Salviotti. 2022. Assessing incumbents' risk of digital platform disruption. MIS Quarterly Executive, vol. 21, 55-74

CAROLINE AGGESTAM PONTOPPIDAN, Associate professor, ACC [See full CBS profile](#)

Caroline focuses on EU Corporate Sustainability Directive (CSRD) and the European Sustainability reporting (ESRS). She engages with projects targeting studies on disclosures relating ESRS E3 on Water to E4 on Biodiversity. Broadly, she collaborates with colleagues at DTU to understand interlinks between SDGs and disclosure indicators used by enterprises globally.

Areas of expertise:

- EU Corporate Sustainability Directive (CSRD) and the European Sustainability reporting (ESRS).
- ESRS E3 on Water and ESRS E4 on Biodiversity.
- Sustainable Development Goals (SDGs) and the interlinks between enterprise disclosures and impact in the light of planetary boundaries.

Highlighted Research Projects:

Time Mirror

DTU Collaboration on the interlinks between SDGs and Disclosure regulations (such as CSRD-ESRS)

Highlighted Publications:

Thammaraksa, C., Zwicky Hauschild, M., Laurent, A., Gebara, C., Aggestam Pontoppidan, C. Forthcoming, Business Reporting of Sustainable Development Goals: Global trends and implications, Business Strategy and The Environment

Anne-Karen Hüske; Caroline Aggestam Pontoppidan / GEROCO : A Model for Integrating Sustainability in Management Education at HEIs. I: Leadership Strategies for Promoting Social Responsibility in Higher Education . red. / Enakshi Sengupta; Patrick Blessinger; Craig Mahoney. Bingley : Emerald Group Publishing 2020, s. 93-109 (Innovation in Higher Education Teaching and Learning, Vol. 24)



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CHRISTIAN ERIK KAMPMANN, Associate professor, SI [See full CBS profile](#)

Christian researches with sustainable energy development, green urban and energy mobility



Areas of expertise:

- Sustainable energy development
- Electric mobility
- Green urban mobility

Highlighted teaching:

- V89: Introduction to System Dynamics (cand. merc. elective, same as DTU 2491)
- 2491: Introduction to System Dynamics (DTU graduate elective, same as V89).
- V91: Sustainable Business Strategy and Innovation (cand. merc. elective)
- MI51: Strategy and Market Development (cand.merc. MIB mandatory)
- MI40: Integrated project (cand.merc. MIB mandatory)
- QBR: Quantitative Business Research (B.Sc. BLC mandatory)

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CHRISTIAN HENDRIKSEN, Assistant professor, OM [See full CBS profile](#)

Christian works with sustainable supply chain management, the political role of firms, and the international shipping industry



Areas of expertise:

- Sustainable supply chain management
- international shipping

Highlighted Publications:

Christian Hendriksen; Tara Dastmalchian / Building a Decarbonized Supply Chain from the Ground Up : Early Evidence from the E-Methanol Shipping Fuel Supply Chain.

I: EurOMA Sustainable Operations and Supply Chains Forum 2023: Book of Abstracts. Brussels : EUROMA, European Operations Management Association 2023, 2 s., s. 15-16

Susana Borrás; Stine Haakonsson; René Taudal Poulsen; Trine Pallesen; Christian Hendriksen; Lucas Somavilla; Susana Kugelberg; Henrik Larsen; Francesco Gerli / The Transformative Capacity of Public Sector Organizations in Sustainability Transitions : A Conceptualization. Lund : Lund University 2023, 47 s. (Papers in Innovation Studies, Nr. 2023/02)

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CHRISTIANE LEHRER, Associate Professor, DIGI [See full CBS profile](#)

Christiane works with technology and sustainability in circular economy.



Areas of expertise:

- Human-computer interaction
- User Behavior (behavior change, digital nudging)
- Technology & Sustainability and Circular Economy

Highlighted Research Projects:

- **Digital Health in the Circular Economy (DiCE)**
- **[“Blockchain, IoT and Resale 3”](#)**

Highlighted Publications:

Jessica Ochmann; Christiane Lehrer / One Save per Day : How Mobile Technology can Support Individuals to Adopt Pro-environmental Behaviors.

In: Proceedings of the 56th Hawaii International Conference on System Sciences. ed. /Tung X. Bui. Honolulu : Hawaii International Conference on System Sciences (HICSS) 2023, p. 761-770

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CHRISTINE BRANDSTÄTT, Assistant Professor, MSC [See full CBS profile](#)

Christine works with energy, researching network regulations, pricing, market design and policy option in energy systems



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Areas of expertise:

- Energy networks and monopoly regulation
- Market design for energy and network access
- Energy policy, innovation and technology support schemes
- Energy demand flexibility and pricing

Highlighted Publications:

Poudineh, R., Billimoria, F., & Brandstätt, C. (2022). Electricity distribution networks in the decentralisation era : rethinking economics and regulation. Springer.

Martin, P., Christine, B., Gert, B., & Marius, B. (2022). Strategic behavior in market-based redispatch: International experience. The Electricity Journal, 35(3), 107095-. <https://doi.org/10.1016/j.tej.2022.107095>

CHRISTOPHER DIRZKA, Postdoc, ECON [See full CBS profile](#)

Christopher works with climate action regulations and pathways toward a green economy.



cd.eco@cbs.dk

Areas of expertise:

- Transportation economics
- Market structures
- Antitrust laws
- Coopetition
- Strategic multiplexity

Highlighted Publications:

Dirzka, C. and M. Acciaro (2021). "Principal-agent problems in decarbonizing container shipping: A panel data analysis." In: Transportation Research Part D: Transport and Environment 98, p. 102948. DOI: 10.1016/j.trd.2021.102948.

Dirzka, C. (2023). "The economics of sustainability cooperation." In: Research Handbook on Sustainability and Competition Law. Edward Elgar Publishing. [accepted] s, Vol. 17)

CLAUDIA EGER, Associate Professor, BHL [See full CBS profile](#)

Claudia works with the challenges and complexities of business in society and the ways in which these interrelate with wider questions about ethics, sustainability, and gender.



ce.bhl@cbs.dk

Areas of expertise:

- Business Ethics
- Gender
- Sustainability
- Tourism
- Development

Highlighted Research Projects:

EnSuZa: Environmental Sustainability of Hotels on Zanzibar.

Highlighted Publications:

Eger, C., Scarles, C., and Miller G. (2019) Caring at a Distance: A Model of Business Care, Trust and Displaced Responsibility. Journal of Sustainable Tourism, 27(1), 34

Claudia Eger (Editor) ; Ana Maria Munar (Editor) ; Cathy Hsu (Editor) / Gender and Tourism Sustainability Abingdon : Routledge 2023, 344 p.

CORNEL BAN, Associate Professor, IOA [See full CBS profile](#)

Cornel works on growth regimes, the role of state and finance in decarbonization and the political economy of industrial policy.



cba.ioa@cbs.dk

Areas of expertise:

- International political economy
- Sociology of institutions and professions
- Comparative political economy

Highlighted Publications:

Ban, Cornel, Dorothee Bohle, and Marek Naczyk. "A perfect storm: COVID-19 and the reorganisation of the German meat industry." *Transfer: European Review of Labour and Research* 28.1 (2022): 101-118.

Olstad, Mathilde Amalie, Maja Grahn, and Cornel Ban. "The Green Investment State: Public Finance Leads as First Mover in Greening the Financial Sector." (2020).

CRISTIANA PARISI, Associate Professor, ACC [See full CBS profile](#)

Cristiana works with sustainability accounting and management control. She focuses on circular economy within the private and public sector.



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Areas of expertise:

- Management Control
- Performance Management
- Social Impact Measurement
- Social and Environmental Accounting and Accountability
- Managerial Technologies, ship recycling

Highlighted Research Projects:

Constructive Metabolic processes For material Flows in urban and peri-urban environments across Europe REFLOW

Highlighted Publications:

Cristiana Parisi; Justyna Bekier / Assessing and Managing the Impact of COVID-19 : A Study of Six European Cities Participating in a Circular Economy Project

In: *Accounting, Auditing and Accountability Journal*, Vol. 35, No. 1, 2022, p. 97-107

Justyna Bekier; Cristiana Parisi / Co-construction of Performance Indicators for a Circular City and Its Relation to a Local Action Net In: *Accounting, Auditing and Accountability Journal*, 13.6.2023

DANIEL LUNDGAARD, Postdoc, MSC [See full CBS profile](#)

Daniel works with CSR and online communication.



dlu.msc@cbs.dk

Areas of expertise:

- Corporate Responsibility and Society
- Online Communication and Big Data

Highlighted Publications:

Lundgaard, D., & Etter, M. (2022). Everyday Talk on Twitter: Informal Deliberation About (Ir-) responsible Business Conduct in Social Media Arenas. *Business & Society*, 00076503221139838.

Daniel Lundgaard / Using Social Media to Discuss Global Challenges : Case Studies of the Climate Change Debate on Twitter. Frederiksberg : Copenhagen Business School [Phd] 2021, 314 p. (PhD Series, No. 32.2021)

DARIO POZZOLI, Professor with Special Responsibilities, ECON [See full CBS profile](#)

[file](#)



Dario works with the effects of globalization on the domestic economy (such as the impact of climate risks in the supply chains on domestic firms' performance), as well as the impact of pension fund investments on firms' innovation, especially in the green area. Dario also investigates the drivers to automation technologies.

Areas of expertise:

- Labor Economics and International Trade

Highlighted Publications:

The Impact of Immigration on Firm Level Offshoring (with Will Olney). *Review of Economics and Statistics*, The Impact of Immigration on Firm-Level Offshoring | *The Review of Economics and Statistics* | MIT Press Journals. Volume 103 | Issue 1 | 77-195, 2021.

