

Johanna Rungholm

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EDUCATION

MSc Business Administration and Psychology, Copenhagen Business School (DK)

Sept 2021 – Sept 2024

Graduate courses covering subjects such as Organisational Development, Change and Project Management, Experimental Methods and behavioural Economics: GPA 11.1.7/12

- Dissertation: experimental methods, income inequality, unsustainable behaviour, and choice perception: Support for the Rich?

BA English and Organisational Communication, Copenhagen Business School (DK)

Sept 2017 - Dec 2020

Undergraduate courses covering subjects such as Organisational Theory, Communication, Leadership, Managerial Economics and Qualitative Methods: GPA 9.3/12

- Dissertation: attention economy; international companies' use of social media when incorporating contemporary socio-political issues in their online brand marketing and critical discourse analysis

WORK EXPERIENCE

Associate at OPMAS, Copenhagen (DK)

May 2024 – Present

[OPMAS](#) is a leading aircraft consultancy specializing in customs and tax rules

Business consultant and student assistant at SimCorp, Copenhagen (DK)

Oct 2021 – Oct 2024

[SimCorp](#) is a leading provider of integrated front-to-back solutions, whether through SaaS platforms or on-premise solutions

EXTRA-CURRICULAR ACHIEVEMENTS

Board Member at MSA Landsforeningen, Copenhagen (DK)

Jul 2020 – Present

The [organization's](#) main aim is to support MSA patients and relatives as well as spread awareness

Participant in the KPMG TechAcademy, Copenhagen (DK)

Oct 2021 – Mar 2022

The [programme](#) aimed to connect students and field experts to solve real-life problems using the technologies of tomorrow

Participant in the Welfare Factory at the Danish Technological Institute, Aarhus (DK)

Mar 2016 – Sep 2016

The [project](#) aimed to improve the quality of life for youths with disabilities through technological solutions

Mentee at Copenhagen Business School's Mentor Programme, Copenhagen (DK)

2019/2020 – 2020/2021 – 2021/2022

The [programme](#) aimed to prepare students for choices and transitions regarding future careers

ADDITIONAL SKILLS AND CERTIFICATES

Leveraging the value creation of Tacit Knowledge / [KMGN](#)

Training from the BACK of the room - Virtual edition (TBR-VE) / SimCorp

SharePoint – Complete Guide to Microsoft SharePoint Online / Udemy