

Henrik Gundelach - CV**Education:**

Niels Brock	Copenhagen	1974 – 1976	HH, Higher Commercial Examination
Copenhagen Business School	Copenhagen	1980 – 1983	HD (O), Graduate Diploma in Business Administration (Organization)
INSEAD	Fontainebleau, France	1984 – 1985	MBA
Aarhus University, School of Business and Social Sciences	Århus	1987 – 1989	HD (F), Graduate Diploma in Business Administration (Finance)
Copenhagen Business School	Copenhagen	2014 – 2021	Ph.D.

Career, practice:

Irma	Copenhagen	1971 – 1976	Retail trainee Store Deputy Manager Store Manager
Royal Guards	Copenhagen	1976 – 1977	Guardsmen
Danish Ministry for Foreign Affairs	New York and New Orleans, USA	1977 - 1979	Consular Secretary
RC Datacenter	Copenhagen	1980 - 1982	HR-consultant HR-manager
Dansk Supermarked	Århus, Denmark Leeds, England	1982 - 1996	HR manager IT manager IT Director Managing Director, Netto Foodstores
Metro Grosshandel METRO Cash & Carry was a leading global retailer. The self-service wholesale concept is oriented towards helping customers to run their businesses successfully. I was hired as part of a drive to develop talent for future international management roles.	Dusseldorf, Germany	1996 – 1997	Director
Dansk Supermarked	Leeds, England	1997 – 2001	Managing Director Netto Foodstores
Netto Foodstores Ltd. was the United Kingdom subsidiary operating a chain of discount supermarkets in England and Wales. I moved to London in 1989 to set the subsidiary up from scratch, and operations commenced in 1990, with the first store open in Leeds just before			

Dissertation title: 'Performance determinants: An Investigation of the Relationship between Resources, Experience and Performance in Challenging Business Environments', successfully defended in October 2021.

The Assessment Committee included the following members: Professor Birgitte Grøgaard, Department of Strategy and Entrepreneurship, BI Norwegian Business School, Oslo, Norway; Associate Professor Quyen Nguyen, Henley Business School, International Business and Strategy, The University of Reading, United Kingdom; and Professor Bent Petersen (Chair), Department of International Economics, Government and Business, Copenhagen Business School.

Copenhagen Business School 2014 - 2021 External Lecturer
Teaching and supervision at bachelor and master-student levels in International Business and Sustainability, International Strategic Management and Business and Development Studies.

Copenhagen Business School 2022 - 2022 Research Assistant
Research assistant at the Centre for Business and Development Studies.

Copenhagen Business School 2022 - 2024 Postdoctoral researcher
The research and innovation project between Novo Nordisk, Denmark's Technical University and Copenhagen Business School aimed to contribute with research developed insights on transforming current support-based business practices into commercially viable and sustainable business models in the Emerging markets and Developing countries (EMDCs). The project addressed an overarching managerial challenge in transitioning foreign market entry and operations in the EMDCs hitherto based on partnerships and extensive support to governmental and health institutions into a commercially viable sustainable business and partnership model.

Copenhagen Business School 2024 - External Lecturer
Teaching and supervision at bachelor and master-student levels in Business strategy, International business and Sustainability.

Selected other activities:

Spejder Sport Ishøj 1987 - 1991 Non-executive
and 2002 - 2011

Spejder Sport is a specialised Danish outdoor retailer with 19 stores in Denmark owned by The Danish Guide and Scout Association.

Quin Systems Ltd Wokingham, England 2001 - 2014 Advisory board
Quin Systems specialises in high-tech machine automation and develops distributed control systems and remote diagnostics for end-of-line production systems.

Tholstrup Cheese Fredericia 2002 - 2004 Non-executive
Tholstrup Cheese was a Danish dairy group that produced high-quality cream and mould cheese in Denmark and the USA, and it exported to more than 40 countries (Arla acquired it).

Frontiers Capital London, England 2002 - 2004 Advisory board
Frontiers Capital was a private equity firm investing in small and medium-sized companies in mobile telecommunications.

Royal Greenland Nuuk, Greenland 2003 - 2004 Non-executive
Royal Greenland is the world's largest supplier of cold water prawns and is 100% owned by the Greenland Self-Government. Royal Greenland is also active in fishing and producing a wide variety of fish and shellfish.

- Gundelach, H., & Hansen, M. W. (2020). Overcoming the Double Whammy of Liability of Foreignness and Industry Outsidership: The Role of Financial Intermediaries in Opening Africa to Institutional Investors. Presented at the 45th EIBA Annual Conference, Virtual.
- Gundelach, H., Wendelboe Hansen, M., & Nielsen, B. B. (2021). Subsidiary Performance in Emerging Markets and Developing Countries: Influence of Host Country Experience. Presented at the 46th EIBA Annual Conference, Madrid, Spain.
- Gundelach, H. (2021). Performance determinants: An Investigation of the Relationship between Resources, Experience and Performance in Challenging Business Environments. (Ph.D. dissertation). Copenhagen Business School.
- Hansen, M. W., Gundelach, H., & Johnson, E. T. (2022). The Business Case for the Sustainable Development Goals: An Empirical Analysis of 21 Danish Companies' Engagement with the SDGs. CBDS Working Paper, No. 2022/2.
- Hansen, M. W., Gundelach, H., & Hedegaard, M. (2022). Why is MNC subsidiary performance better in challenging business environments? Presented at the 47th EIBA Annual Conference, Oslo, Norway.
- Gundelach, H., & Nielsen, B. B. (2023). Subsidiary performance measurement in international business research: A systematic review and future directions. *Journal of Business Research*, vol. 169.
- Hedegaard, M., Olsen, A. S. W., Gundelach, H. & Hansen, M. W. (2023). An Institutional Analysis of Changing Diabetes in Children (Poster). Presented at the 49th ISPAD conference, Rotterdam, The Netherlands
- Hedegaard, M., Gundelach, H. & Hansen, M. W. (2023). MNCs' philanthropic activities in developing countries - Impact assessment by Social Return on Investment. Presented at the 48th EIBA Annual Conference, Lissabon, Portugal.

Consulting reports:

- Hansen, M. W., & Gundelach, H. (2018). Opportunities and challenges for Danish medium-sized exporters in Africa. Confederation of Danish Industry. Copenhagen, Denmark.
- Hansen, M. W., & Gundelach, H. (2020). Turning the Sustainable Development Goals into Business Opportunities. Confederation of Danish Industry. Copenhagen, Denmark.
- Gundelach, H., Wendelboe Hansen, M., & Jeppesen, S. (2021). Evaluation of the partnership and business model in GAIN Nordic Partnerships: Access to safe and affordable dairy. Global Alliance for Improved Nutrition, Geneva, Switzerland.
- Hedegaard, M., Gundelach, H. & Hansen, M. W. (2024). Learnings and review - Changing Diabetes© in Children, Research and Innovation Project 2022 - 2023. Novo Nordisk, Bagsværd, Denmark