Ethnic Diversity and Firm's Exporting Behavior (with P. Parrotta and D. Sala), *European Economic Review*, Vol. 89, October 2016, Pages 248-263.

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DAVID JONAS SCHRÖDER, PHD fellow, CCG [See full CBS profile](#)

David specializes in ESG, corporate governance, and ownership.



Areas of expertise:

- Corporate Governance
- Corporate Ownership
- ESG

Highlighted Research Projects:

- NASDAQ Nordic Foundation - Sustainable Corporate Governance

Highlighted Publications:

Schröder, D., Thomsen, S. (2022). Foundation Ownership and Sustainability. Paper presented at the "Global Corporate Governance Colloquium" held on June 3-4, 2022, at Oxford University, the Civil Society and Sustainability Conference on May 25-26, 2023, at Stanford University, and the Academy of Management 2023, on August 4-8, 2023.

Schröder, D. (2022). Corporate Social Responsibility and Payout Policy. Presentation at the International Corporate Governance Society Conference, Miami Herbert Business School, on November 11-13, 2022.

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DENNIS SCHOENEBOERN, Professor, MSC [See full CBS profile](#)

In his research and teaching, Dennis is concerned with the constitutive and formative role of communication for practices of CSR and sustainability

Areas of expertise:

- Organization theory
- Organizational communication
- Corporate social responsibility (CSR)
- Digital media and communication
- New forms of organizing

Highlighted Research Projects:

Affiliated researcher in the project "Future Ways of Working in the Digital Economy" (2018-2022) at BI Norwegian Business School Oslo

Highlighted Publications:

Haack, P., Martignoni, D., & Schoeneborn, D. (2021). A Bait-and-Switch Model of Corporate Social Responsibility. *Academy of Management Review*, 46(3), 440-464.

Schoeneborn, D., Morsing, M., & Crane, A. (2020). Formative perspectives on the relation between CSR communication and CSR practices: Pathways for walking, talking, and t(w)alking. *Business & Society*, 59(1), 5-33.



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EFTHYMIOS ALTSITSIADIS, Assistant Professor, MSC [See full CBS profile](#)

Efthymios works with sustainable behaviour and trust.

Areas of expertise:

- Behavioural Economics
- Sustainability
- Digital behavioural change
- Sustainable technology adoption

Highlighted Research Projects:

TREEADS: A Holistic Fire Management Ecosystem for Prevention, Detection and Restoration of Environmental Disasters
WENDY: Multicriteria analysis of the technical, environmental and social factors triggering the PIMBY principle for Wind technologies

BECOOP: Unlocking the community bioenergy potential

Pop-Machina: Collaborative production for the EU circular economy

Rosetta: Reducing food waste due to marketing standards through alternative market access

Highlighted Publications:

Stamos, A., Altsitsiadis, E., Dewitte, S., 2019. Investigating the effect of childhood socioeconomic background on interpersonal trust: Lower childhood socioeconomic status predicts lower levels of trust. *Personality and Individual Differences* 145, 19–25. <https://doi.org/10.1016/j.paid.2019.03.011>

Samuel Franssens, Siegfried Dewitte, and Efthymios Altsitsiadis (2018), "Increasing Public Transport Use By Labeling Consumers As Green – a Field Experiment", in *E - European Advances in Consumer Research Volume 11*, MN : Association for Consumer Research



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ESBEN RAHBEK GJERDRUM PEDERSEN, Professor, MSC [See full CBS profile](#)

Esben research focuses on how corporate sustainability is translated from abstract ideas into to everyday business practices (certifications, reporting, new business models etc.).t

Areas of expertise:

- Corporate Social Responsibility (CSR)
- Corporate Sustainability
- Non-financial Performance Measurement
- Supply Chain Management
- Process Management

Highlighted Publications:

Tereza Blazkova; Esben Rahbek Gjerdrum Pedersen; Kirsti Reitan Andersen; Francesco Rosati / Greenwashing Debates on Twitter : Stakeholders and Critical Topics.

In: *Journal of Cleaner Production*, Vol. 427, 11.2023

Pedersen, E.R.G., Gwozdz, W. & Hvass, K.K. (2018), Exploring the Relationship between Business Model Innovation, Corporate Sustainability, and Organisational Values within the Fashion Industry, *Journal of Business Ethics*, 149 (2): 267–284.



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FAITH HATANI, Associate Professor, EGB [See full CBS profile](#)

Faith Hatani researches the role of multinational enterprises (MNEs) in sustainable development and their relationships with government policies for green transition.

Areas of expertise:

- Sustainable development and responsible business
- Global value chains and their upgrading and governance
- Institutional analysis of technological change
- Business-government relationships in green transition
- Qualitative research

Highlighted Research Projects:

AI in future road transport: Policy and practice in value chain innovation

Transforming Business for the Post-Pandemic Society

Highlighted Publications:

Hatani, F. & Lee, J. (2023). Korea's Rise, Japan's Fall? - Green Transition in the Automotive Industry.

Ghuri, P., Hatani, F., Zhang-Zhang, Y., Rohlfers, S., & Bu, M. (2023). International Business and the SDGs: Current Issues and Future Directions.



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GRAZIA SANTANGELO, Professor, SI [See full CBS profile](#)

Grazia works with strategic responses to societal challenges in the global context to study CSR violations in the global value chain, green investment strategies, forced migration and environmental spillovers of foreign land acquisitions.



gs.si@cbs.dk

Areas of expertise:

- Green investments in emerging markets.
- CSR violations in the global value chain.
- Forced migration.
- Food security, foreign land acquisitions and environmental spillovers.

Highlighted Publications:

Maggioni, D. Santangelo, G.D. (2017) "Local environmental non-profit organizations and the green investment strategies of family firms". Ecological Economics, 138(August):126-138

Christian Geisler Asmussen; Andrea Fosfuri; Marcus Møller Larsen; Grazia D. Santangelo / Corporate Social Responsibility in the Global Value Chain: A Bargaining Perspective. Journal of International Business Studies, Vol. 54, No. 7, 9.2023, p. 1175-1192

HANNAH ELLIOTT, Assistant Professor, MSC [See full CBS profile](#)

Hannah is an economic anthropologist, working with the political economy of sustainability and market-driven development.



hel.msc@cbs.dk

Areas of expertise:

- Economic and political anthropology
- Political economy and ecology
- Sustainability and environmental governance
- Labour and livelihoods
- Property rights and relations

Highlighted Research Projects:

Sustainability's Infrastructure: A novel ethnographic approach to the global value chain of certified tea
Environmental Maritime Governance in Kenya (EMG-K)

Highlighted Publications:

(with Matthew Archer) 2021. 'It's up to the market to decide': Revealing and concealing power in the sustainable tea supply chain. Critique of Anthropology, 41 (3): 227-246.

2022. Durable conversions: Property, aspiration and inequality in urban northern Kenya. Economic Anthropology, 9(1): 112-124.

HANS KRAUSE HANSEN, Professor, MSC [See full CBS profile](#)

Hans works with anti-corruption, governance, and CSR.



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Areas of expertise:

- Public and Private Governance
- International Anti-corruption
- Transparency Regimes
- Cultural Studies
- Practice Theory, Discourse Theory and Analysis

Highlighted Publications:

Hans Krause Hansen; Julie Uldam / Corporate Social Responsibility, Corporate Surveillance and Neutralizing Corporate Restance : On the Commodification of Risk-based Policing. In: The Routledge International Handbook of the Crimes of the Powerful. ed. / Gregg Barak. New York : Routledge 2015, p. 186-196 (Routledge International Handbooks)

Julie Uldam; Hans Krause Hansen / CSR and Management of Visibility : The Depoliticisation of Big Oil. Paper presented at ICA Pre-conference 2013, 2013

HENRIK SORNN-FRIESE, Associate Professor, SI See full [CBS profile](#)

Henrik works with circular economy over the lifetime of ships, the green transition in shipping, and broader sustainability issues for shipping and ports.



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Areas of expertise:

- Ports and port clusters
- Organizational development
- Industry evolution

Highlighted Research Projects:

- The Danish maritime cluster
- Development of a collaboration to examine the implications of new conditions and Technologies for corporate social responsibility issues in maritime supply chains

- The economic geography and international business of shipping and trade
- Energy transition and alternative fuels for transport and industry

- Greening the Maritime Supply Chain: A Governance Investigation
- Blue Denmark - Inno+ projects
- The transport innovation network
- Guest Researcher Walter Block

Highlighted Publications:

Henrik Sornn-Friese, René Taudal Poulsen, Agnieszka Urszula Nowinska and Peter de Langen (2021). What drives ports around the world to adopt air emissions abatement measures. *Transportation Research Part D: Transport and Environment*, 90: 102644

René Taudal Poulsen, Stefano Ponte, and Henrik Sornn-Friese (2018). Environmental Upgrading in Global Value Chains: The Potential and Limitations of Ports in the Greening of Maritime Transport. *Geoforum*, 89(2): 83-95.

ISABEL FROES, Assistant Professor, MSC See full [CBS profile](#)

Isabel works with urban sustainability in a circular business context.

Areas of expertise:

- Service Design
- Urban studies & sustainability

Highlighted Research Projects:

Closing the gap between fork and farm for circular nutrient flows

Multicriteria analysis of the technical, environmental and social factors triggering the PIMBY principle for Wind technologies

Cirkulær beton - Udvikling af teknologi til 100% reel genanvendelse af nedrivningsbeton i ny cement og beton

Permahaven: Læring om bæredygtighed i fællesskab

Highlighted Publications:

Margarita A., Isabel F., Eleni K., Meia W. (2021) Co-creation Techniques and Tools for Sustainable and Inclusive Planning at Neighbourhood Level. Experience from Four European Research and Innovation Projects. In: Nathanail E.G., Adamos G., Karakikes I. (eds) *Advances in Mobility-as-a-Service Systems*. CSUM 2020. *Advances in Intelligent Systems and Computing*, vol 1278. Springer, Cham. https://doi.org/10.1007/978-3-030-61075-3_55

Fróes, I. Lasthein, M.K. (2020). Co-creating sustainable urban metabolism towards healthier cities. *Urban Transform* 2, 5, Springer Nature. <https://doi.org/10.1186/s42854-020-00009-7>



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ISMIR MULALIC, Associate Professor, ECON See full [CBS profile](#)

Ismir focuses on studying the spatial organization of economic activity and assessing the dynamic impacts of infrastructure investments and policy interventions on wages, productivity, commuting, and energy efficiency.

