

2020

SHORT TERM PROGRAMS



CBS



COPENHAGEN BUSINESS SCHOOL
HANDELSHØJSKOLEN



PROGRAM INFORMATION

CBS welcomes groups of MBA students from selected US partner universities to experience Scandinavian economy and culture at one of Europe's largest and most diverse business schools.

An exciting mix of classes taught by CBS professors, guest lectures and company visits will be arranged to give students both practical and analytical perspectives to be integrated with their own academic curriculum.

The one-week program offers you the opportunity to get to know some of the features that are unique to Scandinavian/Nordic economy and business life, and to connect with prominent Danish businesses, corporations and business researchers.

PROGRAMS - SPRING BREAK MARCH 2020

REGENERATIVE SUSTAINABILITY - FROM NET ZERO TO NET POSITIVE (25 STUDENTS)
BY ASSISTANT PROFESSOR KRISTJAN JESPERSEN
MARCH 15 - 20

SUSTAINABLE BUSINESS IN THE NORDICS (25 STUDENTS)
BY ASSOCIATE PROFESSOR ROBERT STRAND
MARCH 8 - 13

REGENERATIVE SUSTAINABILITY

Historically, most approaches to sustainability have focused strongly on the concept of biophysical limits and the need to reduce damage or harm to the environment, often by means of strong restrictions on human activities. More recently, an approach to sustainability has emerged that departs from this harm reduction and damage limitation agenda and focuses on the potential for the development of human activity that can simultaneously improve both human and environmental wellbeing. This “net positive” approach to sustainability—known as regenerative sustainability—is the one adopted by CBS. The two key attributes of regenerative sustainability are the search for net positive outcomes and the requirement that we focus at one and the same time on human and environmental outcomes. While harm reduction and damage limitation activities will continue to be needed in many contexts, the emphasis in regenerative sustainability is on looking first for ways to contribute positively to such outcomes. Such a net positive approach not only goes further than net zero approaches focused on reducing harm, but is much more engaging to most stakeholders, which is a critical factor in building the partnerships and social support needed to achieve a more sustainable world.

This five-day course explores how managers can show leadership and contribute to the development of regenerative sustainability. It explores the individual, organizational and communicative aspects of sustainability and how the role of the firm is critical in this sustainability transition. Our unit of inquiry is at the city/urban setting. Firms have a critical role in partnering with government and utility companies to support ambitious sustainability benchmarks.

While the course has a strong emphasis on the practical/operational aspects of CSR and regenerative sustainability, it also allows participants to familiarize themselves with cutting edge research in the field and how theoretical models and concepts can contribute to a better understanding of the mechanisms underlying recent developments. In order to give participants a strong sense of the richness, diversity and complexity of the field, the course is presented by an international team of academic experts and practitioners.



SUSTAINABLE BUSINESS IN THE NORDICS

The Nordics represent a uniquely stimulating region of the world in which to explore sustainability and corporate social responsibility (CSR).

The Nordic region as a whole has demonstrated the strongest and most well balanced country-level economic, social, and environmental performances and Nordic-based firms are disproportionately well represented atop the major sustainability and CSR performance indicators.

The Nordics are recognized as home to globally recognized sustainability movements and Nordic governments have taken a global lead in the advancement of the sustainability and CSR agendas. Most recently, this includes significant embracement of the Sustainable Development Goals (SDGs) by the Nordic Council of Ministers.

In this program we explore sustainability and CSR in the Nordics first hand through multiple perspectives of focus that include:

- Nordic companies
- Cooperation
- Cultural & societal norms
- Sustainable Development Goals (SDGs)
- Creating Shared Value

APPLICATION & NOMINATION

All exchange students must be formally nominated by their home university. Please contact your contact at your home institution.

PROGRAM FEES

The administrative fee for the program is estimated at USD 400. This will cover welcome dinner, lunch, coffee breaks and transportation, while in Copenhagen.

HOUSING OPTIONS

The following is a list of hotels that we have considered most interesting for you because of their location and price: Cabinn City, Cabinn Express and Wake Up Copenhagen.

A side from the hotel options, we know from experience that many of the students who participated in the 2014-2018 editions of the short term programs opted to rent affordable housing together as larger and smaller groups through Airbnb.

Neighborhoods near CBS within walking distance or a short bike ride away are: Frederiksberg, Vesterbro (biking distance) and Nørrebro (near Metro station).

FOR FURTHER INFORMATION PLEASE CONTACT

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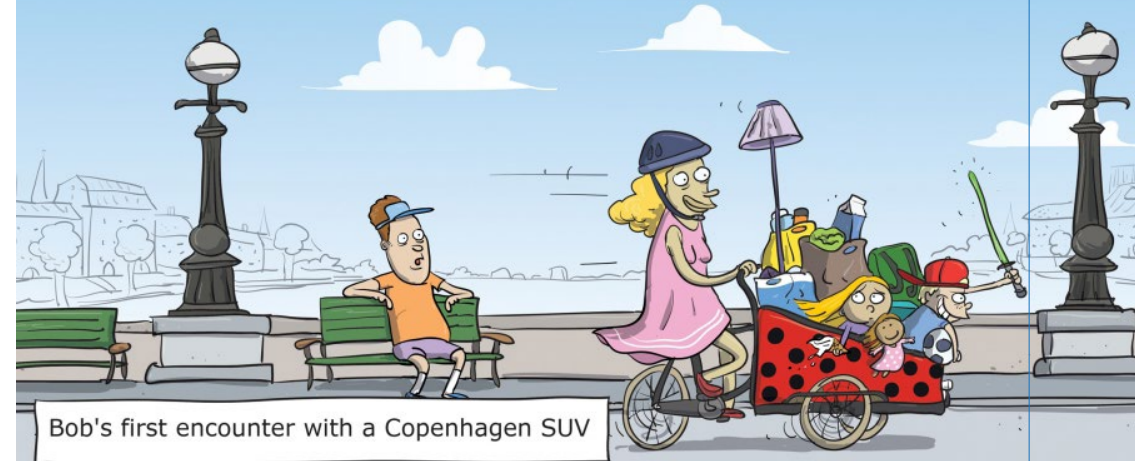
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CBS SHORT FACTS

Copenhagen Business School (CBS) is a large business university with 20,000 full- and part time students. CBS teaches traditional courses in Finance, Economics, Management and Business Administration but is also well known for its cross-disciplinary research and teaching, and students may combine business with for example Law, Philosophy, Political Science, Psychology or Communication.

CBS is internationally accredited by AACSB, EQUIS and AMBA - the so-called “triple-crown” accreditation.

CBS has an urban campus located in Frederiksberg, an integrated part of Copenhagen. Our buildings are modern with state-of-the-art facilities. Campus is connected to the airport and to downtown Copenhagen by three on-campus Metro stations.

For more information about Copenhagen Business School, please visit: www.cbs.dk/en





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