

## **CURRICULUM VITAE (2 pages) December 2024**

### **Søren Jeppesen, Associate Professor, Copenhagen Business School (CBS)**

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**Education:** MSc in Development Economics, CBS 1991; PhD, CBS 2004.

### **Academic positions (most recent)**

2019-2021 Programme Director & Study Board Member, The Business, Language and Culture (BSc and MSc) Programmes

2018-2022 Coordinator of the CBS Africa Initiative (see:

<https://www.cbs.dk/en/research/departments-and-centres/department-of-management-society-and-communication/cbs-africa-initiative> )

2005- Associate Professor in Business and Development Studies, CBDS, CBS

2007-2009 Coordinator of the International Research Network on Business, Development & Society (BDS-network ([www.bdsnetwork.cbs.dk](http://www.bdsnetwork.cbs.dk)) – FSE-funded). Part time

2006-2008 Programme Director, The Asian Studies Programme (Bachelor)

2004-2006 Head of Secretariat, U-NEXUS (The University-Network Exchange on Urban Sustainability, involving CBS, RUC, DTU, AAU and RDA)

2002-2005 Assistant Professor in Business Strategies in relation to environmental issues in developing countries, CBDS, CBS

1998-2002 PhD Scholar (Environmental practices and Greening Strategies of small manufacturing firms in South Africa. A Critical Realist Approach), CBDS, CBS

### **Research and teaching profile**

Main research area is on the interrelationships between business and development studies with the current focus on (African) SMEs, entrepreneurship, innovation and local firm strategies, CSR, linkages between foreign and local companies, and private sector development. Has field work experience from research mainly in Eastern and Southern Africa, as well as in Asia (India and Vietnam). Supervising Assisting Professors, Ph.D. and Master thesis students (e.g. on developing country firm strategies and innovation). Teaching at PhD, Executive, and at master and bachelor level courses (on business strategies, entrepreneurship & Innovation and business models in developing countries), including twelve field courses in Uganda (2012 to present).

### **Selected recent publications**

Nassuna, A.N., Jeppesen, S. and Balunywa, W. (2024), "Leveraging growth of savings and credit cooperatives through innovative practices-cases from Uganda", *African Journal of Economic and Management Studies*, Vol. 15 No. 4, pp. 781-792. <https://doi.org/10.1108/AJEMS-02-2023-0044>

Jeppesen, S. and Bezuidenhout, A. The Nexus Between Sources of Worker's power in the Garment Manufacturing Industries of Lesotho and Eswatini. *Journal of Business Ethics*, 195, 2, p. 283-298. <https://doi.org/10.1007/s10551-024-05693-0>

Jeppesen, S & Kragelund, P. (2021). Beyond 'Africa rising': Development policies and domestic market formation in Zambia. *Forum for Development Studies*: <https://doi.org/10.1080/08039410.2021.1998215>

Lund-Thomsen, P., Rehmann, U. and Jeppesen, S. (2021). 'Value chain dynamics and variegated institutional environments: Inclusion and upgrading of women-owned bamboo micro-enterprises'. CBDS Working Paper 2021/3.

Rehman, U., Lund-Thomsen, P. and Jeppesen, S. (2021). How to Fly a Tiger? Sustainable sourcing and women's entrepreneurship in the bamboo industry of India. Teaching case study as part of the EU Switch Asia II project, Promote Bamboo MSME Clusters for Sustainable Development. CBDS Case, CBDS, CBS.

Azizi, S. and Jeppesen, S. (2020). 'CSR in Developing Countries: Competing Perspectives on Businesses, their Roles, and Responsibilities.' p. 235-256. In: Business and Development Studies: Issues and Perspectives. Peter Lund-Thomsen; Michael Wendelboe Hansen; Adam Lindgreen (eds.). Abingdon : Routledge 2020 (Routledge Studies in Innovation, Organizations and Technology)

Charles, G., Jeppesen, S., Kamau, P. and Kragelund, P. 2016. 'Firm-level perspectives on State-Business Relations in Africa: The food-processing sector in Kenya, Tanzania and Zambia.' Forum for Development Studies: <http://dx.doi.org/10.1080/08039410.2016.1252425>

Jamali, D., Lund-Thomsen, P. and Jeppesen, S. 2015. 'SMEs and CSR in Developing Countries.' Business & Society, vol. 1, pp. 1-12.

Tran, A. N. and Jeppesen, S. 2015. 'SMEs in Their Own Right: The Views of Managers and Workers in Vietnamese Textiles, Garment, and Footwear Companies'. Journal of Business Ethics. DOI: 10.1007/s10551-015-2572-x

Jorem, K., Hansen, M.W. and Jeppesen, S. 2014. 'The Rise of African Business. In search of analytical frameworks.' The African Journal of Economic and Management Studies, vol. 5, no. 3.

Jeppesen, S., 2005, Enhancing competitiveness and securing equitable development: can small, micro and medium-sized enterprises (SMEs) do the trick? Development in Practice, vol. 15, no. 3-4, pp. 463-474, June.

### **Other academic appointments**

Member of the study board of the Business, Language and Culture BSc and MSc Programs, CBS (2008-2014+2021-present), Programme Director of BLC (2019-2021); Member of the Access2innovation network and association (2010-present); Vice Chairman of the Growth and Employment platform of Universities Denmark (Building Stronger Universities 2011-2013); Chairman of the Association of Development Researchers in Denmark (FAU) 2003-2004 and 2008-2016 & Spokesperson (2017-present); Member of the joint Nordic initiative on 'Enhancing Nordic Development Collaboration' (2009 to present); Representative of the Danish Institutional members to the Executive Board of the European Association of Development Research and Training Institutes (EADI) 2002-2004.

### **Recent project management experience**

Extensive management experience of project with several national and foreign partners, including 1) Team Leader on "Successful African Firms and Institutional Change" project funded by FFU/DFC (11053-CBS), with partners from Denmark, Kenya, Tanzania and Zambia (DKK 9,0 mill., 2012-2018); 2) Part of DK management group (with University of Copenhagen-Geography)"Youth and Employment: The Role of Entrepreneurship in African Economies", funded by FFU/DFC, with partners in Ghana, Uganda and Zambia (DKK 6.3 mill., 2009-2014), and 3) Co-team Leader on "Africa Enterprise Center Development Curriculum and Training of Trainers" project funded by International Finance Cooperation (IFC) for six universities in Ghana, Kenya, Rwanda and Tanzania (USD 372,400, 2005-2008).

### **Consultant and practical experiences**

Wide consultancy experience, including team leader, since 1991 working for national and international organisations, aid agencies and private consulting firms on training of trainers, project implementation, appraisal and review in countries in Africa and Asia. Administering NGO projects in India (2002 to date).