Areas of expertise:

- Urban economics
- Transportation economics
- Environmental economics

Highlighted Research Projects:

Urban economy. Modern cities, Connecting Copenhagen.

Urban structure, policy spillovers, and well-being

Highlighted Publications:

"Mulalic, I. and J. Rouwendal. Does improving public transport decrease car ownership? Evidence from a residential sorting model for the Copenhagen metropolitan area. *Regional Science and Urban Economics*, 83, 103543, 2020. doi:10.1016/j.regsciurbeco.2020.103543

De Borger, B., I. Mulalic and J. Rouwendal. Measuring the rebound effect with micro data. *Journal of Environmental Economics and Management*, 79, pp. 1-17, 2016. doi:10.1016/j.jeem.2016.04.002"



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JACOB HASSELBALCH, Associate Professor, IOA [See full CBS profile](#)

Jacob researches the political economy of sustainability transformations, especially in relation to plastics, agriculture, circular economy and the politics of economic growth.



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Areas of expertise:

- Sustainability transformations/transitions
- Environmental/ecological political economy
- Professionals, experts, expertise, and framing
- Regulation, governance, and bureaucracy

Highlighted Research Projects:

Plasten i det cirkulära samhället: Alternativ organisering bortom resurseffektivitet

Highlighted Publications:

“Ekaterina Chertkovskaya; Jacob Hasselbalch; Johannes Stripple / Assembling a Zero-waste World : From Situated to Distributed Prefiguration. In: Organization Studies, 4.9.2023

Jacob A. Hasselbalch; Matthias Kranke; Ekaterina Chertkovskaya / Organizing for Transformation : Post-growth in International Political Economy. In: Review of International Political Economy, Vol. 30, No. 5, 10.2023, p. 1621-1638”

JACOBO RAMIREZ, Associate Professor, MSC [See full CBS profile](#)

Jacobo works with the sustainability goals in practice in developing and emerging markets



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Areas of expertise:

- Business development in emerging markets
- Human Resource Management (HRM)
- Small and Medium Enterprises (SMEs)

Highlighted Publications:

Ramirez, J. (2019). Contentious Dynamics Within the Social Turbulence of Environmental (In)justice Surrounding Wind Energy Farms in Oaxaca, Mexico. Journal of Business Ethics. <https://doi.org/10.1007/s10551-019-04297-3>

Jacobo Ramirez; Claudia Patricia Velez-Zapata; Rajiv Maher / Green Colonialism and Decolonial Feminism : A Study of Wayúu Women's Resistance in La Guajira. In: Human Relations, 18.8.2023 Jacobo Ramirez / Governance in Energy Democracy for Sustainable Development Goals : Challenges and Opportunities for Partnerships at the Isthmus of Tehuantepec.

JAN MICHAEL BAUER, Associate Professor, MSC [See full CBS profile](#)

Jan tries to understand how individual choices and behaviors can be better aligned with higher well-being and a more sustainable society.



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Areas of expertise:

- Sustainable behavioural change
- Quantitative & experimental research methods
- Public & Consumer Policy
- Population & Behavioural Economics

Highlighted Research Projects:

BEACON: Behavioural Insights for a Circular Society (www.beaconproject.dk).

Highlighted Publications:

Jan M. Bauer; Simon C. Aarestrup; Pelle G. Hansen; Lucia A. Reisch / Nudging More Sustainable Grocery Purchases : Behavioural Innovations in a Supermarket Setting. In: Technological Forecasting and Social Change, Vol. 179, 6.2022

Kristian S. Nielsen; Theresa M. Marteau; Jan Michael Bauer; Richard B. Bradbury; Steven Broad; Gayle Burgess; Mark Burgman; Hilary Byerly; Susan Clayton; Dulce Espelosi; Paul J. Ferraro; Brendan Fisher; Emma E. Garnett; Julia P. G. Jones; Mark Otieno; Stephen Polasky; Taylor H. Ricketts; Rosie Trevelyan; Sander van der Linden; Diogo Verissimo; Andrew Balmford / Biodiversity Conservation as a Promising Frontier for Behavioural Science In: Nature Human Behavior, Vol. 5, No. 5, 5.2021, p. 550-556”

JANINE LESCHKE, Professor with Special Responsibilities, MSC [See full CBS profile](#)

Janine researches social sustainability, comparative European labour market and social policy.



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Areas of expertise:

- Social sustainability

Highlighted Research Projects:

STYLE: "Strategic Transitions for Youth Labour in Europe

EUSOCIALCIT: The Future of European Social Citizenship

HECAT: Disruptive Technologies Supporting Labour Market Decision Making

RENEW: Reimagining Norden in an Evolving World

Highlighted Publications:

Gundert, S., & Leschke, J. (2023). Challenges and potentials of evaluating platform work against established job-quality measures. *Economic and Industrial Democracy*, 0(0). <https://doi.org/10.1177/0143831X231199891>

Arnholtz, J. & Leschke, J. (2023) Revisiting the EU's new mobility regime: the impact of mobility and policies on labour market hierarchies within and across the EU, *Journal of Ethnic and Migration Studies*, online first: DOI: 10.1080/1369183X.2023.2207329

JENS WEIBEZAHN, Assistant Professor, ECON [See full CBS profile](#)

Jens researches flexibility options, sector integration, decentralization, and planning and market design in energy systems using – amongst other methods – open-source energy system models.



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Areas of expertise:

- Energy System Analysis
- Energy/Electricity Market Design
- Local Energy Transformation
- Flexibility Solutions
- Sector Integration (Transportation, Hydrogen)

Highlighted Research Projects:

NRGcitizens: Market Design for a Decentralized Integrated European Energy Transformation

Nord_H2ub: Rally to the Valley: Establishing Hydrogen Value Chains for the Nordics"

Highlighted Publications:

Leonard Göke; Jens Weibezahn; Mario Kendziorski / How Flexible Electrification Can Integrate Fluctuating Renewables. In: *Energy*, Vol. 278, 121045, 9.2023

Björn Steigerwald; Jens Weibezahn; Martin Slowik; Christian von Hirschhausen / Uncertainties in Estimating Production Costs of Future Nuclear Technologies: A Model-based Analysis of Small Modular Reactors. In: *Energy*, Vol. 281, 128204, 10.2023

JEREMY MOON, Professor, MSC [See full CBS profile](#)

Jeremy works with CSR and corporate sustainability.



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Areas of expertise:

- Corporate social responsibility
- Corporate sustainability
- Corporate citizenship
- Corporations and governance
- Business and politics

Highlighted Publications:

B Cashore, JS Knudsen, J Moon, H van der Ven (2021) 'Private authority and public policy interactions in global context: Governance spheres for problem solving' *Regulation & Governance* 15 (4) 1166–1182

Rasche, A, Morsing, M, Moon, J & Kourula, A Eds (2023) 'Corporate Sustainability: The Role of Responsible Business Cambridge University Press 2nd ed.'

JESPER CLEMENT, Associate Professor, MARKTG [See full CBS profile](#)



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**Jesper works with consumer behavior – non-conscious and repeated decision making
Visual impact on interpretation and decision**

Areas of expertise:

- Consumer behavior

Highlighted Publications:

M. Münster, S. Sönnichsen and J. Clement (2022), Retail Design in the Transition to Circular Economy: A Study of Barriers and Drivers, Journal of Cleaner Production, Vol. 362

S. Sönnichsen and J. Clement (2020), Review of Green and Sustainable Public Procurement: Towards Circular Public Procurement, Journal of Cleaner Production, Vol. 245, 2.2020”

JONATHAN FEDDERSEN, Postdoc, IOA [See full CBS profile](#)



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Jonathan's research investigates how organizations make distant, sustainable futures actionable and how organizations engage with nature's time, for instance, to achieve biodiversity targets. Currently, Jonathan works with Ørsted, a Danish renewable energy company, investigating the role of marine nature-based solutions in working towards Ørsted's goal of becoming biodiversity net positive by 2030.

Areas of expertise:

- Time and temporality
- Materiality
- Space
- Scale and scaling
- Biodiversity
- Sustainability

Highlighted Research Projects:

[Actionable Futures project](#)

Highlighted Publications:

Feddersen, J.; Koll, H. & Geraldi, J. (forthcoming). The temporality of project success: Vindeby, the world's first offshore wind farm. Project Management Journal.

Hernes, T.; Feddersen, J. & Schultz, M. (2021). Material temporality: How materiality 'does' time in food organising. Organization Studies. 42 (2), 351-371. <https://doi.org/10.1177%2F0170840620909974>

JOANA GERALDI, Associate Professor, IOA [See full CBS profile](#)



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Joana works with projects and understands them as a form of doing the green transition.

Areas of expertise:

- Project, program and portfolio management
- Temporary organizations
- Decision-making

Highlighted Publications:

S. Teerikangas, J. Geraldi, C. Thuesen, and K. Koistinen, (In Press) 'Climate action as an extreme case of project portfolio management: Navigating global ambitions amid ambiguous sustainability transitions', in Edgar Handbook of Sustainable Project Management, M. Huemann and G. Silvius, Eds., Edgar, 2024.

Geraldi, J., & Davies, A. (2021). Transforming Engineering Systems: Learnings from Organising Megaprojects. In Handbook of Engineering Systems Design (pp. 1-23). Cham: Springer International Publishing.

JUSTINE GRØNBÆK PORS, Associate Professor, BHL [See full CBS profile](#)



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Justine works with new forms of organising, management and government and their adverse effects within the context of the welfare society and in relation to contemporary challenges such as e.g. biodiversity loss.

Areas of expertise:

- Welfare policy
- Welfare management
- Future-making
- Biodiversity policy

Highlighted Publications:

Justine Grønbaek Pors; Sharon Kishik / Future-making in an Uncertain World : The Presence of an Open Future in Danish Young Women's Lives.
In: Sociology, Vol. 57, No. 2, 4.2023, p. 398-414

Sharon Kishik; Justine Grønbaek Pors / "It Hits Me in the Weirdest Moments" : How Future Female Workers Experience Loss in Times of Planetary Crisis.

In: Gender, Work and Organization

KAI HOCKERTS, Professor, MSC [See full CBS profile](#)



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Kai works with social entrepreneurship, impact investing and corporate sustainability.

Areas of expertise:

- Social Entrepreneurship
- Impact Investing
- Corporate Sustainability

Highlighted Publications:

How to Sharpen Our Discourse on Corporate Sustainability and Business Ethics—A View from the Section Editors.”” Journal of Business Ethics (2023): 1-11. (with Cory Searcy)

Defining and Conceptualizing Impact Investing: Attractive Nuisance or Catalyst?“ Journal of Business Ethics, 179(4), (2022): 937-950. (with Hehenberger, L., Schaltegger, S., & Farber, V.)”

KARIN BUHMANN, Professor, MSC [See full CBS profile](#)



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Karin works with on sustainability and responsible business conduct (RBC) with a particular emphasis on social issues, especially fair (or just) transitions for climate change mitigation, business responsibilities for human rights, and sustainable finance.

Areas of expertise:

- Responsible business conduct (RBC), corporate social responsibility (CSR)
- Sustainable finance (with an emphasis on human rights and climate change)
- Non-financial reporting as a regulatory strategy
- Transnational law and sustainability governance and Transnational Business Governance Fair transitions, globally and in the Arctic
- Governance and public-private regulation

Highlighted Research Projects:

Towards a socially just transition in the Arctic
Arctic Academy for Sustainability

Highlighted Publications:

Karin Buhmann (2023) Addressing a human rights paradox in the green transition: Guidance for invested mining operations to benefit local communities. Journal of Cleaner Production, <https://doi.org/10.1016/j.jclepro.2023.137903> (open access)

Johnstone, Rachael Lorna and Karin Buhmann (2023) Megaprojects on ice: lessons from the Kárahnjúkar hydropower project for a Just Transition, Polar Journal, <https://doi.org/10.1080/2154896X.2023.2269691>

KARIN TOLLIN , Associate Professor EM., MARKTG [See full CBS profile](#)

Karin works with marketing, strategy and corporate sustainability.



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Areas of expertise:

- Marketing leadership
- Business Model Innovation
- Corporate Sustainability
- Luxury retailing”

Highlighted Publications:

“Stefan Markovic; Karin Tollin / Business Model Innovation for Sustainability : The Intersections among Business Models, Innovation, and Sustainability.
In: Handbook of Sustainability-driven Business Strategies in Practice. ed. /Stefan Markovic; Cristina Sancha; Adam Lindgreen. Cheltenham : Edward Elgar Publishing 2021, p. 144–157

Tollin, K. and Christensen, L.B. (2019). Sustainability Marketing Commitment: Empirical Insights About Its Drivers at the Corporate and Functional Level of Marketing. J Bus Ethics 156, 1165–1185. <https://doi.org/10.1007/s10551-017-3591-6>

KEDAR UTTAM, Postdoc, MSC [See full CBS profile](#)

Kedar works with sustainability and ESG with a focus on the ocean



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Areas of expertise:

- Sustainability
- Sustainable investing in the context of the ocean economy
- Environmental, social and governance (ESG-metrics for the ocean Economy
- Green procurement
- Environmental impact assessment

Highlighted Publications:

Uttam, K, K Jespersen, P Olmsted. 2022. “DNB Future Waves - An Impact Investment Fund to Support a Sustainable Ocean Economy”. Published in the Nordic Case House Case Collection. Accessible via <https://teach.cbs.dk/nordic-case-house/case-collection-2/>

Uttam, K and Le Lann Roos, C. 2015. “Competitive dialogue procedure for sustainable public procurement”. Journal of Cleaner Production. 86. 403-416

KIM SUNDTOFT HALD, Professor with Special Responsibilities, OM [See full CBS profile](#)

Kim works with supply chain management and how it can be done more sustainably.



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Areas of expertise:

- Sustainable Supply Chain Management
- Sustainable procurement

Highlighted Research Projects:

SPI: [Sustainable Procurement Initiative](#)

Highlighted Publications:

Kim Sundtoft Hald / Bæredygtige supply chains : Den udvidede og komplekse styringsopgave.
In: Revision & Regnskabsvæsen, Vol. 91, No. 7, 2022, p. 44-55

Kim Sundtoft Hald; Sofia Wiik; Anton Larssen / Sustainable Procurement Initiatives and Their Risk-related Costs : A Framework and a Case Study Application.
In: Measuring Business Excellence, Vol. 25, No. 2, 2021, p. 230-243”

KRISTIAN ROED NIELSEN, Associate Professor, MSC [See full CBS profile](#)

Kristian Nielsen studies user and consumer behaviour to uncover the diversity of active roles that consumers play in driving sustainable innovation and entrepreneurship.



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Areas of expertise:

- Sustainable behaviour
- Sustainable innovation and entrepreneurship
- Sustainable user innovation
- Sustainable (or impact) investing
- Policy to promote sustainable innovation

Highlighted Research Projects:

EU-InnovatE: An EU funded project aimed at investigating the innovative and entrepreneurial roles that end users (consumers) take in shaping a green EU-economy.

Trash-2-Cash (T2C): An EU funded research project aiming to create new regenerated fibres from pre-consumer and post-consumer waste.

Highlighted Publications:

Watson, R., Nielsen, K.R., Wilson, H.N., Macdonald, E., Mera, C., & Reisch, L.A. (2023) 'Policy of Sustainable Entrepreneurship: A Crowdsourced Framework'. Journal of Cleaner Production, 383 (open access)

Nielsen, K.R. & Binder, J. (2021) 'I Am What I Pledge: The Importance of Value Alignment for Mobilizing Backers in Reward-Based Crowdfunding'. Entrepreneurship Theory & Practice, 45(3). pp. 531-561. (Free pre-publication version)

KRISTIAN STEENSEN NIELSEN, Assistant Professor, MSC [See full CBS profile](#)

Kristian works with behavioral change, sustainability and climate change.



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Areas of expertise:

- Behavior change
- Environmental psychology
- Climate change mitigation
- Biodiversity conservation
- Behavioral science

Highlighted Publications:

Nielsen, K. S., Nicholas, K., Creutzig, F, Dietz, T., & Stern, P.C. (2021). The role of high socioeconomic status people in locking-in or rapidly reducing energy-driven greenhouse gas emissions. Nature Energy, 6, 1011-1016.

Nielsen, K. S., Clayton, S., Stern, P. C., Dietz, T., Capstick, S., & Whitmarsh, L. (2021). How Psychology Can Help Limit Climate Change. American Psychologist, 76, 130- 144."

KRISTJAN JESPERSEN, Associate Professor, MSC [See full CBS profile](#)

Kristian works with the growing development and management of Ecosystem Services in developing countries and sustainable research design.



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Areas of expertise:

- Sustainability
- Multistakeholder Initiatives
- Transnational Networks
- Global Commodity Chains

Highlighted Research Projects:

Crowd-financing for Solar Infrastructure

The paradoxes of climate-smart coffee

Professionalism as a foundation for engagement - CBS

students meet CSR challenges through

Building sustainability competence in boards - ESG board methodology

Circular Construction Platforms

ESG Board Readiness - A New ESG Governance Tool

Knowledge Alliance for Urban Challenges

Highlighted Publications:

Gallemore, C., & Jespersen, K. (2019). Offsetting, Insetting, or Both? Current Trends in Sustainable Palm Oil Certification. Sustainability, 11(19), 5393. Jespersen, K., & Olmsted, P. (2019). "Strategic Approaches to Sustainability Reporting". NEPCon, Sustainability Reporting for Palm Oil Companies. <https://www.nepcon.org/projects/sustainability-reporting-palm-oil-companies>

Jespersen, K., & Olmsted, P. (2019). "What to Report and How - Considering Sustainability Metrics". NEPCon, Sustainability Reporting for Palm Oil Companies. <https://www.nepcon.org/projects/sustainability-reporting-palm-oil-companies>

LARS BO JEPPESEN, Professor, SI [See full CBS profile](#)

Lars works with digital economy innovation, covering crowd-based innovation, crowdfunding, user communities, entrepreneurship, and digital platforms.



Areas of expertise:

- Innovation
- Technology strategy
- Crowd-based innovation
- Crowdfunding
- User communities
- Entrepreneurship
- Digital platforms.

Highlighted Research Projects:

“Research Unit on Open Innovation Search Crowdfunding for Youth Entrepreneurship in Tanzania”

lbj.si@cbs.dk

Highlighted Publications:

“Jeppesen, L. B. (2021). Social movements and free innovation. Research Policy, 50(6), 104238. <https://www.sciencedirect.com/science/article/pii/S0048733321000421>

Jeppesen, L. B. (2021). Diffusion of Free Innovation and Knowledge in Social Movements: A Study of Veganism. https://www.researchgate.net/profile/Lars-Jeppesen/publication/356982018_Diffusion_of_Free_Innovation_and_Knowledge_in_Social_Movements_A_Study_of_Veganism/links/61b64370a6251b553ab2f6f7/Diffusion-of-Free-Innovation-and-Knowledge-in-Social-Movements-A-Study-of-Veganism.pdf”

LARS THØGER CHRISTENSEN, Professor, MSC [See full CBS profile](#)

Lars works with CSR and transparency



Highlighted Publications:

Christensen, L.T., Penttilä, V. & Stumberger, N. (2022). The communicative constitution of corporate social responsibility. In Basque, J., Bencherki, N., & Kuhn, T., (Eds.), The Routledge Handbook of the Communicative Constitution of Organizations (pp. 354-367). Routledge.

ltc.msc@cbs.dk

Christensen, L. T., Morsing, M., & Thyssen, O. (2021). Talk-action dynamics: Modalities of aspirational talk. Organization Studies, 42(3), 407-427. <https://doi.org/10.1177/0170840619896267>

LAURA KRUMM, PhD Fellow, MSC [See full CBS profile](#)

Laura investigates the importance of individual well-being and (perceived) personal cost for environmental behavior change and the acceptance of public policy in a climate change context.



Areas of expertise:

- Pro-environmental behavior
- Sustainable consumption
- Environmental psychology
- Subjective well-being”

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LEONARD SEABROOKE, Professor, IOA [See full CBS profile](#)

Leonard works with international political economy and sustainable finance.

Areas of expertise:

- Professionals in International Political Economy
- Expertise in corporate networks
- Transnational Advocacy Networks
- Demographic change
- Taxation
- Transnational governance

Highlighted Research Projects:

Europe aid: Innovative financing for Development and budget support
Nested Ethnographies of Skills Transfer
TIME MIRROR: Accounting for the Green Transition
Controversial Data and Algorithms: Digital solutions to crises of public trust

Highlighted Publications:

Seabrooke, L. and A. Stenström. 2023. 'Professional Ecologies in European Sustainable Finance', Governance, 36(4): 1271-1292.

Henriksen, L.F and L. Seabrooke. 2016. 'Transnational Organizing: Issue Professionals in Environmental Sustainability Networks', Organization 23(5): 722-741



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LEONARDO SANTIAGO, Associate Professor, OM [See full CBS profile](#)

Leonardo works with sustainability in the maritime industry and energy section.

Areas of expertise:

- Innovation and technology management
- Sustainable supply chain
- Supply chain innovation
- Decision under uncertainty

Highlighted Research Projects:

The Maritime Industry in 2030

Highlighted Publications:

Rosa Maria Klöser; Leonardo Santiago / Collaborating for Green : Towards an Ecosystem Configuration of the Maritime Industry.

Paper presented at The 29th EurOMA International Annual Conference 2022, 2022;

Franz Maximilian Buchmann; Leonardo Santiago; Vasileios Kosmas / Energy Efficiency Design in the Maritime Industry : Empirical Assessment and Implications of the EEDI Regulation.
Abstract from Virtual 2020 INFORMS Annual Meeting, 2020



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LEONIE DECRINIS, PhD Fellow, MSC [See full CBS profile](#)

Leonie's research focuses on the application of behavioral sciences and nudging in support of corporate sustainability.

Areas of expertise:

- Corporate Social Responsibility / Corporate Sustainability
- Behavioral Science
- Organizational Behavior

Highlighted Publications:

Leonie Decrinis; Wolfgang Freibichler; Micha Kaiser; Cass R. Sunstein; Lucia A. Reisch / Sustainable Behaviour at Work : How Message Framing Encourages Employees to Choose Electric Vehicles.

In: Business Strategy and the Environment, 12.5.2023

Journal article > peer review

Leonie Decrinis; Lucia A. Reisch / Nudging employees for corporate sustainability: A systematic evidence map, In L. A. Reisch, & C. R. Sunstein (2023), Research Handbook on Nudges and Society (pp. 256-277). Cheltenham: Edward Elgar Publishing.



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LIPING JIANG, Associate Professor, OM [See full CBS profile](#)

Liping works with mitigation of environmental impact, decarbonization and sustainable financing.



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Areas of expertise:

- Decarbonization and sustainable financing
- Investment decision-making
- Transportation route choice and logistics performance
- Compliance strategy to shipping environmental regulation

Highlighted Publications:

Yang, D., Jiang, L. and Ng, A.K.Y. (2018). One Belt one Road, but Several Routes: A Case Study of New Emerging Trade Corridors Connecting the Far East to Europe. Transportation Research Part A: Policy and Practice, Vol. 117, No.11, pp. 190-204

Jiang, L., Kronbak, J. and Christensen, L. (2014), Costs and benefits of sulphur reduction measures: Seawater scrubber versus marine gas oil. Transportation Research Part D: Transport & Environment, 28, 19-27

LUCIA REISCH, Professor, MSC [See full CBS profile](#)

Luica workes with sustainable behavior and sustainable entrepreneurship.



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Areas of expertise:

- Sustainable behavior
- Entrepreneurship

Highlighted Research Projects:

[BEACON Project](#)

Highlighted Publications:

Rosina Watson; Kristian Roed Nielsen; Hugh N. Wilson; Emma Macdonald; Christine Mera; Lucia A. Reisch / Policy of Sustainable Entrepreneurship : A Crowdsourced Framework.

In: Journal of Cleaner Production, Vol. 383, 1.2023; Leonie Decrinis; Wolfgang Freibichler; Micha Kaiser; Cass R. Sunstein; Lucia A. Reisch / Sustainable Behaviour at Work : How Message Framing Encourages Employees to Choose Electric Vehicles.

In: Business Strategy and the Environment, 12.5.2023; Jan M. Bauer; Simon C. Aarestrup; Pelle G. Hansen; Lucia A. Reisch / Nudging More Sustainable Grocery Purchases : Behavioural Innovations in a Supermarket Setting. In: Technological Forecasting and Social Change, Vol. 179, 6.2022

MADS STENBO NIELSEN, Associate Professor, FI [See full CBS profile](#)

Mads works with the interplay between finance and sustainability.



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Highlighted Publications:

Nils Lodberg; Mads Stenbo Nielsen; Mikkel Zobbe / Bæredygtighed i kriseperioder

In: Finans/Invest, No. 5, 10.2020, p. 6-13

MANUEL LLORCA, Assistant Professor, ECON [See full CBS profile](#)

Manuel's primary research areas are related to economic performance and regulation of energy networks, energy poverty, energy efficiency and rebound effect, energy sector reform, energy systems integration, and energy issues in developing countries.



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Areas of expertise:

- Efficiency analysis of energy utilities
- Energy demand, efficiency, and rebound effect
- Energy networks
- Energy issues in developing countries
- Energy sector reform
- Energy systems integration

Highlighted Research Projects:

STEERS: A Methodology for Implementing Smart and Efficient Energy System Integration
Public acceptance of CCUS (PAoCCUS) (project 5-P1 in Innomission 1 - Carbon Capture, Utilisation and Storage)
EDDIE: European Distributed Data Infrastructure for Energy

Highlighted Publications:

Manuel Llorca; Ana Rodriguez-Alvarez / Economic, Environmental, and Energy Equity Convergence : Evidence of a Multi-Speed Europe?. Frederiksberg : Department of Economics. Copenhagen Business School 2023, 27 p. (Working Paper / Department of Economics. Copenhagen Business School, No. 07-2023) (CSEI Working Paper, No. 2023-08)

Tooraj Jamasb; Manuel Llorca; Leonardo Meeus; Tim Schittekatte / Energy Network Innovation for Green Transition : Economic Issues and Regulatory Options. In: Economics of Energy & Environmental Policy, Vol. 12, No. 1, 2023, p. 81-96

MARIA FIGUEROA, Associate Professor, MSC [See full CBS profile](#)

My research intersects scholarship from energy transitions, business and climate change, climate justice, urban sustainability science, comparative assessments of climate mitigation, climate innovation and business & society partnerships for sustainable development.



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Areas of expertise:

- Sustainable Energy
- Climate Justice
- Just Sustainability Transitions
- Circularity economy
- Demand side climate solutions for cities
- Behavioral change for sustainability
- Role of corporations reducing climate change

Highlighted Research Projects:

BEACON -Behavioural Insights for a Circular Society
JUSTA – Just Sustainable Transition in South Africa – Forthcoming with Danida

Highlighted Publications:

Creutzig,F.; Niamir,L.; Bai,X.; Callaghan,M.; Cullen, J.; Díaz-José,J.; Figueroa, M.; Grubler, A.; Lamb, W.; Leip,A.; et all Steg,L; Steinberger, J.; Urge-Vorsatz,D. / Demand-side Solutions to Climate Change Mitigation Consistent with High Levels of Well-being In: Nature Climate Change, Vol. 12, No. 1, 1.2022, p. 36-46

Dhokal,S.; Minx, J; Toth, F; Abdel-Aziz, A.; Figueroa, M.; Hubacek, K.; Jonckheere, I.; Yong-gun, K.; Nemet, G.; Pachauri, S.; Tan, X.; Wiedmann, T. / Emissions Trends and Drivers In: Climate Change 2022: Mitigation of Climate Change. Geneva : IPCC: Intergovernmental Panel on Climate Change 2022,Report chapter

MARTA GASPARI, Associate Professor, BHL [See full CBS profile](#)

Marta works with how craft, slow-design practices and creative enterprises support rural areas, engage with marginalised communities, and create alternative approach to contrast climate change.



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Areas of expertise:

- Craft
- Creative Entrepreneurship
- Anthropocene
- Slow design
- Aesthetics and Organization
- Innovation Management

Highlighted Research Projects:

EUopSTART - Traditional crafts for green and circular future
Hephaestus: Heritage in Europe: New technologies in craft for preserving and innovating futures

Highlighted Publications:

Gasparin, M., Green, W., Lilley, S., Quinn, M., Saren, M., & Schinckus, C. (2021). Business as Unusual: A Business Model for Social Innovation. Journal of Business Research, 125, 698-709. <https://doi.org/10.1016/j.jbusres.2020.01.034>

MARTIN SKRYDSTRUP, Associate Professor, MSC [See full CBS profile](#)

Martin works with politics of sustainability and climate.



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Areas of expertise:

- Politics of Sustainability
- Global Governance through Certifications
- Global Value Chains as Infrastructures
- Values and Valuation
- Cultural Anthropology & Science and Technology Studies (STS)"

Highlighted Publications:

Natures of Naturalism: Reaching Bedrock in Climate Science, Social Analysis, Vol. 61, Issue 2, Summer 2017, pp.47-64.; Tricked or Troubled Natures? How to make sense of "climategate"? Environmental Science & Policy, Vol. 28, 2013, p. 92-99.

Hannah Elliott; Martin Skrydstrup / The True Price of Quality : On the Infrastructures of Tea in Postcolonial Kenya. In: Commodity Frontiers, Vol. 2, 2021, p. 16-23

MAUREEN SCHULZE, Postdoc, MSC [See full CBS profile](#)

Maureen works with consumer behavior and sustainable innovation in food retail.



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Areas of expertise:

- Consumer behaviour
- Marketing for sustainable products
- Sustainable innovation in food retail"

Highlighted Publications:

Schulze, M., Sonntag, W., von Meyer-Höfer, M. (2023). Is less more? Investigating citizen and consumer preferences for the future direction of livestock farming policy. Journal of Cleaner Production, 390, 136136. <https://doi.org/10.1016/j.jclepro.2023.136136>

Isabel Sonntag, W., Lemken, D., Spiller, A., Schulze, M. (2023). Welcome to the (label) jungle? Analyzing how consumers deal with intra-sustainability label trade-offs on food. Food Quality and Preference, 104, 104746. <https://doi.org/10.1016/j.foodqual.2022.104746>

MEIKE JANSSEN, Associate Professor, MSC [See full CBS profile](#)

Meike works with sustainable consumption and sustainable food consumption.



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Areas of expertise:

- Consumer behaviour
- Sustainable consumption
- Consumer policy
- Behavioural economics
- Marketing for sustainable products

Highlighted Research Projects:

EU-project VISIONARY Food Provision through Sustainable Farming Systems and Value Chains
IFD project PlantPro Accelerating an efficient green consumer transition

Highlighted Publications:

Meike Ketelsen; Meike Janssen; Ulrich Hamm (2020). Consumers' Response to Environmentally-friendly Food Packaging : A Systematic Review. Journal of Cleaner Production, Vol. 254, 5.2020

MICHAEL WENDELBOE HANSEN, Associate Professor, MSC [See full CBS profile](#)

Michael works with emerging markets and developing countries and involvement with SDGs.



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Areas of expertise:

- International business
- Firm strategy, organization and management in emerging markets
- Private sector development
- Spillover and linkage effects
- Foreign direct investment in and from developing countries

Highlighted Research Projects:

Developing Sustainable Business Models for Emerging Markets and Developing Countries – The case of Novo Nordisk (and Roche) engaging in sustainable business in the pharmaceutical industry in EMDCs.

Highlighted Publications:

Michael W. Hansen; Henrik Gundelach; Erik Thomas Johnson / The Business Case for the Sustainable Development Goals : An Empirical Analysis of 21 Danish Companies' Engagement with the SDGs. Frederiksberg : Centre for Business and Development Studies 2022, 33 p. (CBDS Working Paper, No. 2022/2)

MICHELE ACCIARO, Associate Professor, SI [See full CBS profile](#)

Michele works on climate change, sustainability and strategy, with a focus on international shipping and ports.



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Areas of expertise:

- Maritime transport
- Sustainability and sustainability transition
- Climate change
- Innovation
- Transport policy

Highlighted Research Projects:

UN-Global Compact – Sustainable Ocean principle guidelines - Ports

Highlighted Publications:

Acciaro, M., Ghiara, H., & Cusano, M. I. (2014). Energy management in seaports: A new role for port authorities. *Energy Policy*, 71, 4-12. <https://doi.org/10.1016/j.enpol.2014.04.013>

Dirzka, C., & Acciaro, M. (2021). Principal-agent problems in decarbonizing container shipping: A panel data analysis. *Transportation Research Part D: Transport and Environment*, 98, 102948. <https://doi.org/10.1016/j.trd.2021.102948>

MIRIAM FEULS, Assistant Professor, IOA [See full CBS profile](#)

Miriam works with sustainability and temporality to explore organizational change and innovation toward green and sustainable futures, across a variety of sectors including creative industries, food, and life science



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Areas of expertise:

- Organization and management theory
- Time and temporality
- Environmental and social sustainability
- Change and transformation
- Creativity and innovation

Highlighted Research Projects:

The Temporality of Food Innovation

Making Distant Futures Actionable: Innovating for a zero-carbon future

Highlighted Publications:

Hernes, T. & Feuls, M. (eds.) (2023). *A Research Agenda for Organizational Continuity and Change*. Edward Elgar Publishing.

Feuls, M., Hernes, T., & Schultz, M. (2023). Path Enactment: How Actors Move Towards Distant-future Goals. *Academy of Management Annual Meeting Proceedings*. <https://doi.org/10.5465/AM-PROC.2023.11900abstract>

MORTEN KNUDSEN, Associate Professor, IOA See full [CBS profile](#)

Morten's research focuses on knowledge and ignorance in processes of organizing and management.



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Areas of expertise:

- Organizational and sociological theory
- Public sector management
- Agricultural organizations and the management of zoonoses
- Management and leadership development
- Management of knowledge, non-knowledge and ignorance
- Decision-making

Highlighted Publications:

Knudsen, M. & Kishik, S. (2024). Organizational change structures: exploring the organizational conditions for sustainable change in the agro-industry. In: Journal of Organizational Change Management. Emerald Publishing Limited.

PAUL HÜNERMUND, Assistant Professor, SI See full [CBS profile](#)

Paul works with economics and green innovation behavior



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Areas of expertise:

- Innovation Economics and Management
- Firm Strategy
- Science, Technology and Innovation Policy
- Causal Inference
- Data Science and Applied Econometrics

Highlighted Publications:

Yannick Bammens; Paul Hünermund / Ecological Community Logics, Identifiable Business Ownership, and Green Innovation as a Company Response
In: Research Policy, Vol. 52, No. 8, 10.2023

PETER DE LANGEN, Professor with Special Responsibilities, SI See full [CBS profile](#)

Peter works with sustainability in the shipping industry



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Areas of expertise:

- Emissions
- Sustainability in transport

Highlighted Publications:

"Faut, L., Soyeur, F., Haezendonck, E., Dooms, M., & de Langen, P. W. (2023). Ensuring circular strategy implementation: The development of circular economy indicators for ports. Maritime Transport Research, 4, 100087.

Sornn-Friese, H., Poulsen, R. T., Nowinska, A. U., & de Langen, P. (2021) What drives ports around the world to adopt air emissions abatement measures? Transportation Research Part D: Transport and Environment, 90, 102644. "

PETER HOLM JACOBSEN, Assistant Professor, IOA See full [CBS profile](#)

Peter currently studies the role of the state in the social and financial valuation of energy resources in the governance of energy transition, with a specific focus on biogas and power-to-X.



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Areas of expertise:

- Organization of electricity markets and architectural competitions
- Public governance in healthcare and energy transition
- Project governance in the Danish Hospital Programme
- Resource making in energy transition (biogas, Power-to-X)
- Valuation within architectural practices and energy transition
- Sociology of work, invisible work, articulation work, and repair work

Highlighted Publications:

Pallesen, T., & Jacobsen, P. H. (2018). Articulation work from the middle—a study of how technicians mediate users and technology. *New Technology, Work and Employment*, 33(2), 171-186.

Pallesen, T., & Jacobsen, P. H. (2018). Solving infrastructural concerns through a market reorganization: A case study of a Danish smart grid demonstration. *Energy research & social science*, 41, 80-88.

PETER LUND-THOMSEN, Professor with Special Responsibilities, MSC See full [CBS profile](#)

Peter works with CSR and corporate sustainability global value chains with a particular focus on countries in the Global South.



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Areas of expertise:

- Corporate social responsibility Corporate sustainability
- Global value chains
- Global recycling chains
- Industrial clusters
- Industry focus: garments/textiles, bamboo, football manufacturing and leather.
- Area Expertise: South Asia, China, Brazil

Highlighted Research Projects:

Global value chains and climate change in Bangladesh, funded by the Danish International Development Agency (Danida), 2022-2025

Sustainable bamboo value chains in India, 2018-2022, funded by EU Switch Asia

Highlighted Publications:

“Rachel Alexander; Peter Lund-Thomsen /Sustainable Value Chains in the Global Garment Industry led. Cambridge, UK : Cambridge University Press 2023, 75 p. (Elements in Business Strategy)

Peter Lund-Thomsen /Rethinking Global Value Chains and Corporate Social Responsibility Cheltenham : Edward Elgar Publishing 2022, 124 p. (Rethinking Business and Management)

PHILIP BESKE-JANSSEN, Assistant Professor, OM See full [CBS profile](#)

Phillip works with supply chain management and management accounting focusing on sustainability.



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Areas of expertise:

- Circular Economy
- Sustainable Supply Chain Management
- Sustainability Management and Accounting

Highlighted Publications:

Lisa Heldt; Philip Beske-Janssen / Solutions from Space? : A Dynamic Capabilities Perspective on the Growing Use of Satellite Technology for Managing Sustainability in Multi-tier Supply Chains. In: *International Journal of Production Economics*, Vol. 260, 6.2023

Julia Köhler; Sönnich Sönnichsen; Philip Beske-Janssen / Towards a Collaboration Framework for Circular Economy : The Role of Dynamic Capabilities and Open Innovation.

In: *Business Strategy and the Environment*, Vol. 31, No. 6, 9.2022, p. 2700-2713

RAJANI SINGH, Assistant Professor, DIGI [See full CBS profile](#)

Rajani engages in research on the sustainability of natural resources, green transition, and climate change, exploring areas such as renewable energy systems, digital twin, blockchain technology, and addressing security and privacy concerns in these context



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Areas of expertise:

- Sustainability of the Natural Resource
- Green Transition and Climate Change
- Renewable Energy Systems
- Digital Twin and Blockchain Technology
- Security and Privacy

Highlighted Publications:

Rajani Singh; Agnieszka Wiszniewska-Matyszkiewicz / Linear Quadratic Game of Exploitation of Common Renewable Resources with Inherent Constraints
In: Topological Methods in Nonlinear Analysis, Vol. 51, No. 1, 3.2018, p. 23-54

Rajani Singh; Ashutosh Dhar Dwivedi; Gautam Srivastava; Agnieszka Wiszniewska-Matyszkiewicz; Xiaochun Cheng / A Game Theoretic Analysis of Resource Mining in Blockchain
In: Cluster Computing: The Journal of Networks, Software Tools and Applications, Vol. 23, No. 3, 9.2020, p. 2035-2046

RENÈ TAUDAL POULSEN, Associate Professor, MSC [See full CBS profile](#)

René studies the political economy of international shipping and processes of environmental up- and downgrading.

Areas of expertise:

- Mandatory environmental disclosure
- Upgrading in global value chains
- Energy efficiency in shipping
- Global environmental politics of climate change and international shipping
- Enforcement of global environmental agreements

Highlighted Research Projects:

[Environmental Maritime Governance in Kenya](#)

Highlighted Publications:

"Poulsen, R.T., Viktorelius, M., Varvne, H., Rasmussen, H.B., and von Knorring, H., 2022. Energy efficiency in ship operations: Exploring voyage decisions and decision-makers, Transportation Research Part D: Transport and Environment 102C (January): 103120, doi: 10.1016/j.trd.2021.103120

Poulsen, R.T., Ponte, S., and Sornn-Friese, H., 2018. Environmental upgrading in global value chains: The potential and limitations of ports in the greening of maritime transport, Geoforum 89 (February), 83-95. doi: 10.1016/j.geoforum.2018.01.011"



rtp.msc@cbs.dk

RIKKE RØNHOLDT ALBERTSEN, PhD Fellow, MSC [See full CBS profile](#)

Rikke works with sustainability, exploring the sustainability objectives of corporate companies and the uncertainties in relation to sustainability.

Areas of expertise:

- Corporate Sustainability
- Paradox and Integrative Thinking
- Sustainability Implementation Gap
- Sustainable transformation in the Sports Industry

Highlighted Publications:

Albertsen, R. R., Ansari, S. (Shaz), Heucher, K., Krautzberger, M., Langley, A., Reinecke, P. C., Slawinski, N., & Vaara, E. (2023). Strategizing Together for a Better World: Institutional, Paradox and Practice Theories in Conversation. Journal of Management Inquiry, <https://doi.org/10.1177/10564926231210238>

Rikke Rønholt Albertsen (Producer) ; Matthew Campelli (Producer) / Closing the Gap between Sustainability Objectives and Concrete Action : The Sustainability Report Podcast ; #71.
Vienna : The Sustainability Report 2022 Sound/Visual production (digital)



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RONY MEDAGLIA, Professor with Special Responsibilities, DIGI [See full CBS profile](#)

Rony works with the digitalization in the public sector, from the perspectives of the SDGs, public policy, digital service provision, and citizen engagement.



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Areas of expertise:

- Artificial Intelligence in Government
- Digitalization and the United Nation's Sustainable Development Goals (SDG)
- Blockchain and Sustainability
- Digital Government in China
- Government Social Media

Highlighted Publications:

Gianluca Misuraca; Rony Medaglia; Vincenzo Aquaro / Re-designing the UN e-Government Survey in light of the 2030 Agenda for Sustainable Development : Towards a Post-COVID Digital Society. In: Proceedings of the 14th International Conference on Theory and Practice of Electronic Governance, ICEGOV 2021. ed. /Euripidis Loukis. Athen : Association for Computing Machinery 2022, p. 198-202

ROOPALI BHATNAGAR, Postdoc, MSC [See full CBS profile](#)

Roopali works with sustainable behavior



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Areas of expertise:

- Consumer decision-making
- Visual attention
- Sustainable behavior
- Metacognition
- Sensory marketing

Highlighted Research Projects:

Sustainability labelling: a bibliometric analysis
EU Horizon Europe Project [WENDY](#)

STEEN VALLENTIN, Associate Professor, MSC [See full CBS profile](#)

Steen works with CSR and sustainability focusing on different perspectives of the broad field.



sv.msc@cbs.dk

Areas of expertise:

- Corporate social responsibility and sustainable development
- Politics and ideology of responsibility
- Governmentality and governance of responsibility
- Circular economy
- CSR and corporate tax avoidance
- Trust-based leadership and social capital

Highlighted Publications:

Testa, S., Nielsen, K. R., Vallentin, S., & Ciccullo, F. (2022). Sustainability-oriented Innovation in the Agri-food System: Current Issues and the Road Ahead. *Technological Forecasting and Social Change*, 179, Article 121653. <https://doi.org/10.1016/j.techfore.2022.121653>

Moon; J. & Vallentin; S. (2020). Tax Avoidance and Corporate Irresponsibility – CSR as Problem or Solution? In: Feldthusen, R.K., Hilling, A., Kukkonen, M. & Elgaard, K.K.E. (Eds.): *Fair Taxation and Corporate Social Responsibility*. Ex Tuto Publishing (forthcoming).

STINE HAAKONSSON, Associate Professor, IOA [See full CBS profile](#)

Stine works with sustainability and green energy in emerging markets and developing countries.



stha.IOA@cbs.dk

Areas of expertise:

- Location Attractiveness
- Renewable energy
- Restructuring of industries
- Global Innovation Networks
- Emerging and developing markets

Highlighted Research Projects:

CAPACITOR is a new research project funded by the Danish Research Council.

Highlighted Publications:

Haakonsson, S., Kirkegaard, J. K., & Lema, R. (2020). The decomposition of innovation in Europe and China's catch-up in wind power technology: the role of KIBS. *European Planning Studies*, 28(11), 2174-2192.

Yixin Dai; Stine Jessen Haakonsson; Lars Oehler / Catching Up Through Green Windows of Opportunity in an Era of Technological Transformation : Empirical Evidence from the Chinese Wind Energy Sector. In: *Industrial and Corporate Change*, Vol. 29, No. 5, 10.2020, p. 1277-1295

STEEN THOMSEN, Professor, ACC [See full CBS profile](#)

Steen works with enterprise foundations – foundations that own business firms and sustainable governance.



st.ccg@cbs.dk

Areas of expertise:

- Enterprise Foundations
- Corporate Governance
- Sustainable Governance

Highlighted Research Projects:

The Danish Trading Foundations

Long-term Ownership and Value Creation in Enterprise Foundations

Enterprise Foundations in the Corona Crisis"

Highlighted Publications:

David Schröder; Steen Thomsen / Foundation Ownership and Sustainability

In: *Proceedings of the Eighty-third Annual Meeting of the Academy of Management*. ed. /Sonia Taneja. Briarcliff Manor, NY : Academy of Management 2023, 1 p. (Academy of Management Annual Meeting Proceedings)

Feldthusen, Rasmus Kristian and Thomsen, Steen, How Enterprise Foundations Can Sustain Sustainability. The European Relevance of a Nordic Ownership Model (November 17, 2023). Chapter 5 in Beate Sjøfjell and Jukka Mähönen (eds), *Nordic Company Law: Broadening the Horizon* (Scandinavian University Press, 2023) , University of Oslo Faculty of Law Research Paper No. 2023-11, Available at SSRN: <https://ssrn.com/abstract=4636111>

STEFANO PONTE, Professor, MSC [See full CBS profile](#)

Stafano works with transnational economic and environmental governance, with focus on overlaps and tensions between private authority and public regulation



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Areas of expertise:

- International Political Economy
- Global Value Chains and Production Networks
- Business and Development
- Sustainability
- Cause-related marketing, Brand Aid, role of celebrity mediation
- Political economy of development and of Africa

Highlighted Research Projects:

The paradoxes of climate-smart coffee

Environmental Maritime Governance in Kenya (EMG-K): Policy, Practice and Prospects for the abatement of shipping air emissions

Highlighted Publications:

Contested Sustainability: The Political Ecology of Conservation and Development Partnerships in Tanzania, James Currey/Boydell & Brewer: Martelsham, UK and Rochester, NY– co-editor with Christine Noe and Daniel Brockington.

Environmental Upgrading and Downgrading in Global Value Chains : A Framework for Analysis.

In: *Economic Geography*, Vol. 99, No. 1, 1.2023, p. 25-50

SUSANA BORRAS, Professor, IOA See full [CBS profile](#)

Susana researches the interaction between governance and innovation and sustainability transitions in public sectors.



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Areas of expertise:

- Organizational capacity
- Legitimacy of science and technology governance
- Governance of science and innovation
- Organizing change in socio-technical systems
- Innovation policy and innovation systems
- Social and Policy Learning

Highlighted Research Projects:

CAPACITOR is a new research project funded by the Danish Research Council.”

Highlighted Publications:

Susana Borrás; Stine Haakonsson; René Taudal Poulsen; Trine Pallesen; Christian Hendriksen; Lucas Somavilla; Susanna Kugelberg; Henrik Larsen; Francesco Gerli / The Transformative Capacity of Public Sector Organizations in Sustainability Transitions : A Conceptualization. Lund : Lund University 2023, 47 p. (Papers in Innovation Studies, No. 2023/02)

Susanna Kugelberg; Susana Borrás / Timing the Climate Transition in Sweden : A Company's Green Innovation Journey towards Negative Emissions: Teaching Case Study. Lund : Lund University 2023, 20 p. (Papers in Innovation Studies, No. 2023/07)

SØREN JEPPESEN, Associate Professor, MSC See full [CBS profile](#)

Søren works with Corporate Sustainability in developing countries (mainly East and Southern Africa).



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Areas of expertise:

- Development of developing country firms and institutional influence
- Developing Country Firms (DCFs) and strategies Responsibility
- (Small) Developing Country Firms and Social Responsibility
- Codes of Conduct in the textiles and clothing industry in Southern Africa
- Youth, Employment and Entrepreneurship in Eastern Africa/Uganda

Highlighted Research Projects:

Successful African Firms and Institutional Change

Exploring the interaction between Business & Development: The Garment Industry in Southern Africa and Enclave Development

Highlighted Publications:

Special issue on “SMEs and CSR in Developing Countries”, co-authored with Dima Jamali and Peter Lund-Thomsen, Business & Society, Vol. 56, No. 1, 1.2017, p. 11-22.

Sameer Azizi; Søren Jeppesen / CSR in Developing Countries : Competing Perspectives on Businesses, their Roles, and Responsibilities. In: Business and Development Studies: Issues and Perspectives. . ed. /Peter Lund-Thomsen; Michael Wendelboe Hansen; Adam Lindgreen. Abingdon : Routledge 2020, p. 235-256 (Routledge Studies in Innovation, Organizations and Technology)

THORDIS BJARTMARZ, PhD Fellow, MSC See full [CBS profile](#)

Thordis works with organisational boundaries and boundary activities within sustainable business model innovation



tbj.msc@cbs.dk

Areas of expertise:

- Banking Business Models
- Sustainable finances/banking
- Organizational boundaries and boundary activities
- Sustainable Business Model innovation

Highlighted Research Projects:

[Balancing Boundary Tensions in Corporate Sustainability Work](#)

Highlighted Publications:

Esben Rahbek Gjerdrum Pedersen; Thordis Bjartmarz / CSR Standards and Social Accounting In: Corporate Social Responsibility. ed. /Esben Rahbek Gjerdrum Pedersen. London : SAGE Publications 2015, p. 103-123

Esben Rahbek Gjerdrum Pedersen; Thordis Bjartmarz / CSR and Innovation In: Corporate Social Responsibility. ed. /Esben Rahbek Gjerdrum Pedersen. London : SAGE Publications 2015, p. 124-140

THOMAS RIISE JOHANSEN, Professor, ACC [See full CBS profile](#)

Thomas works with auditing, sustainable accounting and assurance.



trj.acc@cbs.dk

Areas of expertise:

- Auditing
- Sustainability accounting and assurance
- Accountability

Highlighted Research Projects:

TIME MIRROR: Accounting for the Green Transition

Highlighted Publications:

Changing social and environmental reporting systems, (co-author Mia Kaspersen). Journal of Business Ethics, vol. 135, no. 4, 2016, pp. 731-749.

Mia Kaspersen; Thomas Riise Johansen / Stakeholder Engagement and Materiality Assessments in Sustainability Reporting I: Measuring Sustainability and CSR: From Reporting to Decision-making. . red. / Slobodan Kacanski; Johannes Kabderian Dreyer; Kristian J. Sund. Cham : Springer 2023, s. 73-83 (Ethical Economy, Nr. 64).

TOORAJ JAMASB, Director CSEI, ECON [See full CBS profile](#)

Tooraj works with the energy and environmental economics and policy.



tj.eco@cbs.dk

Areas of expertise:

- Energy sector reform and market liberalisation
- Energy networks
- Regulatory economics
- Energy policy
- Energy demand
- Energy in developing countries
- Energy technology and innovation

Highlighted Research Projects:

- Accelerating the energy transition at sea and on land: Ports as Hubs
- European Distributed Data Infrastructure for Energy
- Delivering a Decarbonised European Energy Sector: A Methodology for Implementing Smart and Efficient Energy System Integration
- Rally to the Valley: Establishing Hydrogen Value Chains for the Nordics

Highlighted Publications:

Saqib Farid; Sitara Karim; Muhammad Abubakr Naeem; Rabindra Nepal; Tooraj Jamasb / Co-movement between Dirty and Clean Energy : A Time-frequency Perspective. In: Energy Economics, Volume 119, March, 106565, 2023

Tooraj Jamasb; Manuel Llorca; Leonardo Meeus; Tim Schittekatte / Energy Network Innovation for Green Transition: Economic Issues and Regulatory Options. In: Economics of Energy & Environmental Policy, Vol. 12, No. 1, 2023, p. 81-96

TOR HERNES, Professor, IOA [See full CBS profile](#)

Tor works with sustainable food innovation.



th.ioa@cbs.dk

Areas of expertise:

- The time of nature
- Organizations and the environment
- Sustainable practices
- Organizing for distant future technologies

Highlighted Research Projects:

- The Temporality of Food Innovation
- MAKING DISTANT FUTURES ACTIONABLE: Innovating for a zero-carbon future

Highlighted Publications:

Feuls, M., Hernes, T., & Schultz, M. 2023. Path enactment: How actors move toward distant-future goals. Academy of Management Proceedings.

Blagoev, B., Hernes, T., Kunisch, S., & Schultz, M. In press. Time as a research lens in management: A conceptual review and research agenda. Journal of Management.

TRINE PALLESEN, Associate Professor, IOA [See full CBS profile](#)

Trine works with the construction of markets for renewable energy.



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Areas of expertise:

- Renewable energy
- Economic sociology
- Anthropology of markets
- Innovations studies
- Science and technology studies

Highlighted Research Projects:

[CAPACITOR](#)
[DYNPRO](#)

Highlighted Publications:

Julia Kirch Kirkegaard; Trine Pallesen; Tom Cronin / Civilizing the Californian Electricity Market and the Tragedy of (Entangled) Commons : The Case of Community Choice Aggregators and the Negotiation of System Costs and Responsibility .

VERENA GIRSICHIK, Associate Professor, MSC [See full CBS profile](#)

Verena studies the roles of companies in societal change and crises, focusing on cross-sector collaboration and employee activism as driving forces of corporate social responsibilities



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Areas of expertise:

- Corporate responsibility
- Complex societal problems and humanitarian crises
- Institutional change and innovation
- Communication

Highlighted Research Projects:

[HUMAC](#): Private-Sector Engagement in Humanitarian Action

Highlighted Publications:

Verena Girschik; Liudmyla Svystunova; Evgenia I. Lysova / Transforming Corporate Social Responsibilities : Toward an Intellectual Activist Research Agenda for Micro-CSR Research. In: Human Relations, Vol. 75, No. 1, 1.2022, p. 3-32.

Verena Girschik / Managing Legitimacy in Business-driven Social Change : The Role of Relational Work. In: Journal of Management Studies, Vol. 57, No. 4, 6.2020, p. 775-804

VIKTOR SMITH, Associate Professor, MSC [See full CBS profile](#)

Viktor studies the power that words have over human minds and multimodal communication processes – and how to handle these responsibly. Current foci include the framing of new green foods and sustainable tourism



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Areas of expertise:

- Fair communication via packaging and e-store design, framing of “really new” green foods
- Naming & framing, multimodal persuasive communication
- Sustainable tourism development in marginal and rural areas (including greener agriculture)
- Cognitive language theory, psycholinguistics, ontology building

Highlighted Research Projects:

SECReTour - Sustainable, Engaging and CREative TOURism as a driver for a better future in rural and remote areas. INCULTUM. Visiting the Margins. Horizon 2020. (ongoing: 2021-2024)
“Spin or Fair Speak: When Foods Talk” and follow-up projects under FairSpeak (2007-)

Highlighted Publications:

Brand image and brand identity at marginal tourism destinations: Naming, framing, and finding Campina de Faro. In: Borowiecki, K. J. et al, ed. Innovative Cultural Tourism in European Peripheries. London & New York: Routledge. (2024).

Misleading marketing communication: Assessing the impact of potentially deceptive food labelling on consumer behaviour. London: Springer Nature/Palgrave Macmillan. (2022)”

YANLEI ZHANG, Associate Professor, ACC [See full CBS profile](#)



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Yanlei researches financial accounting, auditing, taxation, and social and environmental accounting.

Areas of expertise:

- Financial accounting
- Social and environmental accounting
- Digitalization

Highlighted Publications:

Zhang, Y., (2021). Greasing dirty machines: Evidence of pollution-driven bribery in China. *Journal of Business Ethics*, 170(1), pp.53-74.

Zhang, Y., Lara, J.M.G. and Tribó, J.A., (2020). Unpacking the black box of trade credit to socially responsible customers. *Journal of Banking & Finance*, 119, 105908.

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Zhen researches how labour market changes influence public opinion and voting behaviour through the interface of welfare policies

Areas of expertise:

- Comparative politics
- Social policy, Green Transition
- Political opinion and behaviour
- Social status

Highlighted Publications:

Zhen Jie Im; Caroline de la Porte; Elke Heins; Andrea Prontera; Dorota Szelewa / Toward a Real Green Transition? : Triple Constraints Holding Back EU Member States' "Greening" Industrial Strategies. In: *European Social Policy and the COVID-19 Pandemic: Challenges to National Welfare and EU Policy*. ed. /Stefanie Börner; Martin Seeleib-Kaiser. Oxford : Oxford University Press 2023, p. 215-245 (International Policy Exchange)

Zhen Jie Im. Paying the piper for the Green Transition? Perceptions of unfairness from regional employment declines in carbon-polluting industrial sectors. *Journal of European Public Policy*. In press.